

PATENT ASSIGNMENT

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SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT
CONVEYING PARTY DATA	
Name	Execution Date
Verizon Business Network Services Inc.	08/01/2009
RECEIVING PARTY DATA	
Name:	Verizon Patent and Licensing Inc.
Street Address:	One Verizon Way
City:	Basking Ridge
State/Country:	NEW JERSEY
Postal Code:	07920
PROPERTY NUMBERS Total: 2	
Property Type	Number
Application Number:	12400566
Application Number:	12509173
CORRESPONDENCE DATA	
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ATTORNEY DOCKET NUMBER:	VPLI
NAME OF SUBMITTER:	Joseph R. Palmieri
Total Attachments: 3 source=Assignment VBNS to VPLI 08-01-2009#page1.tif source=Assignment VBNS to VPLI 08-01-2009#page2.tif source=Assignment VBNS to VPLI 08-01-2009#page3.tif	

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REEL: 023193 FRAME: 0555

ASSIGNMENT

This ASSIGNMENT is effective as of August 1, 2009 between Verizon Business Network Services Inc., a corporation existing under the laws of Delaware and having an office located at 22001 Loudoun County Parkway, Ashburn, Virginia 20147 (hereinafter "ASSIGNOR"), and Verizon Patent and Licensing Inc., a corporation existing under the laws of Delaware and having an office located at One Verizon Way, Basking Ridge, New Jersey 07920 (hereinafter "ASSIGNEE").

WHEREAS, ASSIGNEE is desirous of acquiring ownership of the United States and/or foreign Letters Patent and Applications for Letters Patent identified in Schedule A, and the inventions disclosed therein (hereinafter, the "Patent Assets").

WHEREAS, ASSIGNOR is desirous of granting to ASSIGNEE its ownership of the aforesaid Patent Assets.

NOW, THEREFORE, in consideration of the premises and the mutual covenants set forth herein and other good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged by ASSIGNOR and ASSIGNEE, and subject to any rights and licenses under the Patent Assets granted to third parties on or before the effective date hereof, ASSIGNOR does hereby assign unto ASSIGNEE (a) all worldwide right, title and interest of ASSIGNOR in and to the Patent Assets, any legal equivalents and counterparts thereof in all countries (subject, however, to applicable patent laws in such countries), the right to claim priority therefrom, and in and to all additional Letters Patent worldwide to be obtained from such Patent Assets and from any future applications, continuations, divisions, renewals, extensions, substitutes, reissues or re-examinations which claim priority therefrom, each and all to be held and enjoyed by ASSIGNEE, its successors and assigns, to the full end of the terms for which any such Letters Patent are granted, plus any extensions, as fully and entirely as the same would have been held and enjoyed by ASSIGNOR had this assignment not been made; and (b) all claims for past and future infringements of said Patent Assets, with the right to sue for and obtain all remedies for such infringements (including past and future damages and equitable relief) for its own use and enjoyment, and for the use and enjoyment of its successors, assigns or other legal representatives.

ASSIGNOR authorizes and requests the United States Commissioner of Patents and Trademarks (or similar official) to issue any and all United States Letters Patent resulting from the Patent Assets or any divisions, reissues, continuations, renewals, extensions, substitutes or re-examinations thereof to ASSIGNEE as assignee of ASSIGNOR's interest therein.

Verizon Business Network Services Inc.

By:



Name:

SUSAN MARTE

Title:

ASST SECRETARY

SCHEDULE A

VZ Docket	Cty	App. No.	File Date	ApplicationTitle
20080079P1	US	12/400,566	09-Mar-2009	AGGREGATION AND USE OF INFORMATION RELATING TO A USER'S CONTEXT FOR PERSONALIZED ADVERTISEMENTS
20080383	US	12/509,173	24-Jul-2009	A System and Method of Providing Local Number Portability