PATENT ASSIGNMENT

Electronic Version v1.1 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT

CONVEYING PARTY DATA

Name	Execution Date
Internext Media Corp.	08/14/2009

RECEIVING PARTY DATA

Name:	Advertise.com, Inc.
Street Address:	15303 Ventura Blvd. Suite 220
City:	Sherman Oaks
State/Country:	CALIFORNIA
Postal Code:	91403

PROPERTY NUMBERS Total: 1

Property Type	Number
Application Number:	11534593

CORRESPONDENCE DATA

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ATTORNEY DOCKET NUMBER: 1016-P06151US

NAME OF SUBMITTER: Terry Rozelle

Total Attachments: 1

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PATENT REEL: 023164 FRAME: 0815

ASSIGNMENT

Name of Assignor:

Internext Media Corp.

Name of Assignee:

Advertise.com, Inc.

State of Formation of Assignee:

California

Patent Application No.

11/534,593

Date of Filing of Application:

September 22, 2006

- 1. In consideration of good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, the undersigned Assignor agrees to sell, assign and transfer and does hereby sell, assign and transfer to the above named Assignee, its successors and assigns, the entire and exclusive right, title and interest in and to the inventions claimed and described in the above identified Patent Application in the United States and throughout the world, and in and to any applications for patent and patents which may be granted and issued thereon in any and all countries, and in and to any continuations, divisions, reissues and extensions of said applications and patents and all priority rights associated therewith.
- 2. Assignor hereby authorizes and requests that any and all United States and other patents resulting from the above-referenced patent application and any continuations or divisions thereof be issued to the Assignee, as Assignee of the entire interest.
- 3. Assignor covenants to having full right to convey the entire interest herein assigned. Internext represents and warrants that no other assignment, sale, agreement or encumbrance has been or will be made or entered into which would conflict with this assignment. This assignment stands on its own.

Signature of Assignor:

RECORDED: 08/28/2009

Daniel Yomtobian, President

Internext Media Corp.

Date:

8.14.

2009

PATENT REEL: 023164 FRAME: 0816