

PATENT ASSIGNMENT

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| SUBMISSION TYPE: | NEW ASSIGNMENT |
| NATURE OF CONVEYANCE: | ASSIGNMENT |
| CONVEYING PARTY DATA | |
| Name | Execution Date |
| Franco CIMATTI | 07/28/2009 |
| RECEIVING PARTY DATA | |
| Name: | FERRARI S.p.A. |
| Street Address: | Via Emilia Est. 1163 |
| City: | Modena |
| State/Country: | ITALY |
| Postal Code: | I-41100 |
| PROPERTY NUMBERS Total: 1 | |
| Property Type | Number |
| Application Number: | 29342510 |
| CORRESPONDENCE DATA | |
| Fax Number: | (860)286-0115 |
| <i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i> | |
| Phone: | 860-286-2929 |
| Email: | kfrye@cantorcolburn.com |
| Correspondent Name: | Cantor Colburn LLP |
| Address Line 1: | 20 Church Street, 22nd Floor |
| Address Line 4: | Hartford, CONNECTICUT 06103 |
| ATTORNEY DOCKET NUMBER: | JNP-0004 |
| NAME OF SUBMITTER: | Daniel F. Drexler |
| Total Attachments: 2 source=2D73613#page1.tif source=2D73613#page2.tif | |

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PATENT
 REEL: 023150 FRAME: 0875

ASSIGNMENT

WHEREAS I, **FRANCO CIMATTI** (hereinafter referred to as “**ASSIGNOR**”) of Via Gaiato 51, I-41026 PAVULLO NEL FRIGNANO (Modena) Italy; have invented certain new and useful improvements in:

CAR INCLUDING TOY-CAR, MOTOR CAR, REPLICA CAR AND SCALE-MODEL CAR

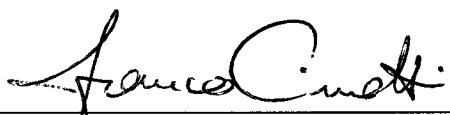
(hereinafter referred to as the “**INVENTION**”) which claims priority to European Community Design Application No. 001095673, filed on February 26, 2009 and European Community Design Application No. 001095293, filed on February, 2009, and for which I am about to file, or have filed, an application for a United States Patent (hereinafter collectively referred to as the “**APPLICATIONS**”);

AND WHEREAS, **FERRARI S.p.A.** (hereinafter referred to as “**ASSIGNEE**”), a corporation organized and existing under the laws of the Country of Italy, having a place of business at Via Emilia Est. 1163, I-41100 Modena (Italy), is desirous of acquiring an interest in any and all countries, in and to the INVENTION, the APPLICATIONS, and any and all Patents to be obtained therefor;

NOW THEREFORE, TO ALL WHOM IT MAY CONCERN, be it known that for good and valuable consideration, the receipt of which is hereby acknowledged, I, the ASSIGNOR, have assigned and transferred, and hereby assigns and transfers unto ASSIGNEE, the entire right, title and interest in and to the INVENTION, the APPLICATIONS, and any and all Patents that may be issued therefrom, in any and all countries, including any and all revivals, refilings, continuations, continuations-in-part, divisions and reissues thereof, to ASSIGNEE; and I do hereby agree that I will execute all papers necessary in connection with any and all patent applications when called upon to do so by ASSIGNEE, its successors or assigns, and that I will, at the cost and expense of ASSIGNEE, fully assist and cooperate in all matters in connection with any and all patent applications and Patents issuing thereon.

The undersigned declare that all statements made herein of his own knowledge are true and that all statements made on information and belief are believed to be true; and further that these statements were made with the knowledge that willful false statements and the like so made are punishable by fine or imprisonment, or both, under Section 1001 of Title 18 of the United States Code and that such willful false statements may jeopardize the validity of the APPLICATIONS or any Patents issuing thereon.

Date: 28 July 2009


_____.L.S.
Franco CIMATTI