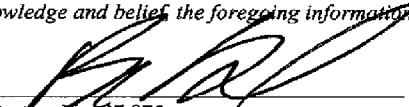


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				Attorney Docket No. <u>142761</u>	
Please record the attached document.					
Total number of pages including cover sheet, attachments, and document: <u>2</u>					
1. A. Name of conveying party(ies): Yasuo YAMAMOTO Hiroaki MORIYAMA Yoshinori YAMAGUCHI B. Additional name(s) of conveying party(ies) attached? <input type="checkbox"/> Yes <input checked="" type="checkbox"/> No			2. A. Name and address of receiving party: FUJI XEROX CO., LTD. 7-3, AKASAKA 9-CHOME MINATO-KU, TOKYO, JAPAN		
3. A. Nature of conveyance: <input checked="" type="checkbox"/> Assignment <input type="checkbox"/> Merger <input type="checkbox"/> Security Agreement <input type="checkbox"/> Change of Name <input type="checkbox"/> Other _____ B. Execution Date: <u>ALL - July 24, 2009</u>			B. Additional name(s) & address(es) attached? <input type="checkbox"/> Yes <input checked="" type="checkbox"/> No		
4. A. Patent Application No. <u>12/552,784</u>			B. Patent No.(s)		
Additional numbers attached? <input type="checkbox"/> Yes <input checked="" type="checkbox"/> No					
C. Title of Application: <u>WHITE PARTICLES FOR DISPLAY, PARTICLE DISPERSION FOR DISPLAY, DISPLAY MEDIUM AND DISPLAY DEVICE</u>					
5. Name and address of party to whom correspondence concerning document should be mailed: Name: <u>James A. Oliff</u> Address: OLIFF & BERRIDGE, PLC P.O. Box 320850 Alexandria, VA 22320-4850 Phone Number: 703-836-6400 Fax Number: 703-836-2787			6. Total number of applications and patents involved: <u>1</u>		
			7. Please charge Deposit Account No. 15-0461 the total fee (37 CFR 3.41) in the amount of <u>\$40.00</u> .		
			8. Credit any overpayment or charge any underpayment to deposit account number 15-0461.		
9. Statement and signature. <i>To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.</i>  _____ James A. Oliff Registration No. 27,075 Benjamin S. Prebyl Registration No. 60,256					
Date: <u>September 2, 2009</u>					

CH \$40.00 150461 12552784

For Non-U.S. Clients

Assignment

Whereas, I/We, Yasuo YAMAMOTO, Hiroaki MORIYAMA
and Yoshinori YAMAGUCHI of Kanagawa, Japan

hereinafter called assignor(s), have invented certain improvements in
WHITE PARTICLES FOR DISPLAY, PARTICLE DISPERSION FOR
DISPLAY, DISPLAY MEDIUM AND DISPLAY DEVICE

and executed an application for Letters Patent of the United States of America therefor on
July 24, 2009 ; and

Whereas, FUJI XEROX CO., LTD. of
7-3, Akasaka 9-chome, Minato-ku, Tokyo, Japan

(assignee), desires to acquire the entire right, title, and interest in the application and invention,
and to any United States patents to be obtained therefor;

Now therefore, for valuable consideration, receipt whereof is hereby acknowledged,

I/We, the above named assignor(s), hereby sell, assign and transfer to the above named assignee,
its successors and assigns, the entire right, title and interest in the application and the invention disclosed
therein for the United States of America, and all divisions, and continuations thereof, and all Letters
Patent of the United States that may be granted thereon, and all reissues thereof, including the right to
claim priority under 35 U.S.C. §119, and I/we request the Commissioner of Patents to issue any Letters
Patent granted upon the invention set forth in the application to the assignee, its successors and assigns;
and I/we will execute without further consideration all papers deemed necessary by the assignee in
connection with the United States application when called upon to do so by the assignee.

I/We hereby authorize and request our attorneys **OLIFF & BERRIDGE, PLC** of 277 South
Washington Street, Suite 500, Alexandria, Virginia 22314 to insert here in parentheses (Application
number 12/552,784, filed 09/02/09) the filing date and application number of said application
when known.

Date: July 24, 2009 Yasuo Yamamoto
s/

Date: July 24, 2009 Hiroaki Moriyama
s/

Date: July 24, 2009 Yoshinori Yamaguchi
s/

Date: _____
s/

Date: _____
s/

Date: _____
s/

(Legalization not required for recording but is prima facie evidence of execution under 35 U.S.C. §261) 8/92