

U.S. PTO RE
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Patent and Trademark Office



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To the Director of the United States Patent and T.

documents or the new address(es) below.

1. Name of conveying party(ies):
JOHN VARVATOS

2. Name and address of receiving party(ies):

Name: Shiseido Americas CorporationAddress: 178 Bauer DriveCity: OaklandState/Prov.: New JerseyCountry: USA ZIP: 07436

Additional names(s) of conveying party(ies)

☐ Yes ☒ No

3. Nature of conveyance/Execution Date(s):

Execution Date(s): August 10, 2009

- ☒ Assignment ☐ Merger
☐ Security Agreement ☐ Change of Name
☒ Joint Research Agreement
☒ Government Interest Assignment
☐ Executive Order 9424, Confirmatory License
☐ Other

Additional name(s) & address(es) attached? ☐ Yes ☒ No

4. Application or patent numbers(s):

A. Patent Application No. (s)

29316031

☒ This document is being filed together with a new application.

B. Patent No.(s)

Additional numbers attached? ☐ Yes ☐ No

5. Name and address to whom correspondence concerning document should be mailed:

Name: Melvin I. StoltzRegistration No.: 25,934Address: 51 Cherry StreetCity: MilfordState/Prov.: CTCountry: USA ZIP: 06460Phone Number: (203) 874-8183Fax Number: (203) 878-9607Email Address: patlaw@snet.net6. Total number of applications and patents involved: 17. Total fee (37 CFR 1.21(h) & 3.41) \$ 40.00

- ☐ Authorized to be charged by credit card
☐ Authorized to be charged to deposit account
☒ Enclosed
☐ None required (government interest not affecting title)

8. Payment Information

a. Credit Card Last 4 Numbers

Expiration Date

b. Deposit Account Number

Authorized User Name

9. Signature:

Signature

August 17, 2009

Date

Melvin I. Stoltz

Name of Person Signing

Total number of pages including cover sheet, attachments, and document:

3

Documents to be recorded (including cover sheet) should be faxed to (571)273-0140, or mailed to:
 Mail Stop Assignment Recordation Services, Director of the USPTO, P.O. Box 1450, Alexandria, VA 22313-1450

PATENT

REEL: 023139 FRAME: 0216

ASSIGNMENT

WHEREAS, I, John Varvatos, a citizen of the United States of America, having a residence and post office address at 26 West 17th Street, 12th Floor, New York, NY 10011 have made certain inventions or discoveries (or both) set forth in an application for Letters Patent of the United States of America entitled BOTTLE, which application was signed on the date hereof and is identified as Melvin I. Stoltz File No. 70-124; and

WHEREAS, Shiseido Americas Corporation, a corporation organized and existing under the laws of the State of Delaware, having a place of business at 178 Bauer Drive, Oakland, New Jersey 07436, which, together with its successors and assigns is hereinafter called "Assignee", is desirous of acquiring the title, rights, benefits and privileges hereinafter recited; and

NOW, THEREFORE, based upon the foregoing recitals and the good and valuable consideration formed thereby, the receipt and sufficiency of which I hereby acknowledge, I hereby without reservation:

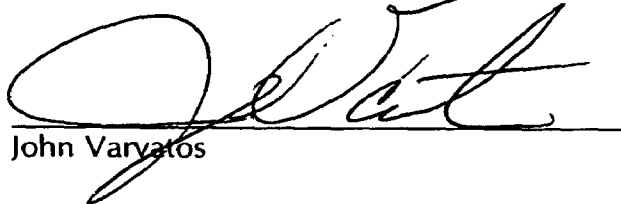
1. Assign, transfer and convey to Assignee the entire right, title and interest in and to said inventions and discoveries, said application for Letters Patent of the United States of America, any and all other applications for Letters Patent on said inventions and discoveries in whatsoever countries, including all divisional, renewal, substitute, continuation and Convention applications based in whole or in part upon said inventions and discoveries, or upon said applications, and any and all Letters Patent and reissues and extensions of Letters Patent granted on said inventions and discoveries or upon said applications, and every priority right that is or may be predicated upon or arise from said inventions and discoveries, said applications for said Letters Patent;
2. Authorize Assignee to file patent applications in any or all countries on any or all of said inventions and discoveries in my name or in the name of Assignee or otherwise as Assignee may deem advisable, under the International Convention or otherwise;
3. Authorize and request the Commissioner of Patents and Trademarks of the United States of America and the empowered officials of all other governments to issue or transfer all said Letters Patent to Assignee; as Assignee of the entire right, title and interest therein or otherwise as Assignee may direct;

70-124

4. Warrant that I have not knowingly conveyed to others any right in said inventions and discoveries, applications or patents or any license to use the same or to make, use or sell anything embodying or utilizing any of said inventions and discoveries; and that I have good right to assign the same to Assignee without encumbrance;

5. Bind my heirs, legal representatives and assigns as well as myself, to do, upon Assignee's request and at Assignee's expense, but without additional consideration to me or them, all acts reasonably serving to assure that the said inventions and discoveries, the said patent applications and the said Letters Patent shall be held and enjoyed by Assignee as fully and entirely as the same could have been held and enjoyed by me, my heirs, legal representatives and assigns if this assignment had not been made; and particularly to execute and deliver to Assignee all lawful application documents including petitions, specifications, and oaths, and all assignments, disclaimers, and lawful affidavits in form and substance as may be requested by Assignee; to communicate to Assignee all facts known to me relating to said inventions and discoveries or the history thereof; and to furnish Assignee with any and all documents, photographs, models, samples, and other physical exhibits in my control or in the control of my heirs, legal representatives or assigns and which may be useful for establishing the acts of my conceptions, disclosures, and reduction to practice of said inventions and discoveries. I also agree to provide any reasonable information or assistance to Assignee in any infringement actions Assignee shall decide to initiate in order to enforce the patent rights being transferred herein provided, however, all expenses incurred in such infringement actions shall be paid entirely by Assignee.

In testimony of which I have signed my name below, this 10th day of August 2009.


John Varyatos