

Client Code: TGINC.111DA

**RECORDATION FORM COVER SHEET  
PATENTS ONLY**

To the Director, U.S. Patent and Trademark Office: Please record the attached original documents or copy thereof.

|                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                    |                                                                                                                                                                                                                                                                                  |
|----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| 1. Name of conveying party(ies): (List using letters or numbers for multiple parties)<br><br><b>HOYLAND FOX LIMITED</b><br><br>Additional name(s) of conveying party(ies) attached?<br>( ) Yes (X) No                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                              | 2. Name and address of receiving party(ies):<br><b>Name: ACTIVA GROUP INC</b><br><b>Street Address: 22/F. Wo Foo Comm Bldg,</b><br><b>576 Nathan Road</b><br><b>City: Hong Kong Country: China</b><br><br>Additional name(s) of receiving party(ies) attached?<br>( ) Yes (X) No |
| 3. Nature of conveyance:<br>(X) Assignment ( ) Security Agreement<br>( ) Merger ( ) Change of Name<br>( ) Other:<br><br>Execution Date: (List as in section 1 if multiple signatures)<br><br>June 18, 2008                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                         | 4. US or PCT Application number(s) or US Patent number(s):<br><br>(X) Patent Application No.: 29/137,735<br>Filing Date: February 28, 2001<br><br>Additional numbers attached?<br>( ) Yes (X) No                                                                                 |
| 5. Party to whom correspondence concerning document should be mailed:<br><br><b>Customer No. 20,995</b><br><b>Address: Knobbe, Martens, Olson &amp; Bear, LLP</b><br><b>2040 Main Street, 14<sup>th</sup> Floor</b><br><b>Irvine, CA 92614</b><br><b>Return Fax: (949) 760-9502</b><br><b>Attorney's Docket No.: TGINC.111DA</b>                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                   | 6. Total number of applications and patents involved: 1                                                                                                                                                                                                                          |
| 7. Total fee (37 CFR 1.21(h)): \$40<br>(X) Authorized to be charged to deposit account                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                             | 8. Deposit account number: 11-1410<br><br>Please charge this account for any additional fees which may be required, or credit any overpayment to this account.                                                                                                                   |
| 9. Statement and signature.<br><br>To the best of my knowledge and belief, the foregoing information is true and correct, and any attached copy is a true copy of the original document.<br><br><div style="display: flex; justify-content: space-between;"> <div> <b>Andrew M. Douglas</b><br/>           Name of Person Signing<br/><br/>           51,212<br/>           Registration No.         </div> <div style="text-align: center;"> <br/>           Signature         </div> <div style="text-align: right;"> <br/>           Date         </div> </div> <div style="text-align: center; margin-top: 20px;">           Total number of pages including cover sheet, attachments and document: 12         </div> |                                                                                                                                                                                                                                                                                  |

Documents transmitted via Facsimile to be recorded with required cover sheet information to:

**Mail Stop Assignment Recordation Services**  
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 P.O. Box 1450  
 Alexandria, VA 22313-1450  
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**PATENT**  
**REEL: 023135 FRAME: 0114**

