Form **PTO-1595** (Rev. 09/ 04) OMB No. 0651-0027 (exp. 6/30/2005)

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Name of conveying party(les)/Execution Date(s):	2. Name and address of receiving party(les)
MARC SCULLER	and data out of the straig party, and
	DELLIO INTERNATIONAL CORR
	Name: BELL'O INTERNATIONAL CORP. Internal Address:
Execution Date(s): August 17, 2009	Street Address:
Additional name(s) of conveying party(les) attached? Yes X No	
3. Nature of Conveyance:	711 GINESI DRIVE
x Assignment Merger	711 Olivesi DRIVE
	MODGANITHE
Security Agreement Change of Name	City: MORGANVILLE
Government Interest Assignment	State: NEW JERSEY
Executive Order 9424, Confirmatory License	Country: United States of America Zip: 07751-1250
Other	Additional name(s) & address(es) Yes X No attached:
A. Patent Application No.(s) 29/338,355 Additional numbers attached' 5. Name and address to whom correspondence concerning document should be mailed: Name: Gregory S. Gewirtz LERNER, DAVID, LITTENBERG, KRUMHOLZ & MENTLIK, LLP Internal Address: Atty. Dkt.: BELLO 3.1-074 Street Address: 600 South Avenue West	B. Patent No.(s) Yes X No 6. Total number of applications and patents involved: 7. Total fee (37 CFR 1.21(h) & 3.41) \$ 40.00 Authorized to be charged by credit card
	Authorized to be charged to deposit account Enclosed None required (government interest not affecting title)
City: Westfield State: NJ Zip: 07090	8. Payment Information
State: NJ Zlp: 07090 Phone Number: (908) 518-6343	a. Credit Card Last 4 Numbers Expiration Date
Fax Number: (908) 654-0415	b. Deposit Account Number 12-1095
Email Address: ggewirtz@ldlkm.com	Authorized User Name Gregory S. Gewirtz
9. Signature: Signature Gregory S. Gewirtz - 36,522	August 17, 2009 Date Total number of pages including cover sheet, attachments, and documents:
Name of Person Signing	anad amountains, and despiteties,

PATENT REEL: 023097 FRAME: 0429

ASSIGNMENT OF LITH ITY APPLICATION	Docket Number (Optional)
ASSIGNMENT OF UTILITY APPLICATION	BELLO 3.1-074
Whereas, I, Marc Sculler	of
5 Cypress Way, Colts Neck, New Jersey 07722	· · · · · · · · · · · · · · · · · · ·
hereafter referred to as assignor, have invented certain new a	nd useful improvements in
AUDIO VIDEO SHELVING UNIT	
x for which an application for a United States Letters Pa Application Number 29/338,355	atent was filed on <u>June</u> 10, 2009
for which an application for a United States Letters Pat	ent was executed by me on,
for which an International Application was filed or	, as
, designating the United S	tates.
And	
Whereas, Bell'O International Corp.	
a corporation of <u>Delaware</u> herein referred to as "assignee" who 711 Ginesi Drive, Morganville, New Jersey 07751-	se mailing address is 1250
s desirous of acquiring the entire right, title and interest in the	
invention and the aforesald utility patent application and all of applications and patents applied for or granted therefor in the said invention, including without limitation all applications and of the aforesaid utility application pursuant to any law or tree benefit and the Commissioner of Patents and Trademarks is the said improvements or resulting therefrom to said assigned life undersigned for me and my legal representatives, heirs aforther remuneration, to execute and deliver all original, division, betters Patent on said improvements and all assignments the to said assignee or its representatives all facts known to the unrequested, to lestify in any interferences or other legal processay become involved, to sign all lawful papers, make all right to ald assignee, its successors, assigns and nominees to obscountries, the expenses incident to said applications to be born	United States of America and all other countries, for patents for said invention claiming priority or benefit aty, and including the right to claim such priority or bereby authorized and requested to issue all patents herein, as assignee of the entire interest therein; and and assigns do hereby agree and coverant without onal, continuation, reissue and other applications for reof to said assignee or its assigns, to communicate indersigned respecting said improvements, whenever redings in which any of said applications or patents trul oaths, and to do generally everything necessary thain patent protection for said improvements is all
And I do hereby authorize my attorneys to insert on this displication when known. 877-09 Date School Bottone Witness	
Printed Name of Witness	

PATENT REEL: 023097 FRAME: 0430

RECORDED: 08/17/2009