

PATENT ASSIGNMENT

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SUBMISSION TYPE:	NEW ASSIGNMENT										
NATURE OF CONVEYANCE:	ASSIGNMENT										
CONVEYING PARTY DATA											
<table border="1"> <thead> <tr> <th>Name</th> <th>Execution Date</th> </tr> </thead> <tbody> <tr> <td>Kevin Hermanson</td> <td>08/24/2009</td> </tr> <tr> <td>Florencio V. Ratuiste</td> <td>08/24/2009</td> </tr> <tr> <td>Martin Swanson Vethamuthu</td> <td>08/24/2009</td> </tr> <tr> <td>Badreddine Ahtchi-Ali</td> <td>08/24/2009</td> </tr> </tbody> </table>		Name	Execution Date	Kevin Hermanson	08/24/2009	Florencio V. Ratuiste	08/24/2009	Martin Swanson Vethamuthu	08/24/2009	Badreddine Ahtchi-Ali	08/24/2009
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Badreddine Ahtchi-Ali	08/24/2009										
RECEIVING PARTY DATA											
Name:	Conopco, Inc., d/b/a/ UNILEVER										
Street Address:	800 Sylvan Avenue										
Internal Address:	A G West, South Wing										
City:	Englewood Cliffs										
State/Country:	NEW JERSEY										
Postal Code:	07632										
PROPERTY NUMBERS Total: 1											
<table border="1"> <thead> <tr> <th>Property Type</th> <th>Number</th> </tr> </thead> <tbody> <tr> <td>Application Number:</td> <td>12539770</td> </tr> </tbody> </table>		Property Type	Number	Application Number:	12539770						
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Application Number:	12539770										
CORRESPONDENCE DATA											
Fax Number:	(201)894-2400										
<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>											
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Correspondent Name:	Mireya Villegas										
Address Line 1:	800 Sylvan Avenue										
Address Line 2:	A G West, South Wing										
Address Line 4:	Englewood Cliffs, NEW JERSEY 07632										
ATTORNEY DOCKET NUMBER:	J9106(C); 12/539770										
NAME OF SUBMITTER:	Susan M. McBrien										

CH \$40.00 12539770

Total Attachments: 4

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ASSIGNMENT

WHEREAS, **Kevin HERMANSON**, a citizen of the United States of America, residing at 166 Lakeview Avenue, Floor 1, Hamden, Connecticut 06514; **Florencio V. RATUISTE**, a citizen of the United States of America, residing at 2629 Leslie Street, Union, New Jersey 07083; **Martin Swanson VETHAMUTHU**, a citizen of India, residing at 13 Gettysburg Road, Southbury, Connecticut 06488; and, **Badreddine AHTCHI-ALI**, a citizen of the United States of America, residing at 40 Winton Farm Road, Newtown, Connecticut 06470, respectively, invented certain improvements in

CONCENTRATED LIQUID SOAP FORMULATIONS HAVING READILY PUMPABLE VISCOSITY

(bearing Attorney's Docket Number J9106(C) which is found:

- (a) In U.S. patent application executed on _____
- (b) To comply with 37 CFR 3.21 for recordal of this assignment, I/WE an ASSIGNOR(S) signing below, hereby authorize and request my/our attorney, as named in the Declaration and Power of Attorney to insert below the filing date and application number when it becomes known.

U.S. application Serial No. 12/539,770 filed on August 12, 2009.

- (c) International Application No. PCT _____ / _____.

AND WHEREAS, **CONOPCO, INC., d/b/a UNILEVER**, a corporation of New York, having a place of business at 800 Sylvan Avenue, AG West, S. Wing, Englewood Cliffs, New Jersey 07632 desires to acquire the entire right, title and interest in the said application and invention, and improvements and to any United States and foreign patents to be obtained therefor;

NOW, THEREFORE, in consideration of one dollar (\$1.00) and other good and valuable consideration in hand paid, the receipt and sufficiency of which is hereby acknowledged, I/We, the undersigned, hereby sell, assign and transfer to the aforesaid, **CONOPCO, INC., d/b/a UNILEVER**, its successors and assigns, the entire right, title and interest in and to the said application and invention therein disclosed for the United States and all foreign countries, and all rights of priority under the International Convention resulting from the filing of said application, and in and to any and all divisional, continuation, continuation-in-part, reissue, or other applications describing said invention

or improvements thereon, and in and to any and all Letters Patent of the United States which may issue from said applications or any of them, and in and to any and all applications for patents describing said invention to countries foreign to the United States and in and to any and all patents which may be granted for said invention in said foreign countries, the same to be held by and for the sole and exclusive use and benefit of the said, **CONOPCO, INC., d/b/a UNILEVER**, its successors and assigns.

AND I/We do hereby authorize and request the Commissioner of Patents to issue the said Letters Patent of the United States to said, **CONOPCO, INC., d/b/a UNILEVER**, as the assignee of the entire right, title and interest in and to the same.

AND I/We do hereby agree to assist said, **CONOPCO, INC., d/b/a UNILEVER**, in the prosecution of any and all said applications and in the prosecution of any and all interferences or other proceedings which may arise involving said invention, and to execute and deliver any powers of attorney, affidavits, assignments, applications, reissues, documents, or other written instruments which, in the opinion of counsel for said, **CONOPCO, INC., d/b/a UNILEVER**, its successors and assigns, may be necessary in this or any foreign country fully to secure to said, **CONOPCO, INC., d/b/a UNILEVER**, its successors and assigns, any and all said applications, inventions, improvements, Letters Patent, rights, titles and interests hereby sold, assigned, transferred and conveyed.

IN WITNESS WHEREOF, I have hereunto set my hand and seal this 24 day of August, 2009.

STATE OF)
COUNTY OF)

Kevin Hermanson (Seal)
Kevin Hermanson

On this 24 day of August, 2009 before me came KEVIN HERMANSON to me known to be the individual described in and who executed the foregoing instrument, and acknowledged that he/she executed the same.

Joann Duffy
Notary Public

IN WITNESS WHEREOF, I have hereunto set my hand and seal this 24 day
of August, 2009.

STATE OF)
COUNTY OF) Florencio V. Ratuiste (Seal)
Florencio V. Ratuiste

On this 24 day of August, 2009 before me came FLORENCIO V.
RATUISTE to me known to be the individual described in and who executed the foregoing
instrument, and acknowledged that he/she executed the same.

Joann Duffy
Notary Public

IN WITNESS WHEREOF, I have hereunto set my hand and seal this 24 day
of August, 2009.

STATE OF)
COUNTY OF) Martin Swanson Vethamuthu (Seal)
Martin Swanson Vethamuthu

On this 24 day of August, 2009 before me came MARTIN SWANSON
VETHAMUTHU to me known to be the individual described in and who executed the
foregoing instrument, and acknowledged that he/she executed the same.

Joann Duffy
Notary Public

IN WITNESS WHEREOF, I have hereunto set my hand and seal this 24 day
of August, 2009.

STATE OF)
COUNTY OF)

Badreddine Ahtchi-Ali (Seal)
Badreddine Ahtchi-Ali

On this 24 day of August, 2009 before me came BADREDDINE
AHTCHI-ALI to me known to be the individual described in and who executed the
foregoing instrument, and acknowledged that he/she executed the same.

Joseph Deuffy
Notary Public