PATENT ASSIGNMENT

Electronic Version v1.1 Stylesheet Version v1.1

SUBMISSION TYPE:			NEW ASSIGNMENT			
NATURE OF CONVEYANCE:			ASSIGNMENT			
CONVEYING PARTY DATA						
N			lame	Execution Date		
William Bachman				09/04/2009		
Timothy Wasko			09/04/2009			
Christopher Sanders			09/04/2009			
RECEIVING PARTY DATA						
Name:	Apple Inc.	Apple Inc.				
Street Address:	1 Infinite Loop	1 Infinite Loop				
City:	Cupertino					
State/Country:	CALIFORNIA					
Postal Code:	95014					
PROPERTY NUMBERS Total: 1 Property Type Number Application Number: 12554946						
Application Number: 12554		125549	1946			
CORRESPONDENCE DATA Fax Number: (408)252-9993 Correspondence will be sent via US Mail when the fax attempt is unsuccessful. Phone: 408-252-9991 Email: aspence@tipatents.com Correspondent Name: TECHNOLOGY & INNOVATION LAW GROUP, PC Address Line 1: ATTN: 101 Address Line 2: 19200 STEVENS CREEK BLVD., SUITE 240 Address Line 4: CUPERTINO, CALIFORNIA 95014						
NAME OF SUBMITTER:			C. Douglass Thomas			
Total Attachments: 2 source=P684ssignmentexecuted#page1.tif PATENT						

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PATENT REEL: 023199 FRAME: 0069

ASSIGNMENT OF PATENT APPLICATION

Whereas I, an undersigned inventor, have invented certain new and useful improvements as set forth in the patent application entitled:

Digital Media Asset Browsing with Audio Cues

S for which I have executed a U.S. patent application on even date herewith. (Accompanying)

which bears U.S. application No. ______. (Not accompanying) which is a U.S. provisional application. (Accompanying)

For good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, I, an undersigned inventor, hereby:

1) Sell, assign and transfer to Apple Inc., a California corporation having a place of business at 1 Infinite Loop, Cupertino, CA 95014 ("ASSIGNEE"), the entire right, title and interest in any and all improvements and inventions disclosed in, applications based upon, and patents granted upon (including foreign patents and the right to claim priority), the above-referenced application.

2) Authorize and request the Commissioner of Patents to issue any and all United States Patents resulting from said application or any division, continuation, substitute, renewal, reexamination or reissue thereof to the ASSIGNEE.

3) Agree to execute all papers and documents and, entirely at the ASSIGNEE's expense, perform any acts which are reasonably necessary in connection with the prosecution of said application, as well as any derivative applications thereof, foreign applications based thereon, and/or the enforcement of patents resulting from such applications.

4) Agree that the terms, covenants and conditions of this assignment shall inure to the benefit of the ASSIGNEE, its successors, assigns and other legal representatives, and shall be binding upon the inventor, as well as the inventor's helrs, legal representatives and assigns.

5) Warrant and represent that I have not entered and will not enter into any assignment, contract, or understanding that conflicts with this assignment.

6) Authorize and request my attorney/agent to insert above the application No. in order to assist with recordal of this assignment.

Signed on the date indicated beside my signature.

1)	Signature: Typed Name:	William Bachman	-Bate:	9/4/2009
2)	Signature: Typed Name:	Jim Liana Timothy Wasko	Date:	9/4/09
3)	Signature: Typed Name:	Christopher Sanders	Date:	

Docket No. 101-P684/P7587US1

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PATENT REEL: 023199 FRAME: 0070

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Signed on the date indicated beside my signature.

1)	Signature:		Date:
	Typed Name:	William Bachman	
2)	Signature:		Date:
	Typed Name:	Timothy Wasko	
3)	Signature:	Why	Date: 7/4/09
5)	Typed Name:	Christopher Sanders	

Docket No 101_P684/P75871191

RECORDED: 09/07/2009