PATENT ASSIGNMENT

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SUBMISSION TYPE: NEW ASSIGNMENT

NATURE OF CONVEYANCE: ASSIGNMENT

CONVEYING PARTY DATA

Name	Execution Date
Matterino MUSSO	07/08/2009
Alessio FRANZOSO	07/08/2009

RECEIVING PARTY DATA

Name:	SELEZIONE BALADIN S.R.L.	
Street Address:	Piazza 5 Luglio	
City:	Piozzo (Cuneo)	
State/Country:	ITALY	
Postal Code:	1944 15	

PROPERTY NUMBERS Total: 1

Property Type	Number
Application Number:	29339973

CORRESPONDENCE DATA

Fax Number: (202)293-7860

Correspondence will be sent via US Mail when the fax attempt is unsuccessful.

Phone: 202-293-7060

Email: mverbeck@sughrue.com
Correspondent Name: Sughrue Mion PLLC

Address Line 1: 2100 Pennsylvania Ave. NW

Address Line 2: ste. 800

Address Line 4: Washington, DISTRICT OF COLUMBIA 20037

ATTORNEY DOCKET NUMBER: Q114139

NAME OF SUBMITTER: Michelle L. Verbeck

Total Attachments: 1

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PATENT REEL: 023136 FRAME: 0575 29339973

XH \$40.00

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Assignment

Whereas, We, Matterino MUSSO and Alessio FRANZOSO of Piozzo (Cuneo), Italy, hereinafter called assignor(s), have invented certain improvements in DRINKING GLASSES and executed an application for Letters Patent of the United States of America therefor on ; and Whereas, SELEZIONE BALADIN S.R.L., Piazza 5 Luglio, 1944 15, Piozzo (Cuneo), I-12060, Italy (assignee), desires to acquire the entire right, title, and interest in the application and invention, and to any United States patents to be obtained therefor; Now therefore, for valuable consideration, receipt whereof is hereby acknowledged, We, the above named assignor(s), hereby sell, assign and transfer to the above named assignee, its successors and assigns, the entire right, title and interest in the application and the invention disclosed therein for the United States of America, including all divisions, and continuations thereof, and all Letters Patent of the United States that may be granted thereon, and all reissues thereof, including the right to claim priority under 35 U.S.C. §119, and we request the Director of the U.S. Patent and Trademark Office to issue any Letters Patent granted upon the invention set forth in the application to the assignee, its successors and assigns; and we will execute without further consideration all papers deemed necessary by the assignee in connection with the United States application when called upon to do so by the assignee. We hereby authorize and request our attorneys SUGHRUE MION, PLLC of 2100 Pennsylvania Avenue, NW, Washington, D.C. 20037-3213 to insert here in parentheses and Confirmation number 3794 (Application number 29/339,973) the application number and filing date of said application filed July 10, 2009 when known. Date: July 8, 2009 s/Matterino MUSSQ Date: 8. 2009

(Legalization not required for recording but is prima facie evidence of execution under 35 U.S.C. §261)

RECORDED: 08/24/2009

PATENT REEL: 023136 FRAME: 0576