PATENT ASSIGNMENT

Electronic Version v1.1 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT

CONVEYING PARTY DATA

Name	Execution Date
Carlos J. Sauceda	08/19/2009
Allen C. Young	08/21/2009

RECEIVING PARTY DATA

Name:	Bell Sports, Inc.
Street Address:	380 Encinal Street
City:	Santa Cruz
State/Country:	CALIFORNIA
Postal Code:	95060

PROPERTY NUMBERS Total: 1

Property Type	Number
Application Number:	12550807

CORRESPONDENCE DATA

Fax Number: (512)322-8383

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Correspondent Name: Baker Botts L.L.P. Address Line 1: (075461.0252)

Address Line 2: 98 San Jacinto, Suite 1500 Address Line 4: Austin, TEXAS 78701

ATTORNEY DOCKET NUMBER: 075461.0252

NAME OF SUBMITTER: Alfonso E. Juarez

Total Attachments: 3

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PATENT 500950385 REEL: 023171 FRAME: 0520

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PATENT REEL: 023171 FRAME: 0521 1

ASSIGNMENT

WHEREAS, we, the undersigned inventors, of residence as listed, have invented certain new and useful improvements as below entitled, for which application for United States Letters Patent is made, said application having been executed on the date set forth below; and

WHEREAS, Bell Sports, Inc., (hereinafter referred to as "Assignee"), is a corporation of the state of California, with an address of 380 Encinal Street, Santa Cruz, CA 95060, desires to acquire my entire right, title and interest in and to the invention, and in and to said application and any Letters Patent that may issue thereon;

NOW, THEREFORE, for and in consideration of One United States Dollar (\$1.00) and other good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, we assign to Assignee all right, title and interest in and to said invention and in and to said application and all patents which may be granted therefor, and all divisions, reissues, continuations, continuations-in-part and extensions thereof; and we authorize and request the Commissioner of Patents and Trademarks to issue all patents for said invention, or patents resulting therefrom, insofar as my interest is concerned, to Assignee.

We also assign to Assignee, all right, title and interest in and to the invention disclosed in said application throughout the world, including the right to file applications and obtain patents, utility models, industrial models and designs for said invention in its own name throughout the world, including all rights to publish cautionary notices reserving ownership of said invention and all rights to register said invention in appropriate registries; and we further agree to execute any and all powers of attorney, applications, assignments, declarations, affidavits, and any other papers in connection therewith necessary to perfect such right, title and interest in Assignee.

We will communicate to Assignee any facts known to me respecting any improvements; and, at the expense of Assignee, we will testify in any legal proceedings, sign all lawful papers, execute all divisional, continuation, continuation-in-part, reissue and substitute applications, make lawful oaths and declarations, and generally do everything possible to vest title in Assignee and to aid Assignee to obtain and enforce proper protection for said invention in all countries.

This Assignment shall be binding on the parties' successors, assigns and legal representatives.

PATENT REEL: 023171 FRAME: 0522 2

Title of Invention:

Full name of joint inventor:

Signature o Inventor:

Residence (City, County, State)

Date Assignment executed:

Date Application executed:

Bicycle Child Seat

Carlos J. Sauceda

San Jose Santa Clara County, California

8/19/09

3

Title of Invention

Full name of joint inventor:

Signature of Inventor:

Residence (City, County, State)

Date Assignment executed:

Date Application executed:

Bicycle Child Seat

Allen C. Young

Del Mar, San Diego County, California

Aug 21, 2009

PATENT REEL: 023171 FRAME: 0524

RECORDED: 08/31/2009