CH \$40.00 111410 29137735

**DATED**

**2008**

**(1) HOYLAND FOX LIMITED  
(IN ADMINISTRATION)**

**- and -**

**(2) TOBY SCOTT UNDERWOOD AND FRANCIS GRAHAM NEWTON**

**- and -**

**(3) ACTIVA GROUP INC**

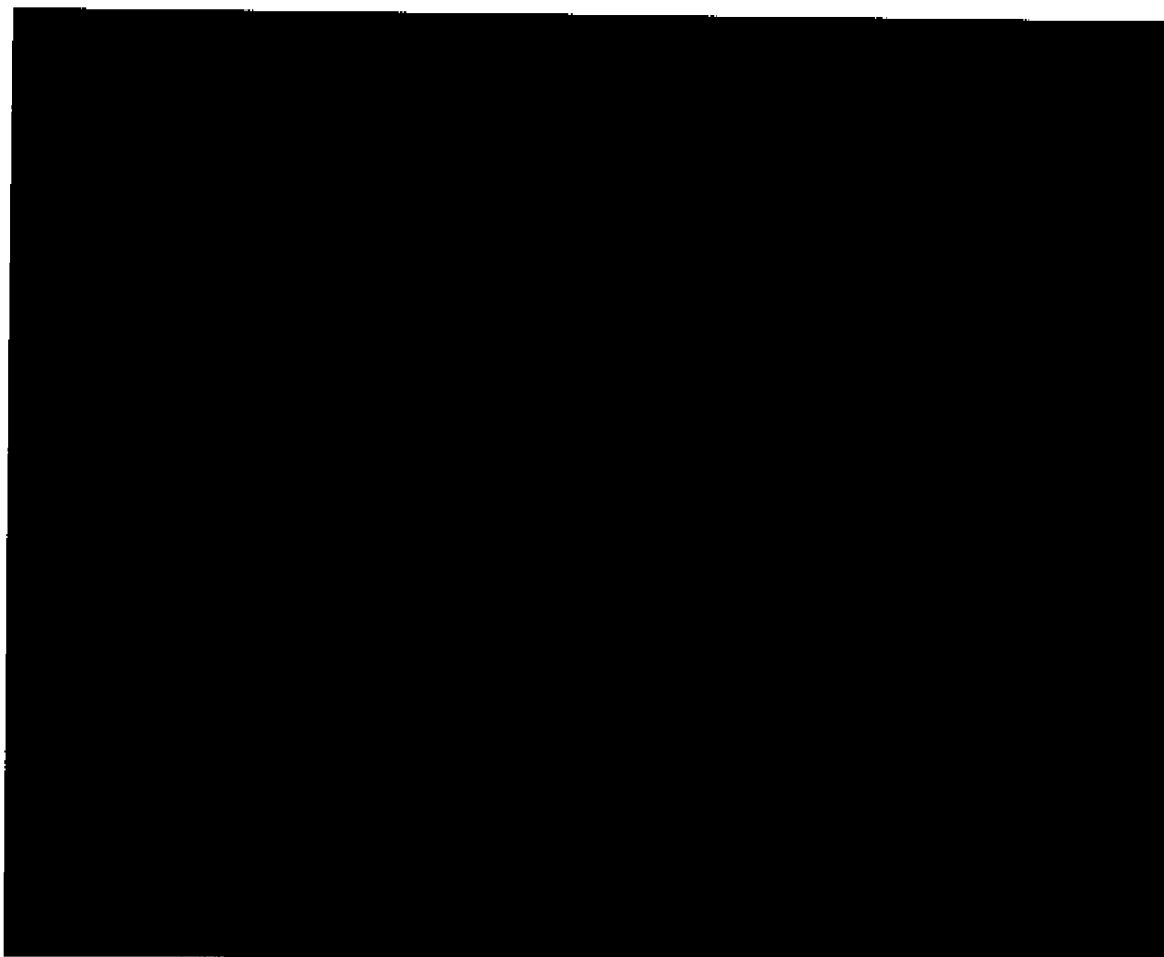
**AGREEMENT**

relating to

the sale of certain assets of Hoyland Fox  
Limited (In Administration)

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**THIS AGREEMENT** is made on

June 2008

**BETWEEN**

- (1) **HOYLAND FOX LIMITED** (in Administration) (company registration number 00691394) whose registered office is at 1 Bridgewater Place, Water Lane, Leeds LS11 4DU ("**Company**");
- (2) **TOBY SCOTT UNDERWOOD AND FRANCIS GRAHAM NEWTON** both of BDO Stoy Hayward LLP whose office is at 1 Bridgewater Place, Water Lane, Leeds LS11 4DU ("**Administrators**");
- (3) **ACTIVA GROUP INC** a company registered in the Territory of The British Virgin Islands (company registration number 456021) of 22/F., Wo Foo Comm Bldg, 576 Nathan Road, Hong Kong ("**Purchaser**").

