

PATENT ASSIGNMENT

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SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT
CONVEYING PARTY DATA	
Name	Execution Date
Libby Perszyk Kathman	05/19/2009
RECEIVING PARTY DATA	
Name:	The Procter & Gamble Company
Street Address:	One Procter & Gamble Plaza
City:	Cincinnati
State/Country:	OHIO
Postal Code:	45202
PROPERTY NUMBERS Total: 1	
Property Type	Number
Application Number:	29337118
CORRESPONDENCE DATA	
Fax Number:	(513)945-6785
<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>	
Phone:	513-983-6678
Email:	colbert.jp@pg.com
Correspondent Name:	The Procter & Gamble Company
Address Line 1:	One Procter & Gamble Plaza
Address Line 4:	Cincinnati, OHIO 45202
ATTORNEY DOCKET NUMBER:	D1476AR
NAME OF SUBMITTER:	John P. Colbert
Total Attachments: 2 source=D1476AR_Signed_Assignment_LPK_Rep#page1.tif source=D1476AR_Signed_Assignment_LPK_Rep#page2.tif	

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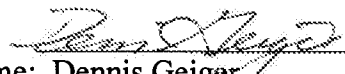
GLOBAL GENERAL ASSIGNMENT

Libby Perszyk Kathman, a corporation organized and existing under the laws of the United States, and having at place of business at 19 Garfield Place, Cincinnati, Ohio 45202, has an ownership interest in the United States Patent Application entitled, Packaging Incorporating Sensory Elements, Attorney's Docket Number D-1476AR and filed in the United States Patent and Trademark Office as serial number 29/337,118 on May 15, 2009. Libby Perszyk Kathman recognizes that the invention disclosed in the design patent application was made on behalf of The Procter & Gamble Company, and Libby Perszyk Kathman acknowledges its obligation at the time said invention was made to assign the same to The Procter & Gamble Company. In recognition of this obligation, Libby Perszyk Kathman hereby assigns, conveys, and transfers unto The Procter & Gamble Company, a corporation organized and existing under the laws of the State of Ohio, United States of America, its entire right, title, and interest in United States patent application number 29/337,118, together with the invention disclosed therein, and the right to claim the benefit of the filing date of said patent application under international conventions. Furthermore, Libby Perszyk Kathman hereby assigns, conveys, and transfers unto The Procter & Gamble Company its entire right, title and interest in all patents of the United States or of any other country which may be issued on the invention disclosed in the assigned patent application, or any reissues, reexaminations, continuations, continuations-in-part, divisionals, or extensions thereof. Said provisional patent application, invention, right to claim the benefit of the filing date of the patent application, and subsequent issued patents, reissues, reexaminations, continuations, continuations-in-part, divisionals, and extensions to be held and enjoyed by The Procter & Gamble Company, its legal representatives, successors, and assigns, to the end of the term or terms for which the same would have been held and enjoyed by Libby Perszyk Kathman. If this assignment has not been made, together with all claims for profits and damages by reason of infringement, with the right to sue for and collect the same for its own use and advantage. The entire rights, title and interest in said invention and in said application and patents shall vest irrevocably in The Procter & Gamble Company, its legal representatives, successors or assigns. Libby Perszyk Kathman further agrees upon request, without additional compensation but at no expense to Libby Perszyk Kathman to execute or assent to applications, and to execute all other legal documents as may be necessary or desirable to vest the enjoyment of the rights assigned to The Procter & Gamble Company, its legal representatives, successors, and assigns as The Procter & Gamble Company, its legal representatives, successors, or assigns may direct.

Libby Perszyk Kathman further requests the Commissioner of Patents and Trademarks to issue any Letters Patent of the United States which may be issued for said invention herein assigned and as set forth in U.S. Application Serial Number 29/337,118 to The Procter & Gamble Company, its legal representatives, successors, or assigns, as the sole owner of the entire right, title, and interest in said patent and the invention covered thereby.

This assignment is being made effective as of the earlier of 1) date of execution shown below or 2) the filing date of the first-filed of said patent application(s).

Signed and witnessed this 19 day of May, 2009 at
LPK - Cincinnati, Ohio



Signer's Name: Dennis Geiger
Signer's Title: Authorized Representative,
Libby Perszyk Kathman


Signed in the presence of:

Katie L. Stuart

(typed or printed name of witness)



KATIE L. STUART
Notary Public, State of Ohio
My Commission Expires 05-14-11



05-19-09