

Form PTO-1595 (Rev. 09/04)  
OMB No. 0851-0027 (exp. 6/30/2005)

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## RECORDATION FORM COVER SHEET PATENTS ONLY

To the Director of the U.S. Patent and Trademark Office: Please record the attached documents or the new address(es) below.

### 1. Name of conveying party(ies)/Execution Date(s):

Michael P. Zambelli

Execution Date(s): July 29, 2009

Additional name(s) of conveying party(ies) attached? ☐ Yes ☒ No

### 3. Nature of Conveyance:

- ☒ Assignment ☐ Merger  
☐ Security Agreement ☐ Change of Name  
☐ Government Interest Assignment  
☐ Executive Order 9424, Confirmatory License  
☐ Other \_\_\_\_\_

### 2. Name and address of receiving party(ies)

Name: Bell'O International Corp.

Internal Address: \_\_\_\_\_

Street Address: \_\_\_\_\_

711 Ginesi Drive

City: Morganville

State: New Jersey

Country: United States of America zip: 07751-1250

Additional name(s) & address(es) attached? ☐ Yes ☒ No

### 4. Application or patent number(s):

A. Patent Application No.(s)

29/342,062

☐ This document is being filed together with a new application.

B. Patent No.(s)

Additional numbers attached? ☐ Yes ☒ No

### 5. Name and address to whom correspondence concerning document should be mailed:

Name: Gregory S. Gewirtz  
LERNER, DAVID, LITTENBERG,  
KRUMHOLZ & MENTLIK, LLP

Internal Address: Atty. Dkt.: BELLO 3.1-072

Street Address: 600 South Avenue West

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Email Address: ggewirtz@ldlkm.com

### 6. Total number of applications and patents involved:

1

7. Total fee (37 CFR 1.21(h) & 3.41) \$ 40.00

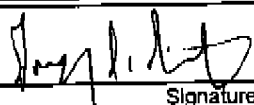
- ☐ Authorized to be charged by credit card  
☒ Authorized to be charged to deposit account  
☐ Enclosed  
☐ None required (government interest not affecting title)

### 8. Payment Information

a. Credit Card Last 4 Numbers \_\_\_\_\_  
 Expiration Date \_\_\_\_\_

b. Deposit Account Number 12-1095  
 Authorized User Name Gregory S. Gewirtz

### 9. Signature:



Signature

August 21, 2009

Date

Gregory S. Gewirtz - 36,522

Name of Person Signing

Total number of pages including cover sheet, attachments, and documents:

2

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PATENT  
REEL: 023132 FRAME: 0660

former PTO/SB/15 (E-00) Modified LDLKM

**ASSIGNMENT OF DESIGN APPLICATION**

Docket Number (Optional)

BELLO 3.1-072

Whereas, I, Michael P. Zambelli of2 Kindred Court; Basking Ridge, New Jersey 07920

hereafter referred to as assignor, have invented certain new and useful improvements in

AUDIO VIDEO SHELVEING UNIT☒ for which an application for a United States Design Patent was filed on August 18, 2009  
Application Number 29/342,062☐ for which an application for a United States Design Patent was executed by me on \_\_\_\_\_☐ for which an International Application was filed on \_\_\_\_\_, as  
\_\_\_\_\_, designating the United States.

And

Whereas, Bell'O International Corp.a corporation of Delaware herein referred to as "assignee" whose mailing address is711 Ginesi Drive; Morganville, New Jersey 07751-1250

is desirous of acquiring the entire right, title and interest in the same;

NOW, THEREFORE, in consideration of the sum of one dollars (\$ 1.00 ), the receipt whereof is acknowledged, and other good and valuable consideration, I as assignor hereby sell, assign and set over to said assignee the entire right, title and interest for the United States of America and all other countries in and to said invention and the aforesaid Design patent application and all original, divisional, continuation, substitute or reissue applications and patents applied for or granted therefor in the United States of America and all other countries, for said invention, including without limitation all applications and patents for said invention claiming priority or benefit of the aforesaid Design application pursuant to any law or treaty, and including the right to claim such priority or benefit and the Commissioner of Patents and Trademarks is hereby authorized and requested to issue all patents on said improvements or resulting therefrom to said assignee herein, as assignee of the entire interest therein; and the undersigned for me and my legal representatives, heirs and assigns do hereby agree and covenant without further remuneration, to execute and deliver all original, divisional, continuation, reissue and other applications for Design Patent on said improvements and all assignments thereof to said assignee or its assigns, to communicate to said assignee or its representatives all facts known to the undersigned respecting said improvements, whenever requested, to testify in any interferences or other legal proceedings in which any of said applications or patents may become involved, to sign all lawful papers, make all rightful oaths, and to do generally everything necessary to aid assignee, its successors, assigns and nominees to obtain patent protection for said improvements in all countries, the expenses incident to said applications to be borne and paid by said assignee.

And I do hereby authorize my attorneys to insert on this deed the filing date and application number of said application when known.

7/29/09  
DateMichael P. Zambelli  
Michael P. ZambelliVictoria Cella  
WitnessVICTORIA CELLA  
Printed Name of Witness7/29/09

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PATENT

RECORDED: 08/21/2009

REEL: 023132 FRAME: 0661