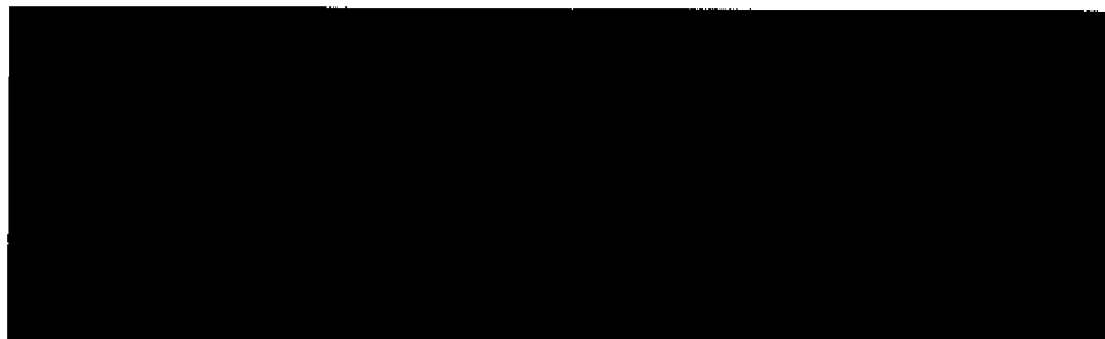
**BACKGROUND**

- A The Administrators were appointed to act as joint administrators of the Company on 7 March 2008 by Bibby Financial Services Limited pursuant to paragraph 14 of schedule B1 to the Insolvency Act 1986.
- B The Company has agreed to sell and the Purchaser has agreed to purchase certain assets of the Company on the terms and conditions set out in this agreement.

**AGREEMENT:**

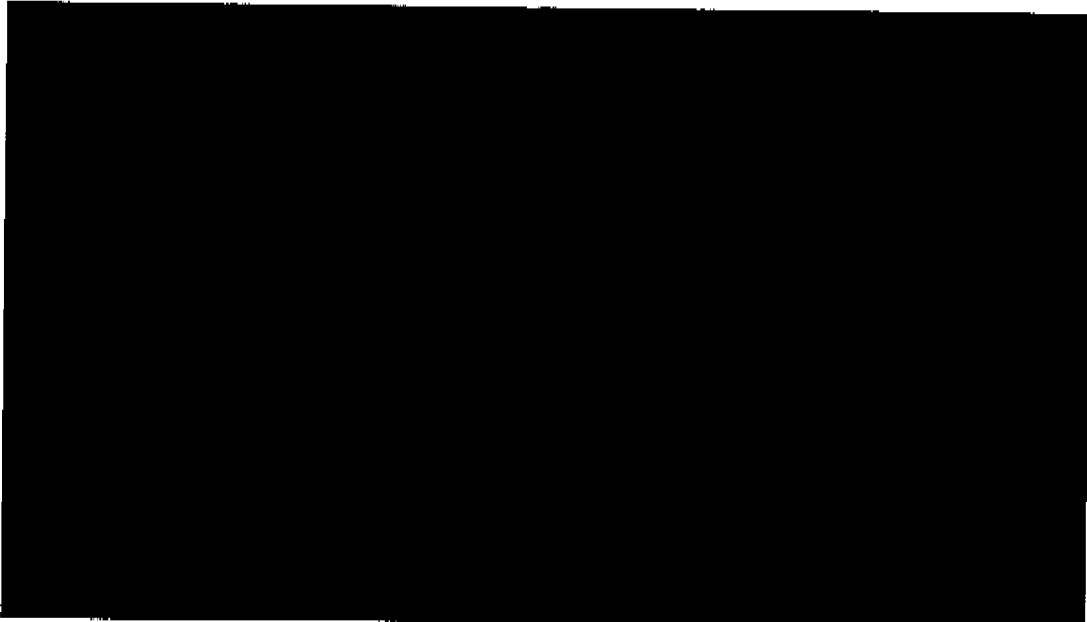
**1. DEFINITIONS AND INTERPRETATIONS**

- 1.1 In this agreement, unless the context otherwise requires, the following words and expressions have the following meanings:





