

# PATENT ASSIGNMENT

Electronic Version v1.1  
Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT
<b>CONVEYING PARTY DATA</b>	
Name	Execution Date
Verizon Laboratories Inc.	03/01/2009
<b>RECEIVING PARTY DATA</b>	
Name:	Verizon Patent and Licensing Inc.
Street Address:	One Verizon Way
City:	Basking Ridge
State/Country:	NEW JERSEY
Postal Code:	07920
<b>PROPERTY NUMBERS Total: 2</b>	
Property Type	Number
Application Number:	12144256
Application Number:	12135826
<b>CORRESPONDENCE DATA</b>	
Fax Number:	(908)766-8264
<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>	
Email:	joseph.r.palmieri@verizon.com
Correspondent Name:	Joseph R. Palmieri
Address Line 1:	One Verizon Way
Address Line 2:	Room 54N074
Address Line 4:	Basking Ridge, NEW JERSEY 07920
ATTORNEY DOCKET NUMBER:	VPLI
NAME OF SUBMITTER:	Joseph R. Palmieri
<b>Total Attachments: 3</b> source=Assisgnment VLI to VPLI#page1.tif source=Assisgnment VLI to VPLI#page2.tif source=Assisgnment VLI to VPLI#page3.tif	

CH \$80.00 12144256

**500939434**

**PATENT**  
**REEL: 023111 FRAME: 0580**

## ASSIGNMENT

This ASSIGNMENT is effective as of March 1, 2009 between Verizon Laboratories Inc., a corporation existing under the laws of Delaware and having an office located at 40 Sylvan Road, Waltham, Massachusetts 02451 (hereinafter "ASSIGNOR"), and Verizon Patent and Licensing Inc., a corporation existing under the laws of Delaware and having an office located at One Verizon Way, Basking Ridge, NJ 07920 (hereinafter "ASSIGNEE").

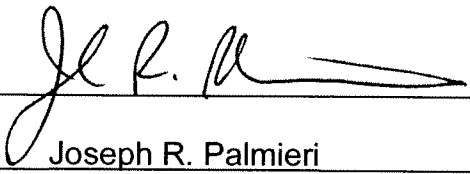
WHEREAS, ASSIGNEE is desirous of acquiring ownership of the United States and/or foreign Letters Patent and Applications for Letters Patent identified in Schedule A, and the inventions disclosed therein (hereinafter, the "Patent Assets").

WHEREAS, ASSIGNOR is desirous of granting to ASSIGNEE its ownership of the aforesaid Patent Assets.

NOW, THEREFORE, in consideration of the premises and the mutual covenants set forth herein and other good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged by ASSIGNOR and ASSIGNEE, and subject to any rights and licenses under the Patent Assets granted to third parties on or before the effective date hereof, ASSIGNOR does hereby assign unto ASSIGNEE (a) all worldwide right, title and interest of ASSIGNOR in and to the Patent Assets, any legal equivalents and counterparts thereof in all countries (subject, however, to applicable patent laws in such countries), the right to claim priority therefrom, and in and to all additional Letters Patent worldwide to be obtained from such Patent Assets and from any future applications, continuations, divisions, renewals, extensions, substitutes, reissues or re-examinations which claim priority therefrom, each and all to be held and enjoyed by ASSIGNEE, its successors and assigns, to the full end of the terms for which any such Letters Patent are granted, plus any extensions, as fully and entirely as the same would have been held and enjoyed by ASSIGNOR had this assignment not been made; and (b) all claims for past and future infringements of said Patent Assets, with the right to sue for and obtain all remedies for such infringements (including past and future damages and equitable relief) for its own use and enjoyment, and for the use and enjoyment of its successors, assigns or other legal representatives.

ASSIGNOR authorizes and requests the United States Commissioner of Patents and Trademarks (or similar official) to issue any and all United States Letters Patent resulting from the Patent Assets or any divisions, reissues, continuations, renewals, extensions, substitutes or re-examinations thereof to ASSIGNEE as assignee of ASSIGNOR's interest therein.

Verizon Laboratories Inc.

By:   
Name: Joseph R. Palmieri  
Title: Assistant Secretary

**SCHEDULE A**

VZ Docket	Cty	App. No.	File Date	ApplicationTitle
20080142	US	12/144,256	23-Jun-2008	Providing Interactive Content During Trick Mode
20080143	US	12/135,826	09-Jun-2008	Providing Content Related to an Item in an Interactive Data Scroll