

**PATENT ASSIGNMENT**

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SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT
<b>CONVEYING PARTY DATA</b>	
Name	Execution Date
Stacy Lynn O'Connor	08/18/2009
<b>RECEIVING PARTY DATA</b>	
Name:	Mattel, Inc.
Street Address:	333 Continental Boulevard
City:	El Segundo
State/Country:	CALIFORNIA
Postal Code:	90245
<b>PROPERTY NUMBERS Total: 1</b>	
Property Type	Number
Application Number:	12542437
<b>CORRESPONDENCE DATA</b>	
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Correspondent Name:	Cantor Colburn LLP.
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ATTORNEY DOCKET NUMBER:	MAT0065US2
NAME OF SUBMITTER:	Christopher C. Boehm
Total Attachments: 2 source=2D63132#page1.tif source=2D63132#page2.tif	

CH \$40.00 12542437

ASSIGNMENT

WHEREAS I, STACY LYNN O'CONNOR (hereinafter referred to as "ASSIGNOR") of 1335 Newport Ave., #202, Long Beach, CA, 90804 USA; have invented certain new and useful improvements in:

**TOY**

and for which I have filed application serial number 12/547,437 for Letters Patent of the United States on August 17, 2009 (I hereby authorize Christopher C. Boehm to insert the application number and filing date of said application, when known);

AND WHEREAS, MATTEL, INC. (hereinafter referred to as "ASSIGNEE"), a corporation organized and existing under the laws of the state of Delaware in the United States of America, having a place of business at 333 Continental Boulevard, El Segundo, California, United States of America, is desirous of acquiring an interest in the United States and all foreign countries, in and to the said invention and Letters Patent to be obtained therefor;

NOW THEREFORE, TO ALL WHOM IT MAY CONCERN, be it known that for good and valuable consideration, the receipt of which is hereby acknowledged, I, the said ASSIGNOR, have assigned and transferred, and hereby assign and transfer unto the said ASSIGNEE, the entire right, title and interest in and to said invention in the United States and in all foreign countries, including priority rights, as fully set forth and described in said application; and I do hereby authorize and request the Commissioner of Patents to issue said Letters Patent on said application, and any and all Letters Patent that may be issued upon any and all revivals, refilings, continuations, continuations-in-part, divisions and reissues thereof, to the said ASSIGNEE, an assignee of the entire right, title and interest in and to the same, for the sole use and behoof of ASSIGNEE, its successors and assigns; and I do hereby agree that the said ASSIGNEE, may apply for foreign Letters Patent on said invention and that I will execute all papers necessary in connection with the United States and foreign applications when called upon to do so by the said ASSIGNEE, its successors or assigns, and 16500 (0065US2)

that I will, at the cost and expense of the said ASSIGNEE fully assist and cooperate in all matters in connection with the United States and foreign applications and patents issuing thereon.

The undersigned declares that all statements made herein of his own knowledge are true and that all statements made on information and belief are believed to be true; and further that these statements were made with the knowledge that willful false statements and the like so made are punishable by fine or imprisonment, or both, under Section 1001 of Title 18 of the United States Code and that such willful false statements may jeopardize the validity of the application or any patent issuing thereon.

Date: 08.18.09

Stacy Lynn O'Connor L.S.  
STACY LYNN O'CONNOR

#### ACKNOWLEDGMENT

State of California  
County of Los Angeles

On August 18, 2009 before me, Lorena Hernandez, Notary Public  
(insert name and title of the officer)

personally appeared STACY LYNN O'CONNOR who proved to me on the basis of satisfactory evidence to be the person(s) whose name(s) is/are subscribed to the within instrument and acknowledged to me that he/she/they executed the same in his/her/their authorized capacity(ies), and that by his/her/their signature(s) on the instrument the person(s), or the entity upon behalf of which the person(s)-acted, executed the instrument.

I certify under PENALTY OF PERJURY under the laws of the State of California that the foregoing paragraph is true and correct.

WITNESS my hand and official seal.

Signature [Handwritten Signature] (Seal)

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