# PATENT ASSIGNMENT

# Electronic Version v1.1 Stylesheet Version v1.1

SUBMISSION TYPE: NEW ASSIGNMENT

NATURE OF CONVEYANCE: ASSIGNMENT

#### **CONVEYING PARTY DATA**

Name	Execution Date
Melissa J. McClelland	08/13/2009

#### **RECEIVING PARTY DATA**

Name:	Rapid Displays Inc.
Street Address:	4300 W. 47th Street
City:	Chicago
State/Country:	ILLINOIS
Postal Code:	60632-4476

#### PROPERTY NUMBERS Total: 1

Property Type	Number
Application Number:	29342180

# **CORRESPONDENCE DATA**

Fax Number: (877)769-7945

Correspondence will be sent via US Mail when the fax attempt is unsuccessful.

Phone: (612) 335-5070

Email: Ils@fr.com

Correspondent Name: Michael T. Hawkins

Address Line 1: FISH & RICHARDSON P.C.

Address Line 2: P.O.BOX 1022

Address Line 4: MINNEAPOLIS, MINNESOTA 55440-1022

ATTORNEY DOCKET NUMBER: 200904593

NAME OF SUBMITTER: Michael T. Hawkins

**Total Attachments: 2** 

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PATENT REEL: 023183 FRAME: 0760 CH \$40.00 Z354Z

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Client Ref. No.: 200904593

### **ASSIGNMENT**

For valuable consideration, I, Melissa J. McClelland, of Portage, Indiana; hereby assign to <u>RAPID DISPLAYS INC.</u>, a corporation of <u>Illinois</u>, having a place of business at 4300 W. 47th Street, Chicago, IL 60632-4476, and its successors and assigns (collectively hereinafter called "the Assignee"), the entire right, title and interest throughout the world in the inventions and improvements which are subject of an application for United States Patent signed by me, entitled DISPLAY SIGNAGE, filed 8/20/2009, and assigned U.S. Serial Number 29/342,180 , and I authorize and request the attorneys appointed in said application to hereafter complete this assignment by inserting above the filing date and serial number of said application when known; this assignment including said application, any and all United States and foreign patents, utility models, and design registrations granted for any of said inventions or improvements, and the right to claim priority based on the filing date of said application under the International Convention for the Protection of Industrial Property, the Patent Cooperation Treaty, the European Patent Convention, and all other treaties of like purposes; and I authorize the Assignee to apply in all countries in my name or in its own name for patents, utility models, design registrations and like rights of exclusion and for inventors' certificates for said inventions and improvements; and I agree for me and my respective heirs, legal representatives and assigns, without further compensation to perform such lawful acts and to sign such further applications, assignments, Preliminary Statements and other lawful documents as the Assignee may reasonably request to effectuate fully this assignment.

Client Ref. No.: 200904593

DATE: AUSUS 7 13, 2009 MELISSA J. MCCLELLAND

STATE OF THIONOIS ) SS.
COUNTY OF COOL )

On August 13, 2009, before me, the undersigned, a notary public for the State of ILLINO'S, there personally appeared MELISSA J. MCCLELLAND personally known to me (or proved to me on the basis of satisfactory evidence) to be the person whose name is subscribed to this Assignment, who acknowledged having executed the same in her authorized capacity and that by her signature on this Assignment, the person or the entity upon behalf of which she acted, executed this Assignment.

WITNESS my hand and official seal.

OFFICIAL SEAL KIMBERLY M. SEDLAK NOTARY PUBLIC, STATE OF ILLINOIS MY COMMISSION EXPIRES 5-16-2010

Notary Public

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PATENT REEL: 023183 FRAME: 0762