

PATENT ASSIGNMENT

Electronic Version v1.1

Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	MERGER
EFFECTIVE DATE:	05/01/2008
CONVEYING PARTY DATA	
Name	Execution Date
DOUBLECLICK INC.	05/01/2008
RECEIVING PARTY DATA	
Name:	CLICK SUBCO CORP.
Street Address:	1600 Amphitheatre Parkway
City:	Mountain View
State/Country:	CALIFORNIA
Postal Code:	94043
PROPERTY NUMBERS Total: 1	
Property Type	Number
Application Number:	10891517
CORRESPONDENCE DATA	
Fax Number:	(877)769-7945
<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>	
Phone:	(202) 783-5070
Email:	quintana@fr.com
Correspondent Name:	Brian J. Gustafson
Address Line 1:	FISH & RICHARDSON P.C.
Address Line 2:	P.O.BOX 1022
Address Line 4:	MINNEAPOLIS, MINNESOTA 55440-1022
ATTORNEY DOCKET NUMBER:	16113-1363001
NAME OF SUBMITTER:	Linda L. Quintana
<p>Total Attachments: 3</p> <p>source=Step1MergerDoubleClickintoClickSubCo#page1.tif</p>	

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PATENT
REEL: 023118 FRAME: 0819

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Delaware

PAGE 1

The First State

I, HARRIET SMITH WINDSOR, SECRETARY OF STATE OF THE STATE OF DELAWARE, DO HEREBY CERTIFY THE ATTACHED IS A TRUE AND CORRECT COPY OF THE CERTIFICATE OF OWNERSHIP, WHICH MERGES:

"DOUBLECLICK INC.", A DELAWARE CORPORATION,

WITH AND INTO "CLICK SUBCO CORP." UNDER THE NAME OF "CLICK SUBCO CORP.", A CORPORATION ORGANIZED AND EXISTING UNDER THE LAWS OF THE STATE OF DELAWARE, AS RECEIVED AND FILED IN THIS OFFICE THE FIRST DAY OF MAY, A.D. 2008, AT 10:57 O'CLOCK P.M.

A FILED COPY OF THIS CERTIFICATE HAS BEEN FORWARDED TO THE NEW CASTLE COUNTY RECORDER OF DEEDS.



3991972 8100M

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You may verify this certificate online
at corp.delaware.gov/authver.shtml

Harriet Smith Windsor

Harriet Smith Windsor, Secretary of State

AUTHENTICATION: 6565578

DATE: 05-02-08

PATENT
REEL: 023118 FRAME: 0821

CERTIFICATE OF OWNERSHIP AND MERGER
MERGING
DOUBLECLICK INC., A DELAWARE CORPORATION,
INTO
CLICK SUBCO CORP., A DELAWARE CORPORATION

*Pursuant to Section 253
of the General Corporation Law of the State of Delaware*

May 1, 2008

Click SubCo Corp., a corporation organized and existing under and by virtue of the laws of the State of Delaware (the "Parent Corporation"),

DOES HEREBY CERTIFY:

FIRST: That the Parent Corporation was incorporated pursuant to the General Corporation Law of the State of Delaware (the "DGCL").

SECOND: That the Parent Corporation owns all of the outstanding shares of each class of the capital stock of DoubleClick Inc., a Delaware corporation (the "Subsidiary Corporation").

THIRD: That the Parent Corporation, by the following resolutions of its Board of Directors, duly adopted on May 1, 2008, determined to merge the Subsidiary Corporation into itself (the "Merger"), with the Parent Corporation being the surviving corporation:

RESOLVED: that pursuant to Section 253 of the DGCL, the Subsidiary Corporation shall be merged with and into the Parent Corporation, whereupon the separate existence of the Subsidiary Corporation shall cease, and the Parent Corporation shall be the surviving corporation and assume all liabilities and obligations of the Subsidiary Corporation;

RESOLVED FURTHER: that the Merger is hereby approved pursuant to the provisions of Section 253 of the DGCL;

RESOLVED FURTHER: That the officers and directors of the Parent Corporation and such other individuals as may be designated by any of them, are and each of them is hereby authorized to take all such actions and to execute, verify and file all documents necessary to cause the Merger of the Subsidiary Corporation with and into the Parent Corporation pursuant to Section 253 of the DGCL;

RESOLVED FURTHER: that the Merger shall become effective upon filing of the Certificate of Ownership and Merger with the Delaware Secretary of State.

IN WITNESS WHEREOF, the Parent Corporation has caused this Certificate of Ownership and Merger to be signed as of the date first written above by a duly authorized officer, declaring that the facts stated herein are true.

CLICK SUBCO CORP

By: 

Name: Kent Walker

Title: Chief Executive Officer, President and Secretary