

PATENT ASSIGNMENT

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SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT
CONVEYING PARTY DATA	
Name	Execution Date
SWAN ORIGINAL S.P.A.	06/25/2009
RECEIVING PARTY DATA	
Name:	DELMAR S.P.A.
Street Address:	VIA PONTACCIO 14,
City:	20121 MILAN
State/Country:	ITALY
PROPERTY NUMBERS Total: 1	
Property Type	Number
Patent Number:	D535807
CORRESPONDENCE DATA	
Fax Number: (703)685-0573 <i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i> Phone: 703-521-2297 Email: lbain@young-thompson.com Correspondent Name: Andrew J. Patch Address Line 1: 209 Madison Street Address Line 2: Suite 500 Address Line 4: Alexandria, VIRGINIA 22314	
NAME OF SUBMITTER:	BENOIT CASTEL
Total Attachments: 1 source=ASSIGNMENT#page1.tif	

OP \$40.00 D535807

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PATENT
REEL: 023107 FRAME: 0928

ASSIGNMENT

WHEREAS,

SWAN ORIGINAL S.p.A.

hereafter referred to as "applicant(s)", have invented certain new and useful improvements in

- (a) for which an application for a United States ^{DESIGN} patent was filed on
December 27, 2005, Application No. 29/245,609, or
- (b) for which an application for a United States patent was ~~executed on~~
granted on January 30, 2007 under No. D535,807

WHEREAS, DELMAR S.p.A.,

whose address is Via Pontaccio 14, 20121 Milan (Italy),

hereinafter referred to as "assignee(s)", is desirous of acquiring the entire right, title and interest in and to the same,

NOW, THEREFORE, in consideration of the sum of Ten Dollars (\$10.00), and other good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, applicant(s), by these presents, do(es) hereby sell, assign and transfer unto said assignee(s) the full and exclusive right to the said invention in the United States and the entire right, title and interest in and to any and all patents which may be granted therefor in the United States, for its sole use and behoof, and for the use and behoof of its legal representatives, to the full end of the term for which said patents may be granted, as fully and entirely as the same would have been held by applicant(s) had this assignment and sale not been made.

Applicant(s) hereby authorize(s) and request(s) the Commissioner of Patents and Trademarks to issue said United States patents to said assignee(s).

Date June 25, 2009


(signature) SWAN ORIGINAL S.p.A.

Date _____

(signature)

Date _____

(signature)

Date _____

(signature)

Date _____

(signature)