

PATENT ASSIGNMENT

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SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT
CONVEYING PARTY DATA	
Name	Execution Date
Joel Thomas Pierce	09/03/2009
Michael A. Musleh	09/03/2009
Paul Kenneth Dellock	09/03/2009
Andrew Murray	09/03/2009
Will Farrelly	09/03/2009
RECEIVING PARTY DATA	
Name:	FORD GLOBAL TECHNOLOGIES, LLC
Street Address:	Fairlane Plaza South, Suite 800
Internal Address:	330 Town Center Drive
City:	Dearborn
State/Country:	MICHIGAN
Postal Code:	48126
PROPERTY NUMBERS Total: 1	
Property Type	Number
Application Number:	12553665
CORRESPONDENCE DATA	
Fax Number:	(616)957-8196
<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>	
Phone:	6169499610
Email:	jbuckley@priceheneveld.com
Correspondent Name:	KEVIN T. GRZELAK
Address Line 1:	695 KENMOOR AVENUE SE
Address Line 2:	PO BOX 2567
Address Line 4:	GRAND RAPIDS, MICHIGAN 49501-2567
ATTORNEY DOCKET NUMBER:	81195769

OP \$40.00 12553665

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**PATENT
 REEL: 023191 FRAME: 0621**

NAME OF SUBMITTER:

Kevin T. Grzelak

Total Attachments: 2

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Please direct all correspondence to: 28415

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

ASSIGNMENT

WHEREAS, THE UNDERSIGNED,

have invented certain new and useful improvements in:

Attorney Docket No. **81 195769** entitled: **SHOWCASE DISPLAY BADGE**
for which I/we intend to make application for Letters Patent of the United States listing the
following as inventors:

Joel Thomas Pierce
Michael A. Musleh
Paul Kenneth Dellock
Andrew Murray
Will Farrelly

Pursuant to my employment agreement heretofore made or by contractual obligation, I do sell,
assign and transfer unto FORD GLOBAL TECHNOLOGIES, LLC, a Ford Motor Company
Limited Liability Company organized and existing by virtue of the laws of the State of Delaware,
having its principal place of business at Dearborn, County of Wayne, and State of Michigan, the
full and exclusive right for the United States of America and for all foreign countries to the said
invention, as described in the specification executed by me on the date listed below, preparatory
to obtaining Letters Patent of the United States therefor (and I hereby authorize my attorneys to
insert the serial number and filing date herein:

Serial No. _____, Filing Date _____), and I hereby request the
Commissioner of Patents and Trademarks to issue said Letters Patent to FORD GLOBAL
TECHNOLOGIES, LLC as the assignee.

Executed by:

SIGNATURE:

Name: Joel Thomas Pierce
Home Address: 10875 Calumet
City, State, Zip: Whitmore Lake, Michigan 48189
Country: United States of America

Joel Thomas Pierce

Date: 9/3/09

Name: Michael A. Musleh
Home Address: 6704 Kings Mill Drive
City, State, Zip: Canton, Michigan 48187
Country: United States of America

M. A. Musleh

Date: 9/3/09

Name: Paul Kenneth Dellock
Home Address: 41318 Rayburn Drive
City, State, Zip: Northville, Michigan 48167
Country: United States of America

P. K. Dellock

Date: 3 sept 2009

Atty. Docket No. 81195769

Name: Andrew Murray *A. Murray*
Home Address: 32 Peto Avenue
City, State, Zip: Colchester, Essex CO4 5WJ
Country: United Kingdom

Date: 3 SEPT '09

Name: Will Farrelly *W. Farrelly*
Home Address: 54 Queens Road
City, State, Zip: Chelmsford, Essex CM2 6HB
Country: United Kingdom

Date: 3 Sept 2009