**"Completion Date"** means 18 June 2008;

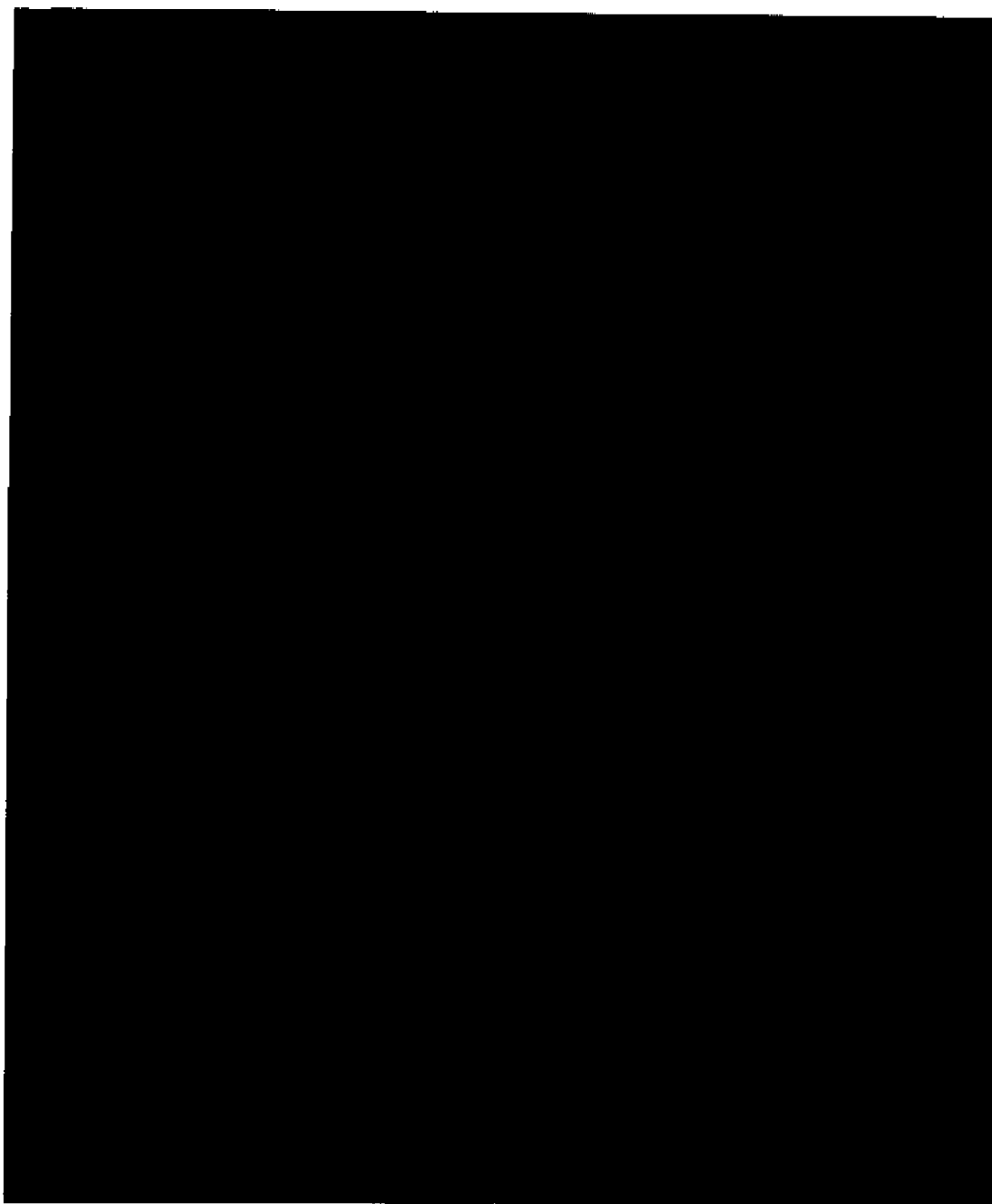


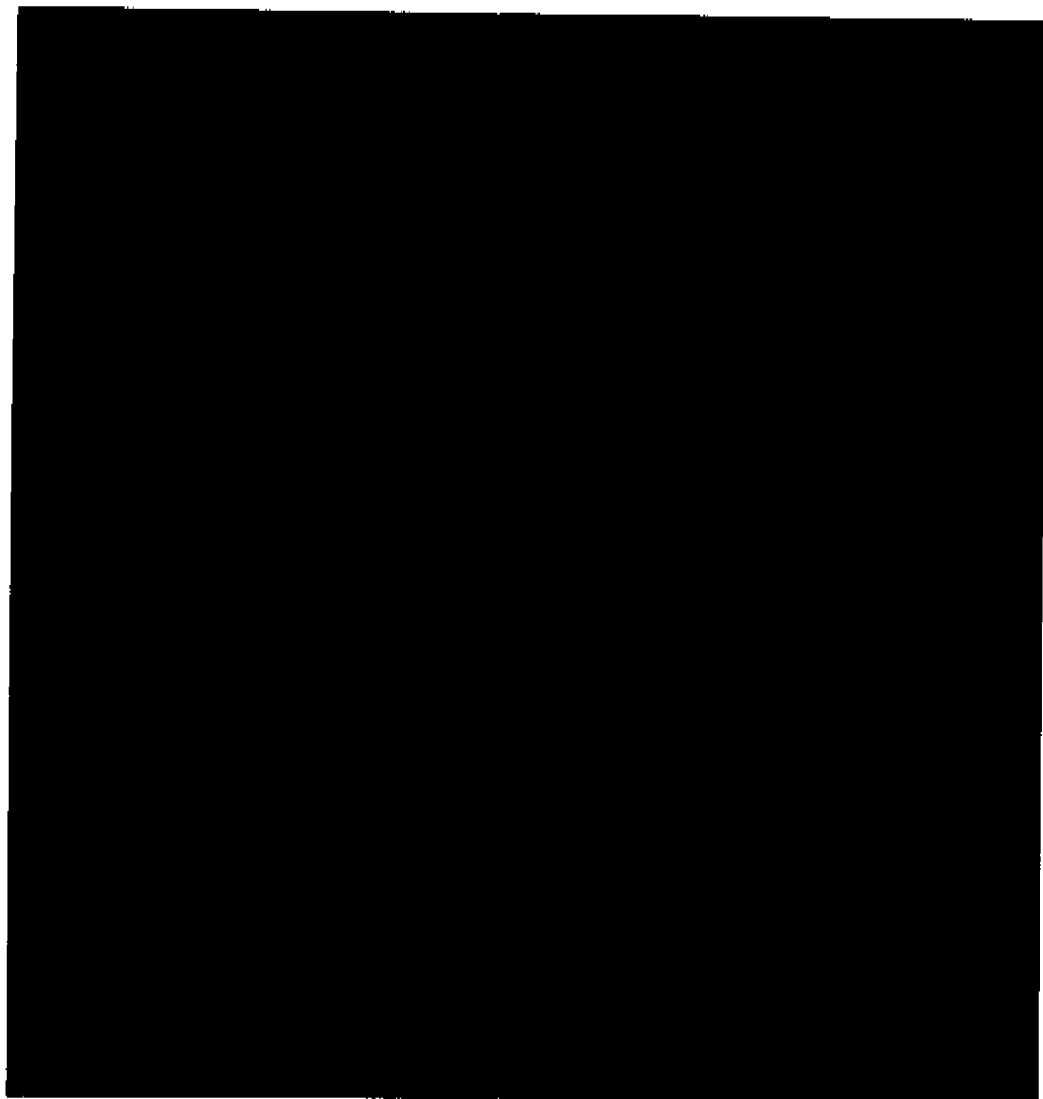
**"Intellectual Property"** includes patents, inventions, know-how, trade secrets and other confidential information, registered designs, copyrights, data rights affording equivalent protection to copyright, database rights, design rights, semi-conductor topography rights, trade marks including the Name, service marks, business names, trade names including the name "Hoyland Fox", logos, domain names, moral rights and all registrations or applications to register any of the aforesaid items, rights in the nature of any of the aforesaid items in any country or jurisdiction, rights in the nature of unfair competition rights and rights to sue for passing off held and used by the Company as at the Completion Date;





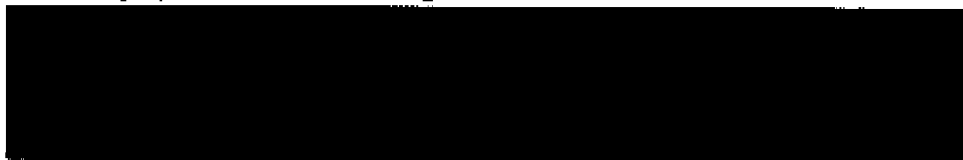
"Name" means "Hoyland Fox" and the graphic representation relating to "Hoyland Fox";





**2. SALE OF ASSETS**

- 2.1 The Company at the direction of the Administrators shall sell and the Purchaser shall buy with effect from the Completion Date such right, title and interest as the Company then has in the following assets:



- 2.1.3 the Intellectual Property which for the avoidance of doubt includes the name "Hoyland Fox".



**REDACTED**





[illegible]

**REDACTED**

IN WITNESS of which the parties have executed this document as follows:

Signed by one of the Administrators for and on )  
behalf of **HOYLAND FOX LIMITED**: )



Signed by one of the Administrators for and on )  
behalf of both of them: )



Signed by **DR PETER RUTISHAUSER** as )  
duly appointed attorney for and on behalf of )  
**ACTIVA GROUP INC.**

Signature



Attorney

MG/MG/73751/120021/19653854.1

