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U.S. DEPARTMENT OF COMMERCE
Patent and Trademark

To the Honorable Commissioner

103571479

ie attached original documents or copy thereof.

1. Name of conveying party(ies)

Peter R. HERRIG

2. Name and address of receiving party(ies):

1. Name: MAM BABYARTIKEL GESELLSCHAFT M.B.H.

Lorenz-Mandl-Gasse 50

Internal Address: 1160 Wien, Austria

Address:

2. Name:

Internal

Address:

Additional name(s) & address(es) attached? ☐ Yes ☒ NoAdditional name(s) of conveying party(ies) attached? ☐ Yes ☒ No

3. Nature of conveyance:

☒ Assignment☐ Merger☐ Security Agreement☐ Change of Name☐ Other

Execution Date: July 24, 2009

4. Application number(s) or patent number(s):

If this document is being filed together with a new application, the execution date of the application is:

A. Patent Application No.(s):

29/315,713 Filed: July 15, 2009

B. Patent No.(s):

Additional numbers attached? ☐ Yes ☒ No

5. Name and address of party to whom correspondence concerning document should be mailed:

Internal Address and Phone Number:

ABELMAN, FRAYNE & SCHWAB
Attorneys at Law
666 Third Ave., 10th Floor
New York, New York 10017
(212) 949-9022

6. Total number of applications and patents involved:

1

7. Total fee (37 CFR 3.41) \$ 40.00

☒ Enclosed☐ Authorized to be charged to deposit account

8. Deposit account number:

01-0035

(Attach duplicate copy of this page if paying by deposit account)

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9. Statement and signature.

To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.

Steven M. Hertzberg Reg. 41,834

Name of Person Signing

Signature

August 14, 2009

Date

Total number of pages including cover sheet, attachments and document:

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PATENT
REEL: 023123 FRAME: 0606

ASSIGNMENT FROM INVENTOR

In consideration of One Dollar (\$1.00) and other good and valuable consideration, the receipt of which is hereby acknowledged, the undersigned Assignor:

Peter ROEHRIG
Himmelschlüsselweg 3a
1160 Wien, Austria

hereby sells, assigns and transfers to Assignee:

MAM BABYARTIKEL GESELLSCHAFT M.B.H
Lorenz-Mandl-Gasse 50
1160 Wien, Austria

its successors, assigns and legal representatives, the entire right, title and interest for the United States and all foreign countries, in and to, and any and all improvements which are disclosed in

(a) Patent Number _____ Issued _____

(b) Application for Letters Patent Serial No 29/315,713 filed July 15, 2009

(c) Application for Letters Patent which has been executed by the undersigned concurrently herewith and entitled

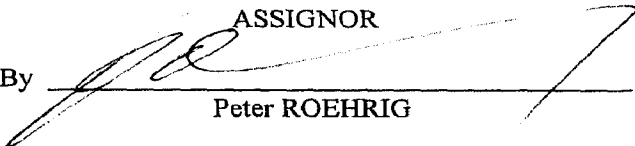
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and in and to said application and all divisional, continuing, substitute, renewal, reissue and all other applications for Letters Patent which have been or shall be filed in the United States and all other foreign countries on any of said improvements; and in and to all original and reissued patents which have been or shall be issued in the United States and all foreign countries on said improvements.

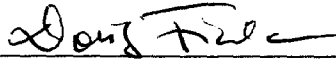
The Assignee may apply for and receive the Letters Patent in its own name. When requested by the Assignee or its successors, the undersigned Assignor (s) will execute all other patent applications, proper oaths, assignments, powers of attorney, or other papers and communicate all facts known to him/her relating to the improvements and the history thereof; and generally do everything possible which the Assignee or its successors shall consider desirable for aiding in securing and maintaining proper patent protection for the improvements and for vesting title in the Assignee or its successors.

Assignor warrants that he/she has the full right to convey the rights and property described herein and no assignment, grant, mortgage or license or other agreement affecting such rights and property has been made to others by the undersigned.

Dated: July 24, 2009

By  ASSIGNOR
Peter ROEHRIG

The undersigned declares that he/she was personally present and did see the above-named individual execute this Assignment of his/her own free will for the purposes set forth herein.

By 
Name DORIS FIALA
Address Matthias Wagner G. 14/4/8
1210 Wien

ABELMAN, FRAYNE & SCHWAB
666 Third Avenue, 10th Floor
New York, New York 10017