

PATENT ASSIGNMENT

Electronic Version v1.1

Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT
CONVEYING PARTY DATA	
Name	Execution Date
Derek Mauro	06/10/2009
Beverly Yang	06/10/2009
RECEIVING PARTY DATA	
Name:	Google Inc.
Street Address:	1600 Amphitheatre Parkway
City:	Mountain View
State/Country:	CALIFORNIA
Postal Code:	94043
PROPERTY NUMBERS Total: 1	
Property Type	Number
Application Number:	12483200
CORRESPONDENCE DATA	
Fax Number:	(877)769-7945
<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>	
Phone:	(650) 839-5070
Email:	lcox@fr.com
Correspondent Name:	Xin Ma
Address Line 1:	FISH & RICHARDSON P.C.
Address Line 2:	P.O.BOX 1022
Address Line 4:	MINNEAPOLIS, MINNESOTA 55440-1022
ATTORNEY DOCKET NUMBER:	16113-1486001
NAME OF SUBMITTER:	Lori Cox
Total Attachments: 4 source=Assignment#page1.tif source=Assignment#page2.tif	

CH \$40.00 12483200

500936839

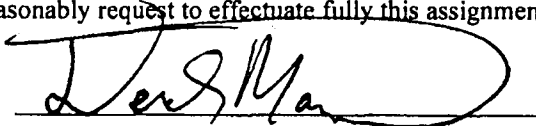
PATENT
REEL: 023099 FRAME: 0029

source=Assignment#page3.tif

source=Assignment#page4.tif

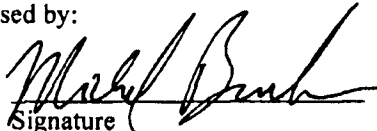
ASSIGNMENT

For valuable consideration, we, DEREK MAURO of 9 Campus Place, Apt SR, Scarsdale, NY 10583, BEVERLY YANG of 22583 Woodridge Court, Cupertino, CA 95014, hereby assign to: Google Inc., a corporation of Delaware having a place of business at: 1600 Amphitheatre Parkway, Mountain View, California 94043; and its successors and assigns (collectively hereinafter called "the Assignee"), the entire right, title and interest throughout the world in the inventions and improvements which are subject of an application for United States Patent signed by us, entitled USER LABEL AND USER CATEGORY BASED CONTENT CLASSIFICATION, filed 06/11/2009, and assigned U.S. Serial Number 12/483,200, and we authorize and request the attorneys appointed in said application to hereafter complete this assignment by inserting above the filing date and serial number of said application when known; this assignment including said application, any and all United States and foreign patents, utility models, and design registrations granted for any of said inventions or improvements, and the right to claim priority based on the filing date of said application under the International Convention for the Protection of Industrial Property, the Patent Cooperation Treaty, the European Patent Convention, and all other treaties of like purposes; and we authorize the Assignee to apply in all countries in our name or in its own name for patents, utility models, design registrations and like rights of exclusion and for inventors' certificates for said inventions and improvements; and we agree for ourselves and our respective heirs, legal representatives and assigns, without further compensation to perform such lawful acts and to sign such further applications, assignments, Preliminary Statements and other lawful documents as the Assignee may reasonably request to effectuate fully this assignment.



DEREK MAURO

Witnessed by:


SignatureDate: 6/10/2009Michael Bruckman
Typed or Printed Name280 Ocean Pkwy
Brooklyn, NY 11218
Witness Address

BEVERLY YANG

Witnessed by:

Signature

Date: _____

Typed or Printed Name

Witness Address

50654375.doc

ASSIGNMENT

For valuable consideration, we, DEREK MAURO of 9 Campus Place, Apt SR, Scarsdale, NY 10583, BEVERLY YANG of 22583 Woodridge Court, Cupertino, CA 95014, hereby assign to: Google Inc., a corporation of Delaware having a place of business at: 1600 Amphitheatre Parkway, Mountain View, California 94043; and its successors and assigns (collectively hereinafter called "the Assignee"), the entire right, title and interest throughout the world in the inventions and improvements which are subject of an application for United States Patent signed by us, entitled USER LABEL AND USER CATEGORY BASED CONTENT CLASSIFICATION, filed 06/11/2009, and assigned U.S. Serial Number 12/483,200, and we authorize and request the attorneys appointed in said application to hereafter complete this assignment by inserting above the filing date and serial number of said application when known; this assignment including said application, any and all United States and foreign patents, utility models, and design registrations granted for any of said inventions or improvements, and the right to claim priority based on the filing date of said application under the International Convention for the Protection of Industrial Property, the Patent Cooperation Treaty, the European Patent Convention, and all other treaties of like purposes; and we authorize the Assignee to apply in all countries in our name or in its own name for patents, utility models, design registrations and like rights of exclusion and for inventors' certificates for said inventions and improvements; and we agree for ourselves and our respective heirs, legal representatives and assigns, without further compensation to perform such lawful acts and to sign such further applications, assignments, Preliminary Statements and other lawful documents as the Assignee may reasonably request to effectuate fully this assignment.

DEREK MAURO

Witnessed by:

Signature

Date: _____

Typed or Printed Name

Witness Address

Beverly Yang
BEVERLY YANG

Witnessed by:

[Signature]
Signature

Date: 6/10/2009

Glenn Seh
Typed or Printed Name

48 Robben Ave
San Francisco, CA 94112
Witness Address

50654375.doc