

PATENT ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT
CONVEYING PARTY DATA	
Name	Execution Date
Brett Charles MATSON	03/04/2008
RECEIVING PARTY DATA	
Name:	FUNNELBACK PTY LTD.
Street Address:	401 Clunies Ross Street
City:	Canberra
State/Country:	AUSTRALIA
Postal Code:	ACT 2601
PROPERTY NUMBERS Total: 1	
Property Type	Number
Application Number:	12525439
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ATTORNEY DOCKET NUMBER:	21714-47692
NAME OF SUBMITTER:	Jeffrey D. Karceski
Total Attachments: 2 source=47692assignment#page1.tif source=47692assignment#page2.tif	

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ASSIGNMENT

WHEREAS, I, Brett Charles MATSON, an Australian citizen, residing at 11 Weetman Place, Nicholls, ACT 2913, Australia, hereinafter referred to as "ASSIGNOR" (collectively if more than one inventor is listed above), have invented certain new and useful improvements in SEARCH RESULTS SUB-TOPIC IDENTIFICATION SYSTEM AND METHOD for which we have filed an International Application for Letters Patent designating the United States through the Patent Cooperation Treaty (PCT) which was filed on 22 January 2008 and assigned PCT Application No. PCT/AU2008/000072.

AND WHEREAS, FUNNELBACK PTY LTD, hereinafter referred to as "ASSIGNEE", an Australian Corporation, with its principal place of business at 401 Clunies Ross Street, Canberra, ACT 2601, Australia, desires to acquire the entire right, title, and interest in and to the said improvements and the said Application;

NOW, THEREFORE, in return for good and valuable consideration, the receipt of which is hereby acknowledged, ASSIGNOR hereby acknowledges that s(he) has sold, assigned, transferred and set over, and by these presents does hereby sell, assign, transfer and set over, unto the said ASSIGNEE, its successors, legal representatives and assigns, the entire right, title, and interest throughout the world in, to and under the said improvements, and the said application and all divisions, renewals and continuations thereof, and all Letters Patent of the United States which may be granted thereon and all reissues and extensions thereof, and all rights of priority under International Conventions and applications for Letters Patent which may hereafter be filed for said improvements in any country or countries foreign to the United States, and all Letters Patent which may be granted for said improvements in any country or countries foreign to the United States and all extensions, renewals and reissues thereof; ASSIGNOR hereby authorizes and requests the Commissioner of Patents of the United States, and any Official of any country or countries foreign to the United States, whose duty it is to issue patents on applications as aforesaid, to issue all Letters Patent for said improvements to the said ASSIGNEE, its successors, legal representatives and assigns, in accordance with the terms of this instrument.

AND ASSIGNOR covenants and agrees that s(he) will communicate to the said ASSIGNEE, its successors, legal representatives and assignees, any facts known to the said ASSIGNOR respecting said improvements, and testify in any legal proceeding, sign all lawful papers, execute all divisional, continuing and reissue applications, make all rightful oaths and generally do everything possible to aid the said ASSIGNEE, its successors, legal representatives and assigns, to obtain and enforce proper patent protection for said improvements in all countries.

IN TESTIMONY WHEREOF, ASSIGNOR intending to be legally bound has hereunto affixed its signature.

Dated this 4th day of March 2008


Brett Charles MATSON

Witness: Caul Gillin Date: 4/3/2008

Witness: David Hawking Date: 4/3/2008