PATENT ASSIGNMENT

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SUBMISSION TYPE: NEW ASSIGNMENT

NATURE OF CONVEYANCE: ASSIGNMENT

CONVEYING PARTY DATA

Name	Execution Date
Francis J. Maguire Jr.	08/14/2009

RECEIVING PARTY DATA

Name:	Simulated Percepts, LLC	
Street Address:	88 Greenwood Drive	
City:	Southbury	
State/Country:	CONNECTICUT	
Postal Code:	06488	

PROPERTY NUMBERS Total: 1

Property Type	Number
Patent Number:	6778150

CORRESPONDENCE DATA

Fax Number: (203)261-5676

Correspondence will be sent via US Mail when the fax attempt is unsuccessful.

Phone: (203) 264-7598

Email: popmaguire@gmail.com
Correspondent Name: Francis J. Maguire, Jr.
Address Line 1: 88 Greenwood Drive

Address Line 4: Southbury, CONNECTICUT 06488

ATTORNEY DOCKET NUMBER: 313-006.002

NAME OF SUBMITTER: Francis J. Maguire, Jr.

Total Attachments: 2

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PATENT REEL: 023094 FRAME: 0886

ASSIGNMENT AND AGREEMENT

FOR VALUE RECEIVED, I, Francis J. Maguire, Jr., a citizen of the United States of America, residing at 88 Greenwood Drive, Southbury, Connecticut 06488, hereby sell, assign and transfer to SIMULATED PERCEPTS, LLC, a limited liability company duly organized and existing under the laws of the State of Connecticut, and having a principal place of business at 88 Greenwood Drive, Southbury, Connecticut 06488, as assignee, and its successors, assigns and legal representatives, the entire right, title and interest, for all countries in and to certain inventions relating to improvements in METHOD AND APPARATUS FOR EYE TRACKING, which is described in United States Patent No. 6,778,150, corresponding to U.S. Patent Application Serial No. 10/102,395 filed March 18, 2002 as a division of U.S. Serial No. 08/364,718 filed December 27, 1994 (now United States Patent No. 6,359,601) which is itself a continutio-in-part of application No. 08/126,498 filed September 14, 1993 (now abandoned); and all the rights and privileges under any and all Letters Patent that may be granted therefor, including continuations and divisionals thereof.

I request that any and all patents for said inventions be issued to said assignee, its successors, assigns and legal representatives, or to such nominees as it may designate.

I agree that, when requested, I will, at assignee's expense, sign all papers, take all rightful oaths, and do all acts which may be necessary, desirable or convenient for securing and maintaining patents for said inventions in any and all countries and for vesting title thereto in said assignee, its successors, assigns and legal representatives or nominces.

I authorize and empower the said assignee, its successors, assigns and legal representatives or nominees, to invoke and claim for any application for patent or other form of protection for said inventions filed by it or them, the benefit of the right of priority provided by: (a) the International Convention for the Protection of Industrial property, as amended, or by convention which may henceforth be substituted for it; and (b) the Patent Cooperation Treaty, as amended, or by any treaty which may henceforth be substituted for it; and to invoke and claim such right of priority without further written or oral authorization from me.

PATENT REEL: 023094 FRAME: 0887 I hereby consent that a copy of this assignment shall be deemed a full legal and formal equivalent of any assignment, consent to file or like document which may be required in any country for any purpose and more particularly in proof of the right of the said assignee or nominee to claim the aforesaid benefit of the right of priority provided by: (a) the International Convention for the protection of Industrial Property, as amended, or by any convention which may henceforth be substituted for it; and (b) the Patent Cooperation Treaty, as amended, or by any treaty which may henceforth be substituted for it.

I covenant with said assignee, it successors and assigns and legal representatives, that the rights and property herein conveyed are free and clear of any encumbrance, and that I have full right to convey the same as herein expressed.

Signed at MONROE, Connecticut, this 14th day of

August, in the year 2009.

Francis J. Maguire, .

State of Connecticut

County of Fairfield

On this the 14th day of August, 2009, before me, MARIE E. FORTE (Notray Public), personally appeared Francis J. Maguire, Jr., known to me to be the person whose name is subscribed to the within instrument and acknowledged that he executed the same for the purposes therein contained.

In witness whereof I hereunto set my hand.

Date: August 14, 2009

Marie E. Forte.

Notary Public

Print Name: Marie E. Forte

My Commission Expires: 12/31/09

PATENT REEL: 023094 FRAME: 0888