

PATENT ASSIGNMENT

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SUBMISSION TYPE:

NEW ASSIGNMENT

NATURE OF CONVEYANCE:

ASSIGNMENT

CONVEYING PARTY DATA

Name	Execution Date
Ligia D. Calonje	12/10/2002
Roy Carrillo	12/10/2002
Thomas R. Dillion	12/09/2002
W. Reed Hastings	12/19/2002
Gregory K. Stahl	12/10/2002
W. Douglas Strabel	12/10/2002
Gordon P. Rosete	12/10/2002

RECEIVING PARTY DATA

Name:	Netflix, Inc.
Street Address:	750 University Avenue
City:	Los Gatos
State/Country:	CALIFORNIA
Postal Code:	95032-7606

PROPERTY NUMBERS Total: 2

Property Type	Number
Patent Number:	6966484
Patent Number:	7401727

CORRESPONDENCE DATA

Fax Number: (713)623-4846

*Correspondence will be sent via US Mail when the fax attempt is unsuccessful.*

Phone: 7136234844

Email: khenderson@pattersonsheridan.com

Correspondent Name: John C. Carey

Address Line 1: 3040 Post Oak Blvd.

Address Line 2: Suite 1500

Address Line 4: Houston, TEXAS 77056

OP \$80.00 6966484

500939576

PATENT  
REEL: 023107 FRAME: 0500

ATTORNEY DOCKET NUMBER:	NETF/0003, 0003.C1
NAME OF SUBMITTER:	John C. Carey
<p>Total Attachments: 8</p> <p>source=NETF0003_ASSIGN_EF#page1.tif</p> <p>source=NETF0003_ASSIGN_EF#page2.tif</p> <p>source=NETF0003_ASSIGN_EF#page3.tif</p> <p>source=NETF0003_ASSIGN_EF#page4.tif</p> <p>source=NETF0003_ASSIGN_EF#page5.tif</p> <p>source=NETF0003_ASSIGN_EF#page6.tif</p> <p>source=NETF0003_ASSIGN_EF#page7.tif</p> <p>source=NETF0003_ASSIGN_EF#page8.tif</p>	

**ASSIGNMENT**

**WHEREAS** we, LIGIA D. CALONJE, ROY CARRILLO, THOMAS R. DILLION, W. REED HASTINGS, GREGORY K. STAHL, W. DOUGLAS STRABEL, and GORDON P. ROSETE all of Los Gatos, California, have made a certain new and useful invention as set forth in an application for United States Letters Patent, entitled MAILING AND RESPONSE ENVELOPE for which an application for United States Letters Patent was filed on September 16, 2002, and identified by United States Serial No. 10/245,777;

**AND WHEREAS**, Netflix, Inc., a corporation of the State of Delaware and having an address of 750 University Avenue, Los Gatos, CA 95032-7606, is desirous of acquiring the entire right, title and interest in and to said invention and in and to any and all Letters Patent of the United States and foreign countries which may be obtained therefor;

**NOW, THEREFORE**, for good and valuable consideration, the receipt for and sufficiency of which is hereby acknowledged, we do hereby sell, assign, transfer and set over unto Netflix, Inc., its legal representatives, successors, and assigns, the entire right, title and interest in and to said invention as set forth in the above-mentioned application, including any continuations, continuations-in-part, divisions, reissues, re-examinations or extensions thereof, and in and to any and all patents of the United States and foreign countries which may be issued for said invention;

**UPON SAID CONSIDERATIONS**, we hereby agree with the said assignee that we will not execute any writing or do any act whatsoever conflicting with these presents, and that we will, at any time upon request, without further or additional consideration but at the expense of said assignee, execute such additional assignments and other writings and do such additional acts as said assignee may deem necessary or desirable to perfect the assignee's enjoyment of this grant, and render all necessary assistance in making application for and obtaining original, divisional, continuations, continuations-in-part, reexamined, reissued, or extended Letters Patent of the United States or of any and all foreign countries on said invention, and in enforcing any rights or choses in action accruing as a result of such applications or patents, by giving testimony in any proceedings or transactions involving such applications or patents, and by executing preliminary statements and other affidavits, it being understood that the foregoing covenant and agreement shall bind, and inure to the benefit of the assigns and legal representatives of assignor and assignee;

**AND** we request the Commissioner of Patents and Trademarks to issue any Letters Patent of the United States which may be issued for said invention to said Netflix, Inc., its legal representatives, successors or assigns, as the sole owner of the entire right, title and interest in and to said patent and the invention covered thereby.

12-10-02  
Date

Ligia D. Calonje  
LIGIA D. CALONJE

STATE OF CALIFORNIA )  
COUNTY OF Santa Clara ) SS:

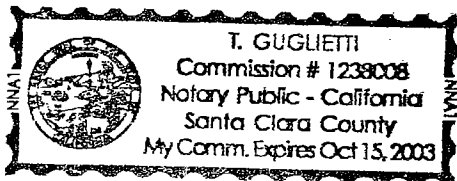
On this 10<sup>th</sup> day of December, 2002, before me personally appeared LIGIA D. CALONJE, personally known to me (or proved to me on the basis of satisfactory evidence) to be the person whose name is subscribed to the within instrument and acknowledged to me that he executed the same in his authorized capacity, and that by his signature on the instrument the person, or the entity upon behalf of which the person acted, executed the instrument.

WITNESS my hand and official seal.

