

PATENT ASSIGNMENT

Electronic Version v1.1

Stylesheet Version v1.1

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| SUBMISSION TYPE: | NEW ASSIGNMENT |
| NATURE OF CONVEYANCE: | CHANGE OF NAME |
| CONVEYING PARTY DATA | |
| Name | Execution Date |
| RELIACAST, INC | 07/18/2003 |
| RECEIVING PARTY DATA | |
| Name: | thePlatform, Inc. |
| Street Address: | One Comcast Center, 1701 JFK Blvd. |
| City: | Philadelphia |
| State/Country: | PENNSYLVANIA |
| Postal Code: | 19103 |
| PROPERTY NUMBERS Total: 1 | |
| Property Type | Number |
| Application Number: | 09915287 |
| CORRESPONDENCE DATA | |
| Fax Number: | (202)824-3001 |
| <i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i> | |
| Phone: | 2028243000 |
| Email: | thoward@bannerwitcoff.com |
| Correspondent Name: | Steve S. Chang |
| Address Line 1: | 1100 13th St. N.W. |
| Address Line 4: | Washington, DISTRICT OF COLUMBIA 20005-4051 |
| ATTORNEY DOCKET NUMBER: | 007412.00314 |
| NAME OF SUBMITTER: | Steve Chang |
| Total Attachments: 2 source=changeofname#page1.tif source=changeofname#page2.tif | |

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PATENT
REEL: 023190 FRAME: 0806

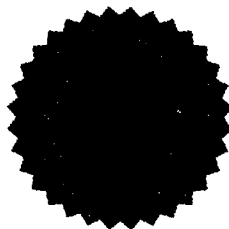
Delaware

PAGE 1

The First State

I, HARRIET SMITH WINDSOR, SECRETARY OF STATE OF THE STATE OF DELAWARE, DO HEREBY CERTIFY THE ATTACHED IS A TRUE AND CORRECT COPY OF THE CERTIFICATE OF AMENDMENT OF "RELIACAST, INC.", CHANGING ITS NAME FROM "RELIACAST, INC." TO "THEPLATFORM, INC.", FILED IN THIS OFFICE ON THE EIGHTEENTH DAY OF JULY, A.D. 2003, AT 11:02 O'CLOCK A.M.

A FILED COPY OF THIS CERTIFICATE HAS BEEN FORWARDED TO THE KENT COUNTY RECORDER OF DEEDS.



Harriet Smith Windsor

Harriet Smith Windsor, Secretary of State

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AUTHENTICATION: 2537881

DATE: 07-21-03

PATENT

REEL: 023190 FRAME: 0807

**CERTIFICATE OF AMENDMENT
OF
FOURTH AMENDED AND RESTATED CERTIFICATE
OF INCORPORATION**

RELIACAST, INC., a corporation organized and existing under and by virtue of the General Corporation Law of the State of Delaware,

DOES HEREBY CERTIFY:

FIRST: That the Board of Directors of said corporation, by the unanimous written consent of its members, filed with the minutes of the Board, adopted a resolution proposing and declaring advisable the following amendment to the Fourth Amended and Restated Certificate of Incorporation of said Corporation:

NOW, THEREFORE, BE IT RESOLVED, that the Charter of the Company be, and it hereby is, amended by changing the Article thereof numbered "FIRST" so that, as amended, said Article shall be and read as follows:

"FIRST: The name of the corporation is thePlatform, Inc."

SECOND: That in lieu of a meeting and vote of the stockholders, the majority of stockholders have given written consent to said amendment in accordance with the provisions of Section 228 of the General Corporation Law of the state of Delaware and written notice of the adoption of the amendment has been given as provided in Section 228 of the General Corporation Law of the State of Delaware to every stockholder entitled to such notice.

THIRD: That the aforesaid amendment was duly adopted in accordance with the applicable provisions of the Section 242 and 228 of the General Corporation Law of the State of Delaware.

IN WITNESS WHEREOF, said Corporation has caused this certificate to be signed by IAN BLANE, its authorized officer, this 18TH day of JULY, 2003.

By: [Signature]
Name: Ian Blane
Title: President