### PATENT ASSIGNMENT

# Electronic Version v1.1 Stylesheet Version v1.1

SUBMISSION TYPE: NEW ASSIGNMENT

NATURE OF CONVEYANCE: ASSIGNMENT

#### **CONVEYING PARTY DATA**

Name	Execution Date
Woody Blackford	07/27/2009

#### **RECEIVING PARTY DATA**

Name:	Columbia Sportswear North America, Inc.
Street Address:	14375 NW Science Park Drive
City:	Portland
State/Country:	OREGON
Postal Code:	97229

#### PROPERTY NUMBERS Total: 1

Property Type	Number
Application Number:	29336730

## CORRESPONDENCE DATA

Fax Number: (503)796-2900

Correspondence will be sent via US Mail when the fax attempt is unsuccessful.

Phone: 503-222-9981

Email: rbradfute@schwabe.com

Correspondent Name: Chris Lewis/Rachel Bradfute

Address Line 1: 1211 SW Fifth Avenue

Address Line 2: Suites 1500-2000

Address Line 4: Portland, OREGON 97204

ATTORNEY DOCKET NUMBER: 106477-170782

NAME OF SUBMITTER: Christopher J. Lewis

**Total Attachments: 2** 

source=D005 Assignment\_ signed 07\_27\_09#page1.tif source=D005 Assignment\_ signed 07\_27\_09#page2.tif

CH \$40 00

PATENT REEL: 023098 FRAME: 0805 IPN: D005

## ASSIGNMENT

In consideration of good and valuable consideration, the receipt of which is hereby acknowledged that the undersigned,

ASSIGNOR(S): Woody Blackford

hereby sell, assign, and transfer to

**ASSIGNEE:** 

Columbia Sportswear North America, Inc.

14375 NW Science Park Drive

Portland, OR 97229

and its successors, assigns, and legal representatives, the entire right, title, and interest for the United States and all foreign countries, in and to any and all improvements that are disclosed in the application for the United States patent that has been executed by the undersigned prior hereto or concurrently herewith on the dates indicated below and is entitled:

#### PATTERNED HEAT REFLECTIVE MATERIAL

(I hereby authorize and request the attorneys associated with Customer Number 25943 to insert on the designated lines below, the filing date and application number of said application when known.)

U.S. Application N	No: <u>29/336,730</u>	
Date of Filing:	MAY 7, 2009	

and in and to said application and all divisional applications, continuation applications, continued prosecution applications, continuation-in-part applications, substitute applications, renewal applications, reissue applications, reexaminations, extensions, and all other patent applications that have been or shall be filed in the United States and all foreign countries on any of said improvements; and in and to all original patents, reissued patents, reexamination certificates, and extensions, that have been or shall be issued in the United States and all foreign countries on said improvements; and in and to all rights of priority resulting from the filing of said United States application;

agree that said Assignee may apply for and receive a patent or patents for said improvements in its own name; and that, when requested, without charge to, but at the expense of, said Assignee, its successors, assigns, and legal representatives, to carry out in good faith the intent and purpose of this Assignment, the undersigned will execute all divisional applications, continuation applications, continued prosecution applications, continuation-in-part applications, substitute applications, renewal applications, reissue applications, reexaminations, extensions

PATENT REEL: 023098 FRAME: 0806 and all other patent applications on any and all said improvements; execute all rightful oaths, assignments, powers of attorney, and other papers; communicate to said Assignee, its successors, assigns, and representatives all facts known to the undersigned relating to said improvements and the history thereof; and generally assist said Assignee, its successors, assigns, or representatives in securing and maintaining proper patent protection for said improvements and for vesting title to said improvements, and all applications for patents and all patents on said improvements, in said Assignee, its successors, assigns, and legal representatives; and

covenant with said Assignee, its successors, assigns, and legal representatives that no assignment, grant, mortgage, license, or other agreement affecting the rights and property herein conveyed has been made to others by the undersigned, and that full right to convey the same as herein expressed is possessed by the undersigned.

y 27/09 Woody Blackford Blackford

Inventor: Please sign and date below:

RECORDED: 08/13/2009

- 2 -