

PATENT ASSIGNMENT

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SUBMISSION TYPE:	NEW ASSIGNMENT								
NATURE OF CONVEYANCE:	ASSIGNMENT								
CONVEYING PARTY DATA									
<table border="1" style="width: 100%; border-collapse: collapse;"> <thead> <tr> <th style="width: 70%;">Name</th> <th style="width: 30%;">Execution Date</th> </tr> </thead> <tbody> <tr> <td>Candice Hellen BROWN ELLIOTT</td> <td>08/19/2009</td> </tr> <tr> <td>Michael Francis HIGGINS</td> <td>08/21/2009</td> </tr> </tbody> </table>		Name	Execution Date	Candice Hellen BROWN ELLIOTT	08/19/2009	Michael Francis HIGGINS	08/21/2009		
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<table border="1" style="width: 100%; border-collapse: collapse;"> <tr> <td style="width: 20%;">Name:</td> <td>Samsung Electronics Co., Ltd.</td> </tr> <tr> <td>Street Address:</td> <td>416, Maetan-dong, Yeongtong-gu, Suwon-si,</td> </tr> <tr> <td>City:</td> <td>Gyeonggi-do</td> </tr> <tr> <td>State/Country:</td> <td>REPUBLIC OF KOREA</td> </tr> </table>		Name:	Samsung Electronics Co., Ltd.	Street Address:	416, Maetan-dong, Yeongtong-gu, Suwon-si,	City:	Gyeonggi-do	State/Country:	REPUBLIC OF KOREA
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PROPERTY NUMBERS Total: 1									
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CORRESPONDENCE DATA									
<p>Fax Number: (214)200-0853</p> <p><i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i></p> <p>Phone: 214-651-5000</p> <p>Email: ipdocketing@haynesboone.com</p> <p>Correspondent Name: HAYNES AND BOONE, LLP IP Section</p> <p>Address Line 1: 2323 Victory Avenue</p> <p>Address Line 2: Suite 700</p> <p>Address Line 4: Dallas, TEXAS 75219</p>									
ATTORNEY DOCKET NUMBER:	70191.552 (AB-3009US)								
NAME OF SUBMITTER:	Pam Disney								
<p>Total Attachments: 1</p> <p>source=ab3009_assn#page1.tif</p>									

CH \$40.00 12546324

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PATENT
REEL: 023138 FRAME: 0586

ASSIGNMENT

For good and valuable consideration, receipt of which is hereby acknowledged, we

Candice Hellen Brown Elliott	of	Santa Rosa, CA
Michael Francis Higgins	of	Duncan's Mills, CA

hereby sell, assign and transfer to **Samsung Electronics Co., Ltd.**, a corporation, having a place of business at 416, Maetan-dong, Yeongtong-gu, Suwon-si, Gyeonggi-do, Republic of Korea, its successors and assigns, the entire right, title and interest throughout the world in my invention in

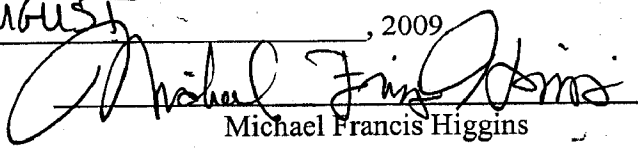
**SUBPIXEL RENDERING WITH COLOR COORDINATES' WEIGHTS DEPENDING
ON TESTS PERFORMED ON PIXELS**

for which we have executed a United States patent application on or about the date of this assignment, and all patent applications and patents of every country for said invention, including divisions, reissues, continuations and extensions thereof, and all rights of priority resulting from the filing of said applications; we authorize the above-named assignee to apply for patents of foreign countries for said invention, and to claim all rights of priority without further authorization from us; we agree to execute all papers useful in connection with said United States and foreign applications, and generally to do everything possible to aid said assignee, its successors, assigns and nominees, at their request and expense, in obtaining and enforcing patents for said invention in all countries; and we request that the United States Patent and Trademark Office issue all patents granted for said invention to the above-named assignee, its successors and assigns.

Executed this 19 day of August, 2009.


Candice Hellen Brown Elliott

Executed this 21 day of AUGUST, 2009


Michael Francis Higgins