RECORDATION FORM C PATENTS ON	
To the Director of the U.S. Patent and Trademark Off	
address(es) below.	
1. Name(s) of conveying party(ies)/execution date(s):	2. Name(s) and address(es) of receiving party(ies):
James Jay Benner / 07/21/2009 Patrick John Healey / 07/29/2009	Name: The Procter & Gamble Company
Jose Mauricio Berrizbeitia / 07/21/2009	Internal Address: Attention: Chief Patent Counsel One Procter & Gamble Plaza
Additional name(s) of conveying party(ies) attached: [] Yes [X] No	Cincinnati, OH 45202 Additional name(s) & address(es) attached? []Yes [] No
3. Nature of conveyance;	
4. Application number(s) or patent number(s):	
This document is being filed together with a new a	application: [] Yes [X] No
A. Patent Application No(s). 12/544,268 Date Filed: August 20, 2009 P&G Case: 11395 Confirmation No.: 9009	B. Patent No(s). P&G Case:
· · · · · · · · · · · · · · · · · · ·	ached? [] Yes [X] No
<u>-</u>	6. Total number of applications and patents involved: [1]
Name: <u>CENTRAL DOCKETING</u> Internal Address: <u>THE PROCTER & GAMBLE</u> <u>COMPANY</u>	7. Total fee (37 CFR 3.41):\$40.00 Authorized to be charged to deposit account
Street Address:	8. Deposit account number:
Intellectual Property Division	<u>16-2480</u>
Sycamore Building 299 East Sixth Street, 4 th Floor	Addit III No. of Labor.
Cincinnati, OH 45202	Authorized User Name: Charles R. Matson
Phone: 513-983-8579	
Fax Number: 513-945-6785	•
Email Address: matson.cr@pg.com	
Charles R. Matson Name of Person Signing Total number of pages including cover	The Aubust ZA Zoog The Date Sheet, attachments, and documents: [5]

Documents to be recorded (including cover sheet must be either: (1) mailed with the patent application filing papers - checking Box #8 on the Utility or Design Transmittal Form --; (2) faxed to (571) 273-0140; or (3) mailed to: Mail Stop Assignment Recordation Services, Director of the USPTO, P.O. Box 1450, Alexandria VA 22313-1450.

Assignment Recordation cover sheet.doc Rev. 12/08 (PTO updated 12/08)

> **PATENT REEL: 023127 FRAME: 0716**

513-945-6785

10:03:43 a.m. 21-08-2009

3/6

Attorney Docket Number 11395 Page 1 of 2

GLOBAL GENERAL ASSIGNMENT

WHEREAS I/we, the undersigned inventor(s) herewith declare that I am the sole inventor/we are the joint inventors and I/we have made a certain invention as set forth in a patent application (including industrial designs and utility models) entitled System and Methods for Continuous Delivery of Web Materials, Attorney's Docket No. 11395 and filed in the United States Patent Office as Number 12/544,268, on August 20, 2009 (the hereinafter named assignee being authorized to insert said Number and filing date when ascertained):

James Jay Benner of 5753 Cabernet Court, Morrow, Ohio 45152, USA; Patrick John Healey of 5294 Senour Drive, West Chester, Ohio 45069, USA; and Jose Mauricio Berrizbeitia of 6564 Rosemont Lane, Deerfield Twp, Ohio 45040, USA.

I/We made said invention set forth in said patent application while employed by, or otherwise under an obligation to assign said invention to The Procter & Gamble Company or one of its Affiliates (including, Procter & Gamble Asia Pacific Ltd.; Procter & Gamble Australia Pty. Ltd.; Procter & Gamble Technology (Beijing) Co., Ltd.; Procter & Gamble Japan K.K.; Procter & Gamble Hong Kong Ltd.; Procter & Gamble India, Ltd.; Procter & Gamble Indonesia; Procter & Gamble Korea, Inc.; Procter & Gamble Malaysia Sdn. Bhd.; Procter & Gamble Philippines, Inc.; Procter & Gamble Taiwan Ltd; Procter & Gamble Manufacturing (Thailand) Ltd.; Procter & Gamble (Guangzhou) Ltd.; P&G Northeast Asia Pte Ltd; Max Factor K.K.; P&G K.K.; Procter & Gamble Asia Pte. Limited; Procter & Gamble de Mexico; Procter & Gamble de Venezuela, and P&G-Clairol, Inc.) and acknowledge my/our obligation at the time the invention was made to assign said invention to The Procter & Gamble Company or the Affiliate, respectively. Pursuant to said obligation and (in the case of employment by or obligation to the Affiliate) at the request of the Affiliate, I/we assign to The Procter & Gamble Company, its legal representatives, successors and assigns, the entire right, title and interest (including the right to claim priority of the filing date of said patent application under international conventions) in said invention as set forth in said patent application, and in all patents of the United States and of any other country which may be issued for said invention, as fully and completely as the same would have been held by me/us had this assignment not been made. The entire right, title and interest shall vest irrevocably in The Procter & Gamble Company. I/We further agree upon request, without additional compensation but at no expense to me/us, to execute or assent to applications, and to execute all other legal documents as may be necessary or desirable to vest the enjoyment of the rights assigned to The Procter & Gamble Company, its legal representatives, successors and assigns, or as said Company may direct.

I/We request the Commissioner of Patents and Trademarks to issue any Letters Patent of the United States which may be issued for said invention herein assigned and as set forth in U. S. Application Serial Number 12/544,268 (the hereinafter named assignee being authorized to insert said U.S. Serial Number when ascertained) to The Procter & Gamble Company, its legal representatives, successors or assigns, as the sole owner of the entire right, title, and interest in said patent and the invention and the invention covered thereby.

