



08-17-2009

NOZ-154DES

FORM PTO-1596
1-31-92

103570982

U.S. DEPARTMENT OF COMMERCE
Patent and Trademark Office

To the Honorable Commissioner of Patents and Trademarks: Please record the attached original documents or copy thereto:

1. Name of conveying party(ies):

1. Hitoshi SAGASEKI
2. Yoshiyasu HIRAOKA
3. Taisuke KIKUCHI
4. Eriko HIRATO

2. Name and address of receiving party(ies):

Name: SHISEIDO CO., LTD.
Street Address: 5-5, Ginza 7-chome, Chuo-ku,
City: Tokyo
State: Tokyo
Zip:
Country: Japan

3. Nature of conveyance:

- ☒ Assignment ☐ Merger
☐ Security Agreement ☐ Change of Name
☐ Other

Execution Date: July 15, 17, 23 & 25, 2009

Additional name(s) & address(es) attached? ☐ Yes ☒ No

4. Application number(s) or patent number(s):

If the document is being filed together with a new application, the execution date of the application is:

A. Patent Application No(s).

29/311,712 filed June 2, 2009

B. Patent No(s).

«PATENT» «ISSUED»

Additional numbers attached? ☐ Yes ☒ No

5. Name and address of party to whom correspondence concerning document should be mailed:

Name:

KANESAKA BERNER & PARTNERS

Internal Address:

Street Address: 1700 Diagonal Road, Suite 310

City: Alexandria State: VA Zip: 22314

6. Total number of applications and patents involved: one7. Total fee (37 CFR 3.41) \$ 40.00

- ☐ Enclosed
☐ Authorized to be charged to deposit account
☒ Credit Card payment form enclosed

8. Deposit account number:

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9. Signature.

Manabu kanesaka, No. 31,467

Name of Person, Registration No.

Signature

August 12, 2009

Date

Total number of pages including cover sheet, attachment, and document:

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CMB No. 0851-0011 (exp. 4/94)

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40.00 04

ASSIGNMENT

For value received, we, (1) Hitoshi SAGASEKI; (2) Yoshiyasu HIRAOKA;
(3) Taisuke KIKUCHI; and (4) Eriko HIRATO having post office
addresses at (1) 454 West 22nd Street, #5B, New York, NY 10011, U.S.A.
and (2) to (4) c/o Shiseido Co., Ltd., 5-5, Ginza 7-chome, Chuo-ku,
Tokyo, Japan hereby sell, assign and transfer to
Shiseido Co., Ltd. a corporation existing under the laws of
Japan located at 5-5, Ginza 7-chome, Chuo-ku,
Tokyo, Japan and its successors, assigns, and legal representatives
the entire right, title, and interest for all countries including the
United States of America, in and to certain inventions relating to
JAR described in application for Letters Patent of the United
States, Serial No. 29/311,712 Filed June 2, 2009
and all patents which may be granted therefor, and all divisions,
reissues, continuations and extensions thereof, and authorize and
request the Commissioner of Patents and Trademarks to issue all patents
on said improvements or resulting therefrom to said Company as assignee
of the entire interest, and covenant that I/We have full right so to
do, and agree that I/We will communicate to said Company or its
representatives any facts known to me/us respecting said improvements
and testify in any legal proceedings, sign all lawful papers, execute
all divisional, continuing and reissue applications, make all rightful
oaths and generally do everything possible to aid said Company, its
successors, assigns, and nominees, to obtain and enforce proper
protection for said invention in the United States.

Signature

Hitoshi Sagaseki

Hitoshi SAGASEKI

Date

07/25/2009

Signature

Yoshiyasu HIRAOKA

Date

Signature

Taisuke KIKUCHI

Date

Signature

Eriko HIRATO

Date

ASSIGNMENT

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(3) Taisuke KIKUCHI; and (4) Eriko HIRATO having post office
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and (2) to (4) c/o Shiseido Co., Ltd., 5-5, Ginza 7-chome, Chuo-ku,
Tokyo, Japan hereby sell, assign and transfer to
Shiseido Co., Ltd. a corporation existing under the laws of
Japan located at 5-5, Ginza 7-chome, Chuo-ku,
Tokyo, Japan and its successors, assigns, and legal representatives
the entire right, title, and interest for all countries including the
United States of America, in and to certain inventions relating to
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on said improvements or resulting therefrom to said Company as assignee
of the entire interest, and covenant that I/We have full right so to
do, and agree that I/We will communicate to said Company or its
representatives any facts known to me/us respecting said improvements
and testify in any legal proceedings, sign all lawful papers, execute
all divisional, continuing and reissue applications, make all rightful
oaths and generally do everything possible to aid said Company, its
successors, assigns, and nominees, to obtain and enforce proper
protection for said invention in the United States.

Signature _____ Date _____

Hitoshi SAGASEKI

Signature 平岡 好康 Date 2009.07.17

Yoshiyasu HIRAOKA

Signature  Date July 15th 2009

Taisuke KIKUCHI

Signature  Date July 23 2009

Eriko HIRATO