

PATENT ASSIGNMENT

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SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT
CONVEYING PARTY DATA	
Name	Execution Date
Francis J. Maguire Jr.	08/19/2009
RECEIVING PARTY DATA	
Name:	Simulated Percepts, LLC
Street Address:	88 Greenwood Drive
City:	Southbury
State/Country:	CONNECTICUT
Postal Code:	06488
PROPERTY NUMBERS Total: 1	
Property Type	Number
Patent Number:	6972733
CORRESPONDENCE DATA	
Fax Number:	(203)261-5676
<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>	
Phone:	(203) 264-7598
Email:	popmaguire@gmail.com
Correspondent Name:	Francis J. Maguire, Jr.
Address Line 1:	88 Greenwood Drive
Address Line 4:	Southbury, CONNECTICUT 06488
ATTORNEY DOCKET NUMBER:	313-006.003
NAME OF SUBMITTER:	Francis J. Maguire, Jr.
Total Attachments: 1 source=19-AUG-09_Assignment_US6972733#page1.tif	

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ASSIGNMENT OF PATENT

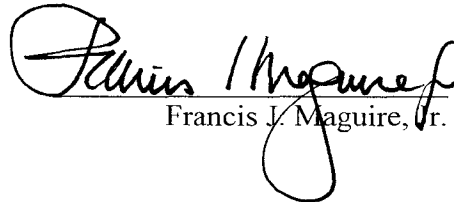
Whereas, I, Francis J. Maguire, Jr. of Southbury, Connecticut, hereinafter referred to as patentee, did obtain the following United States Patent:

U.S. Patent No. 6,972,733, issued December 6, 2005 entitled METHOD AND APPARATUS FOR EYE TRACKING IN A VEHICLE;

and whereas, I as the sole owner thereof, previously conveyed a related patent (U.S. 6,778,150) to SIMULATED PERCEPTS, LLC, a limited liability company organized under the laws of the State of Connecticut, and whereas said SIMULATED PERCEPTS, LLC hereinafter referred to as "assignee" whose mailing address is 88 Greenwood Drive Southbury, Connecticut 06488 is desirous of acquiring the entire right, title and interest in the said U.S. Patent 6,972,733;

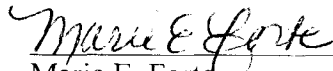
Now, therefore, in consideration of the sum of one dollar (\$1.00), the receipt of which is hereby acknowledged, and other good and valuable consideration, I, the patentee, by these presents do sell, assign and transfer unto said assignee the entire right, title and interest in and to the said Patent aforesaid; the same to be held and enjoyed by the said assignee for its own use and behoof, and for its legal representatives and assigns, to the full end of the terms for which said Patent is granted, as fully and entirely as the same would have been held by me had this assignment and sale not been made.

Executed this 19th day of August, 2009, at Monroe, Connecticut:


Francis J. Maguire, Jr.

State of Connecticut)
County of Fairfield) SS: Monroe

Before me personally appeared said Francis J. Maguire, Jr.
and acknowledged the foregoing instrument to be his free act and deed this 19th day of August, 2009.


Marie E. Forte
Notary Public
My Commission Expires: 12/31/09