

# PATENT ASSIGNMENT

Electronic Version v1.1

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<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT										
<b>NATURE OF CONVEYANCE:</b>	ASSIGNMENT										
<b>CONVEYING PARTY DATA</b>											
<table border="1" style="width: 100%; border-collapse: collapse;"> <thead> <tr> <th style="width: 70%;">Name</th> <th style="width: 30%;">Execution Date</th> </tr> </thead> <tbody> <tr> <td>Velmurugan Devarajan</td> <td>07/23/2009</td> </tr> <tr> <td>Sergio Angotti</td> <td>07/24/2009</td> </tr> <tr> <td>Jennifer Taverna</td> <td>07/24/2009</td> </tr> <tr> <td>Dimitar Petrov Filev</td> <td>07/27/2009</td> </tr> </tbody> </table>		Name	Execution Date	Velmurugan Devarajan	07/23/2009	Sergio Angotti	07/24/2009	Jennifer Taverna	07/24/2009	Dimitar Petrov Filev	07/27/2009
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<b>RECEIVING PARTY DATA</b>											
<table border="1" style="width: 100%; border-collapse: collapse;"> <tr> <td style="width: 20%;"><b>Name:</b></td> <td>Ford Motor Company</td> </tr> <tr> <td><b>Street Address:</b></td> <td>One American Road</td> </tr> <tr> <td><b>City:</b></td> <td>Dearborn</td> </tr> <tr> <td><b>State/Country:</b></td> <td>MICHIGAN</td> </tr> <tr> <td><b>Postal Code:</b></td> <td>48126</td> </tr> </table>		<b>Name:</b>	Ford Motor Company	<b>Street Address:</b>	One American Road	<b>City:</b>	Dearborn	<b>State/Country:</b>	MICHIGAN	<b>Postal Code:</b>	48126
<b>Name:</b>	Ford Motor Company										
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<b>Application Number:</b>	12506553										
<b>CORRESPONDENCE DATA</b>											
<p><b>Fax Number:</b> (248)358-3351</p> <p><i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i></p> <p><b>Phone:</b> 248-358-4400</p> <p><b>Email:</b> jrichmond@brookskushman.com</p> <p><b>Correspondent Name:</b> BROOKS KUSHMAN P.C./FGTL</p> <p><b>Address Line 1:</b> 1000 TOWN CENTER</p> <p><b>Address Line 2:</b> 22ND FLOOR</p> <p><b>Address Line 4:</b> SOUTHFIELD, MICHIGAN 48075-1238</p>											
<b>ATTORNEY DOCKET NUMBER:</b>	FMC 2772 PUS1										
<b>NAME OF SUBMITTER:</b>	Jody Richmond										

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**PATENT**  
**REEL: 023110 FRAME: 0051**

Total Attachments: 4

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Please direct all correspondence to: 28395

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE  
**ASSIGNMENT**

WHEREAS, THE UNDERSIGNED, has/have invented certain new and useful improvements in:

Attorney Docket No. 81195862 entitled: **SYSTEM AND METHOD OF INTERACTIVELY  
OPTIMIZING SHIPPING DENSITY FOR A CONTAINER**

for which I/we intend to make application for Letters Patent of the United States listing the following as inventors: Velmurugan Devarajan, Sergio Angotti, Jennifer Taverna, Dimitar Petrov Filev; and

WHEREAS, FORD MOTOR COMPANY, a corporation organized and existing by virtue of the laws of the State of Delaware, having its principal place of business at Dearborn, County of Wayne, and State of Michigan, is desirous of acquiring an interest therein;

NOW, THEREFORE, pursuant to my employment agreement heretofore made with FORD MOTOR COMPANY, or by contractual obligation, I do sell, assign and transfer unto FORD MOTOR COMPANY the full and exclusive right for the United States of America and for all foreign countries to the said invention, as described in the specification executed by me on the date listed below, preparatory to obtaining Letters Patent of the United States therefor (and I hereby authorize my attorneys to insert the serial number and filing date herein:

Serial No. 12/506,553, Filing Date July 21, 2009), and I hereby request the Commissioner of Patents and Trademarks to issue said Letters Patent to FORD MOTOR COMPANY as the assignee. Executed by:

SIGNATURE:

Name: Velmurugan Devarajan  
Home Address: 18210, MiddleBelt Rd. #203,  
City, State, Zip: Livonia,, MI 48152  
Country: United States of America

Date: 07/23/2009

Name: Sergio Angotti  
Home Address: 6559 Kennesaw,  
City, State, Zip: Canton, MI 48187,  
Country: United States of America

Date: \_\_\_\_\_

Name: Jennifer Taverna  
Home Address: 41960 Pon Meadow,  
City, State, Zip: Northville, MI 48168  
Country: United States of America

Date: \_\_\_\_\_

Name: Dimitar Petrov Filev  
Home Address: 23280 Mystic Forest Dr.,  
City, State, Zip: Novi, MI 48375,  
Country: United States of America

Date: \_\_\_\_\_

Raymond Coppielle

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SIGNATURE:

Name: Velmurugan Devarajan \_\_\_\_\_ Date: \_\_\_\_\_  
Home Address: 1941 W. La Veta Ave, Apt 232  
City, State, Zip: Orange CA 92868  
Country: United States of America

Name: Sergio Angotti  Date: 7-24-09  
Home Address: 6559 Kennesaw,  
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