SEAL

T. Guglietti  
Notary Public

My commission expires 10/15/2003



12/10/02  
Date

ROY CARRILLO

STATE OF CALIFORNIA )  
COUNTY OF Santa Clara ) SS:

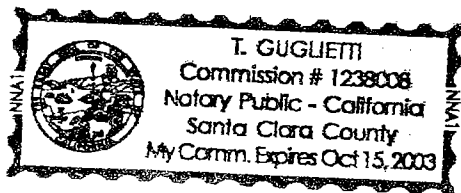
On this 10<sup>th</sup> day of December 2002, before me personally appeared ROY CARRILLO, personally known to me (or proved to me on the basis of satisfactory evidence) to be the person whose name is subscribed to the within instrument and acknowledged to me that he executed the same in his authorized capacity, and that by his signature on the instrument the person, or the entity upon behalf of which the person acted, executed the instrument.

WITNESS my hand and official seal.

SEAL

T. Guglietti  
Notary Public

My commission expires 10/15/2003



12/09/02  
Date

Thomas R Dillion  
THOMAS R. DILLION

STATE OF CALIFORNIA )  
COUNTY OF Santa Clara ) SS:

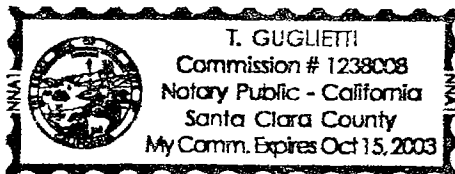
On this 9th day of December 2002, before me personally appeared THOMAS R. DILLION, personally known to me (or proved to me on the basis of satisfactory evidence) to be the person whose name is subscribed to the within instrument and acknowledged to me that he executed the same in his authorized capacity, and that by his signature on the instrument the person, or the entity upon behalf of which the person acted, executed the instrument.

WITNESS my hand and official seal.

SEAL

T. Guglietti  
Notary Public

My commission expires 10/15/2003



December 19, 2002  
Date

  
W. REED HASTINGS

STATE OF CALIFORNIA )  
COUNTY OF Santa Clara ) SS:

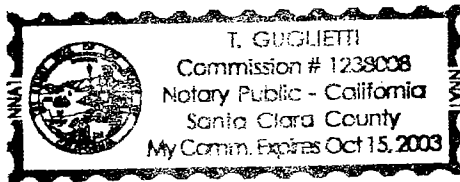
On this 19<sup>th</sup> day of December 2002, before me personally appeared W. REED HASTINGS, personally known to me (or proved to me on the basis of satisfactory evidence) to be the person whose name is subscribed to the within instrument and acknowledged to me that he executed the same in his authorized capacity, and that by his signature on the instrument the person, or the entity upon behalf of which the person acted, executed the instrument.

WITNESS my hand and official seal.

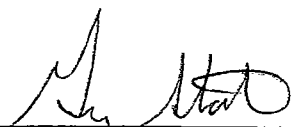
S E A L

  
Notary Public

My commission expires 10/15/2003



12/10/2002  
Date

  
GREGORY K. STAHL

STATE OF CALIFORNIA )  
COUNTY OF Santa Clara ) SS:

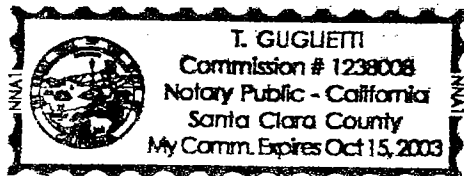
On this 10<sup>th</sup> day of December 2002, before me personally appeared GREGORY K. STAHL, personally known to me (or proved to me on the basis of satisfactory evidence) to be the person whose name is subscribed to the within instrument and acknowledged to me that he executed the same in his authorized capacity, and that by his signature on the instrument the person, or the entity upon behalf of which the person acted, executed the instrument.

WITNESS my hand and official seal.

S E A L

  
Notary Public

My commission expires 10/15/2003





12/10/02

Date

W. Douglas Strabel

W. DOUGLAS STRABEL

STATE OF CALIFORNIA )

COUNTY OF Santa Clara ) SS:

On this 10<sup>th</sup> day of December 2002, before me personally appeared W. DOUGLAS STRABEL, personally known to me (or proved to me on the basis of satisfactory evidence) to be the person whose name is subscribed to the within instrument and acknowledged to me that he executed the same in his authorized capacity, and that by his signature on the instrument the person, or the entity upon behalf of which the person acted, executed the instrument.

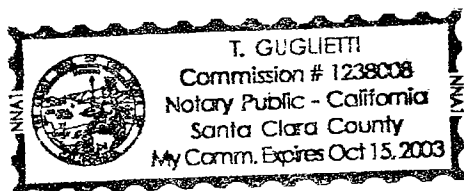
WITNESS my hand and official seal.

SEAL

T. Guglietti

Notary Public

My commission expires 10/15/2003



Dec. 10, 2002  
Date

Gordon P. Rosete  
GORDON P. ROSETE

STATE OF CALIFORNIA )  
COUNTY OF Santa Clara ) SS:

On this 10<sup>th</sup> day of December 2002, before me personally appeared GORDON P. ROSETE, personally known to me (or proved to me on the basis of satisfactory evidence) to be the person whose name is subscribed to the within instrument and acknowledged to me that he executed the same in his authorized capacity, and that by his signature on the instrument the person, or the entity upon behalf of which the person acted, executed the instrument.

WITNESS my hand and official seal.

S E A L

T. Guglietti  
Notary Public

My commission expires 10/15/2003

