

PATENT ASSIGNMENT

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SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT
CONVEYING PARTY DATA	
Name	Execution Date
BFS Diversified Products, LLC	08/27/2009
RECEIVING PARTY DATA	
Name:	Firestone Industrial Products Company, LLC
Street Address:	250 West 96th Street
City:	Indianapolis
State/Country:	INDIANA
Postal Code:	46260
PROPERTY NUMBERS Total: 1	
Property Type	Number
Application Number:	12034351
CORRESPONDENCE DATA	
Fax Number:	(330)379-3816
<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>	
Email:	IPLAWPAT@bfusa.com
Correspondent Name:	Bridgestone Americas, Inc.
Address Line 1:	1200 Firestone Parkway
Address Line 4:	Akron, OHIO 44317
ATTORNEY DOCKET NUMBER:	P03017US5A
NAME OF SUBMITTER:	Matthew P. Dugan
Total Attachments: 2 source=P03017US5A--Assignment#page1.tif source=P03017US5A--Assignment#page2.tif	

OP \$40.00 12034351

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PATENT
REEL: 023189 FRAME: 0394

ASSIGNMENT

For good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged,

BFS DIVERSIFIED PRODUCTS, LLC
(a Corporation of Delaware)
250 West 96th Street
Indianapolis, Indiana 46260

(hereinafter referred to as "ASSIGNOR") hereby sells, assigns and transfers to:

FIRESTONE INDUSTRIAL PRODUCTS COMPANY, LLC
(a Corporation of Indiana)
250 West 96th Street
Indianapolis, Indiana 46260

(hereinafter referred to as "ASSIGNEE"), the undivided, full and exclusive right and interest of ASSIGNOR, for the United States and its territorial possessions and in all foreign countries, including all rights that claim priority, in the present invention and to any and all improvements, modifications and additions thereto, including but not limited to the embodiments disclosed, described or otherwise suggested in the United States Letters Patent application entitled:

METHOD AND SYSTEM FOR ALIGNING A STATIONARY VEHICLE WITH AN ARTIFICIAL HORIZON

filed on 20 February 2008 and assigned Serial No. 12/034,351, hereinafter referred to in its entirety as said invention, and the entire right, title and interest in and to all Letters Patent that may be granted therefor in the United States, its territorial possessions and all foreign countries; and in and to any and all continuations-in-part, continuations, divisions, substitutes, reissues, extensions thereof, and all other applications for Letters Patent relating thereto that have been or shall be filed in the United States, its territorial possessions and/or any foreign countries, and all rights, together with all priority rights, under any of the international conventions, unions, agreements, acts, and treaties, including all future conventions, unions, agreements, acts, and treaties;

ASSIGNOR agrees that ASSIGNEE may apply for and receive one or more Letters Patents for said invention in its own name, in the United States, its territorial possessions, and all foreign countries; and that, when requested to carry out in good faith the intent and purpose of this assignment, at the expense of said ASSIGNEE, its successors, assigns and legal representatives, ASSIGNOR, the undersigned, will execute all continuations-in-part, continuations, divisions, substitutes, reissues, extensions thereof, execute all rightful oaths, assignments, powers of attorney and other papers, testify in any legal or quasi legal proceedings; communicate to said ASSIGNEE, its successors, assigns or legal representatives all facts known to the ASSIGNOR relating to said invention and the history thereof; and generally do everything possible which

said ASSIGNEE, its successors, assigns, or legal representatives shall consider desirable for aiding in securing, maintaining and enforcing proper patent protection for said invention and for vesting title to said invention and all applications for patents on said invention in said ASSIGNEE, its successors, assigns, or legal representatives; and

ASSIGNOR covenants with said ASSIGNEE, its successors, assigns, or legal representatives that no assignment, grant, mortgage, license or other agreement affecting the rights and property herein conveyed has been made to others by the undersigned, and that the full right to convey the same as herein expressed is possessed by the undersigned.

BFS DIVERSIFIED PRODUCTS, LLC

By: Thomas R. Kingsbury
Thomas R. Kingsbury

Title: Assistant Secretary and Senior Counsel

Date: August 27, 2009