

PATENT ASSIGNMENT

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SUBMISSION TYPE:	NEW ASSIGNMENT										
NATURE OF CONVEYANCE:	ASSIGNMENT										
CONVEYING PARTY DATA											
<table border="1" style="width: 100%; border-collapse: collapse;"> <thead> <tr> <th style="width: 70%;">Name</th> <th style="width: 30%;">Execution Date</th> </tr> </thead> <tbody> <tr> <td>Eyal Toledano</td> <td>09/01/2009</td> </tr> <tr> <td>Reuben Bareli</td> <td>09/01/2009</td> </tr> <tr> <td>Dan Shirron</td> <td>09/01/2009</td> </tr> <tr> <td>Elad Haviv</td> <td>09/01/2009</td> </tr> </tbody> </table>		Name	Execution Date	Eyal Toledano	09/01/2009	Reuben Bareli	09/01/2009	Dan Shirron	09/01/2009	Elad Haviv	09/01/2009
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<table border="1" style="width: 100%; border-collapse: collapse;"> <tr> <td style="width: 20%;">Name:</td> <td>Samsung Electronics Co., Ltd.</td> </tr> <tr> <td>Street Address:</td> <td>416 Maetan-dong, Yeongtong-gu, Suwon-si</td> </tr> <tr> <td>City:</td> <td>Gyeonggi-do</td> </tr> <tr> <td>State/Country:</td> <td>REPUBLIC OF KOREA</td> </tr> <tr> <td>Postal Code:</td> <td>442-742</td> </tr> </table>		Name:	Samsung Electronics Co., Ltd.	Street Address:	416 Maetan-dong, Yeongtong-gu, Suwon-si	City:	Gyeonggi-do	State/Country:	REPUBLIC OF KOREA	Postal Code:	442-742
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CORRESPONDENCE DATA											
<p>Fax Number: (716)852-2535</p> <p><i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i></p> <p>Phone: 7168520400</p> <p>Email: kdmccarthy@roachbrown.com</p> <p>Correspondent Name: Kevin D. McCarthy</p> <p>Address Line 1: ROACH BROWN MCCARTHY & GRUBER, P.C.</p> <p>Address Line 2: 1920 LIBERTY BUILDING -424 MAIN STREET</p> <p>Address Line 4: Buffalo, NEW YORK 14202</p>											
ATTORNEY DOCKET NUMBER:	0-09-154(26018/US/09)										
NAME OF SUBMITTER:	Kevin D. McCarthy										

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PATENT
REEL: 023175 FRAME: 0079

Total Attachments: 1
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ASSIGNMENT OF INVENTION

WHEREAS, we, Eyal Toledano of 52 Zvi Herer Street, 28234 Kiryat Ata, Israel; Reuben Bareli of 57 Rabbi Akiva Street, 46423 Herzliya, Israel; Dan Shirron of 7A Livne Street, 37808 Givaat Ada, Israel; and Elad Haviv of 9 Alon Street Zurit, 20104, Israel have invented a certain new and useful improvement in DATA TRANSFER METHOD AND SYSTEM for which an application for Letters Patent in the United States was filed on August 20, 2009 and assigned U.S. patent application serial number 12/544,315;

AND Samsung Electronics Co., Ltd. of 416 Maetan-dong, Yeongtong-gu, Suwon-si, Gyeonggi-do 442-742, Republic of Korea ("Assignee") is desirous of acquiring all interest in said invention, said application, and in any Letters Patent which may be granted therefor;

AND WHEREAS, at the time the invention was made, I was under an obligation to assign all of right, title, and interest in my said invention to Assignee.

NOW THIS INDENTURE WITNESSETH, that for the sum of one dollar and other valuable consideration to me in hand paid, the receipt of which is hereby acknowledged, I hereby assign, sell, and transfer unto Assignee the entire right, title, and interest in said invention, said application, and in and to any and all Letters Patent of the United States, and countries foreign thereto, which may be granted for said invention, and in and to any and all priority rights, rights under the International Convention For The Protection Of Industrial Property, rights under the Patent Cooperation Treaty, and other benefits accruing or to accrue to me with respect to the filing of applications for patents or securing of patents in the United States and countries foreign thereto.

And I hereby authorize and request the Commissioner of Patents and Trademarks to issue said United States Letters Patent to Assignee as the assignee of the whole right, title, and interest thereto.

And I further agree to sign and properly execute such necessary and lawful papers for application for foreign patents, for filing subdivisions of said application for patent, and for obtaining any reissue or reissues of any Letters Patent which may be granted for my aforesaid invention, as the assignee thereof shall hereafter require and prepare at its own expense.

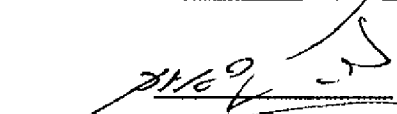
WITNESS, my hand and seal this 1 day of September, 2009 for Eyal Toledano.

WITNESS, my hand and seal this 1 day of September, 2009 for Reuben Bareli


WITNESS, my hand and seal this 1 day of September, 2009 for Dan Shirron

WITNESS, my hand and seal this 1 day of September, 2009 for Elad Haviv


Eyal Toledano


Reuben Bareli


Dan Shirron


Elad Haviv

Preferably notarized, but not necessary