PATENT ASSIGNMENT

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SUBMISSION TYPE: NEW ASSIGNMENT

NATURE OF CONVEYANCE: ASSIGNMENT

CONVEYING PARTY DATA

Name	Execution Date
Amazon.com, Inc.	08/27/2009

RECEIVING PARTY DATA

Name:	Amazon Technologies, Inc.	
Street Address:	P.O. Box 8102	
City:	Reno	
State/Country:	NEVADA	
Postal Code:	89507	

PROPERTY NUMBERS Total: 2

Property Type	Number	
Application Number:	11092200	
Patent Number:	6889250	

CORRESPONDENCE DATA

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ATTORNEY DOCKET NUMBER: MIPS.235C1

NAME OF SUBMITTER: Ronald J. Schoenbaum

Total Attachments: 1

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PATENT REEL: 023163 FRAME: 0185 H \$80,00 11

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ASSIGNMENT

WHEREAS, Amazon.com, Inc., a Delaware corporation having offices at 1200 12th Avenue South, Suite 1200, Seattle, Washington 98144 (hereinafter "Assignor"), is the owner of the U.S. patent and patent application listed below (collectively "Patent Assets"):

- U.S. Pat. 6,889,250, issued May 3, 2005, titled METHOD AND SYSTEM FOR INFORMATION EXCHANGE BETWEEN USERS OF DIFFERENT WEB PAGES; and
- 2. U.S. Appl. No. 11/092,200, filed March 28, 2005, titled METHOD AND SYSTEM FOR INFORMATION EXCHANGE BETWEEN USERS OF DIFFERENT WEB PAGES.

WHEREAS, Amazon Technologies, Inc., a corporation of the state of Nevada having a place of business at P.O. Box 8102, Reno, Nevada 89507 (hereinafter "Assignee"), desires to acquire the entire right, title, and interest in and to the Patent Assets, and any corresponding patents and patent rights that may be granted in the United States.

For valuable consideration, the receipt and sufficiency of which are hereby acknowledged, Assignor hereby sells, assigns, and transfers to Assignee, its successors, legal representatives and assigns, the entire right, title and interest in and to the Patent Assets, including (1) any divisionals, continuations, and continuations-in-part of any of the Patent Assets and any other applications claiming priority rights from any of the Patent Assets; (2) any reissues, reexaminations, or extensions of any of the Patent Assets; (3) all claims for damages and all remedies arising out of any violation of the rights assigned herein that may have accrued prior to the date of assignment to Assignee, or may accrue hereafter, including the right to sue for, collect, and retain, damages for past infringements, and (4) the right to claim priority rights deriving from the Patent Assets.

Assignor requests the Commissioner of Patents to issue any patent of the United States that may be issued on the Patent Assets to Assignee.

Amazon.com, tric.//	Amazon Technologies, Inc.
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Scott-R. Hayden	Robyn\Hes å
Vice President	Assistant Secretary
Date: 8-27-2009	Date: 8/27/09
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