PATENT ASSIGNMENT

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SUBMISSION TYPE: NEW ASSIGNMENT

NATURE OF CONVEYANCE: ASSIGNMENT

CONVEYING PARTY DATA

Name	Execution Date
Dan R. Olsen	08/18/2009

RECEIVING PARTY DATA

Name:	Brigham Young University
Street Address:	A-285 ASB
City:	Provo
State/Country:	UTAH
Postal Code:	84602

PROPERTY NUMBERS Total: 1

Property Type	Number
Application Number:	12542909

CORRESPONDENCE DATA

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ATTORNEY DOCKET NUMBER: 1737.2.20

NAME OF SUBMITTER: Thomas M. Hardman

Total Attachments: 2

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OP \$40.00 1254

PATENT REEL: 023111 FRAME: 0040

ASSIGNMENT

I, Dan R. Olsen, have invented systems and methods entitled INTERACTIVE VIEWING OF SPORTS VIDEO, hereinafter called the "invention."

Exemplary embodiments of said invention are disclosed in a United States patent application executed concurrently herewith by me and now identified as File No. 1737.2.20 of the law firm of Austin Rapp & Hardman, 170 South Main Street, Suite 735, Salt Lake City, Utah 84101, and filed in the United States Patent and Trademark Office as Serial No. 12/542,909 on August 18, 2009 . (I hereby authorize the attorneys of Austin Rapp & Hardman to insert said serial number and filing date when known.)

The Assignee, Brigham Young University, a corporation of the State of Utah, having a principal place of business at A-285 ASB, Provo, Utah 84602, desires to secure the entire right, title and interest in said invention.

In consideration of \$1.00 and other good and valuable consideration paid to me by the Assignee, the receipt and sufficiency of which I hereby acknowledge, I HEREBY ASSIGN TO THE ASSIGNEE:

The entire right, title and interest in said invention, in the above-identified United States patent application and in all divisions, continuations and continuations-in-part of said application, all previously filed provisional applications for which the present application seeks the benefit of an earlier filing date under 35 U.S.C. § 119, all reissues or extensions of Letters Patent or Patents granted thereon, and in all corresponding applications filed in countries foreign to the United States, and in all patents issuing thereon in the United States and foreign countries.

The right to file foreign patent applications on said invention in its own name, wherever such right may be legally exercised, including the right to claim the benefits of the International Convention for such applications.

I hereby authorize and request the United States Commissioner of Patents and Trademarks, and such Patent Office officials in foreign countries as are duly authorized by their patent laws to issue patents, to issue any and all patents on said invention to the Assignee as the owner of the entire interest, for the sole use and benefit of the said Assignee, its successors, assigns and legal representatives.

I hereby agree, without further consideration and without expense to me, to sign all lawful papers and to perform all other lawful acts which the Assignee may request of me to make this Assignment fully effective, including, by way of example but not of limitation, the following:

PATENT REEL: 023111 FRAME: 0041 Prompt execution of all original, divisional, substitute, reissue, and other United States and foreign patent applications on said invention, and all lawful documents requested by the Assignee to further the prosecution of any of such patent applications.

Cooperation to the best of my ability in the execution of all lawful documents, the production of evidence, nullification, reissue, extension, or infringement proceedings involving said invention.

This assignment and agreement shall be binding upon my heirs and legal representatives.

Executed this /B day of Avoust, 2009.

Dan R. Olsen

Computer Science Department Brigham Young University

RE

RECORDED: 08/18/2009