PATENT REEL: 023127 FRAME: 0717

10:04:08 a.m.

Attorney Docket Number 11395 Page 2 of 2

The ASSIGNMENT of said invention is effective as of the earlier of 1) the date of execution shown below or 2) the filing date of the first-filed of said patent application(s).

James Jay Berner	7/21/09 Date
State of Ohio } SS	
County of Hamilton }	
On this 10st day of, 2009, to mediate to be the person named in and who execut that is executed the ATTOL Notary Process Section 14 and Purposes there are controlled to the Expiration Section 14 and R.C.	before me personally appeared James Jay Benner, ed the above instrument, and acknowledged to me ein set forth. August Lauri Whitmers Notary Public/Witness
Patrick John Healey	Date
State of Ohio }	
State of Ohio } SS County of}	
On this day of, 200 Healey, to me known to be the person named in acknowledged to me that he executed the same for the use	
,	Notary Public/Witness
	07/21/2009
Jose Mauricio Berrizbeitia	Date
State of Ohio }	
State of Ohio } SS County of Hamilton }	
On this Aux day of, 2009 Berrizbeitia, to me known to be the person named is acknowledged to me that he executed the same for the us	ses and purposes therein set forth.
ANTI PORT & ALL	Lauren Jamie 12/10/100

LAURA LOUISE WHITMER
ATTORNEY AT LAW
Notary Public, State of Ohio
by Commission Has No Expiration
Section 147.03 R.C.

Notary Public/Witness

513-945-6785 10:04:23 a.m. 21-08-2009

Attorney Docket Number 11395 Page 1 of 2 5/6

GLOBAL GENERAL ASSIGNMENT

WHEREAS I/we, the undersigned inventor(s) herewith declare that I am the sole inventor/we are the joint inventors and I/we have made a certain invention as set forth in a patent application (including industrial designs and utility models) entitled System and Methods for Continuous Delivery of Web Materials, Attorney's Docket No. 11395 and filed in the United States Patent Office as Number 12/544,268, on August 20, 2009 (the hereinafter named assignee being authorized to insert said Number and filing date when ascertained):

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I/We made said invention set forth in said patent application while employed by, or otherwise under an obligation to assign said invention to The Procter & Gamble Company or one of its Affiliates (including, Procter & Gamble Asia Pacific Ltd.; Procter & Gamble Australia Pty. Ltd.; Procter & Gamble Technology (Beijing) Co., Ltd.; Procter & Gamble Japan K.K.; Procter & Gamble Hong Kong Ltd.; Procter & Gamble India, Ltd.; Procter & Gamble Indonesia; Procter & Gamble Korea, Inc.; Procter & Gamble Malaysia Sdn. Bhd.; Procter & Gamble Philippines, Inc.; Procter & Gamble Taiwan Ltd; Procter & Gamble Manufacturing (Thailand) Ltd.; Procter & Gamble (Guangzhou) Ltd.; P&G Northeast Asia Pte Ltd; Max Factor K.K.; P&G K.K.; Procter & Gamble Asia Pte. Limited; Procter & Gamble de Mexico; Procter & Gamble de Venezuela, and P&G-Clairol, Inc.) and acknowledge my/our obligation at the time the invention was made to assign said invention to The Procter & Gamble Company or the Affiliate, respectively. Pursuant to said obligation and (in the case of employment by or obligation to the Affiliate) at the request of the Affiliate, I/we assign to The Procter & Gamble Company, its legal representatives, successors and assigns, the entire right, title and interest (including the right to claim priority of the filing date of said patent application under international conventions) in said invention as set forth in said patent application, and in all patents of the United States and of any other country which may be issued for said invention, as fully and completely as the same would have been held by me/us had this assignment not been made. The entire right, title and interest shall vest irrevocably in The Procter & Gamble Company. I/We further agree upon request, without additional compensation but at no expense to me/us, to execute or assent to applications, and to execute all other legal documents as may be necessary or desirable to vest the enjoyment of the rights assigned to The Procter & Gamble Company, its legal representatives, successors and assigns, or as said Company may direct.

I/We request the Commissioner of Patents and Trademarks to issue any Letters Patent of the United States which may be issued for said invention herein assigned and as set forth in U. S. Application Serial Number 12/544,268 (the hereinafter named assignee being authorized to insert said U.S. Serial Number when ascertained) to The Procter & Gamble Company, its legal representatives, successors or assigns, as the sole owner of the entire right, title, and interest in said patent and the invention and the invention covered thereby.

PATENT REEL: 023127 FRAME: 0719

Attorney Docket Number 11395 Page 2 of 2

The ASSIGNMENT of said invention is effective as of the earlier of 1) the date of execution shown below or 2) the filing date of the first-filed of said patent application(s).

James Jay Benner	Date
State of Ohio } } SS County of Hamilton }	
<u>-</u>	, 2009, before me personally appeared James James In named in and who executed the above instrument, as same for the uses and purposes therein set forth.
	Notary Public/Witness
Pairick John Healty	29 July 2009 Bate
State of Ohio } SS County of Butler	Suzana Malakouti State of Ohio Commission expires 1/2/2013 Recorded in Clermont County
	, 2009, before me personally appeared Patrick Johnamed in and who executed the above instrument, are same for the uses and purposes therein set forth. **Markov Malakov Motary Public/Witness**
	·
State of Ohio } Sounty of Hamilton }	Date
On this day of Berrizbeitia, to me known to be the per acknowledged to me that he executed the	, 2009, before me personally appeared Jose Mauric son named in and who executed the above instrument, ar same for the uses and purposes therein set forth.
	Notary Public/Witness