

PATENT ASSIGNMENT

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SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT
CONVEYING PARTY DATA	
Name	Execution Date
Patrick Michael Byrne	06/18/2009
Geoffrey Russell Atkinson	06/23/2009
RECEIVING PARTY DATA	
Name:	Overstock.com, Inc.
Street Address:	6350 South 3000 East
City:	Salt Lake City
State/Country:	UTAH
Postal Code:	84121
PROPERTY NUMBERS Total: 1	
Property Type	Number
Application Number:	12487021
CORRESPONDENCE DATA	
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Address Line 1:	P.O. Box 1909
Address Line 4:	Sandy, UTAH 84091
ATTORNEY DOCKET NUMBER:	T11905.A
NAME OF SUBMITTER:	Alan J. Howarth
Total Attachments: 4 source=Assignment-INVENTORS to OSTK#page1.tif source=Assignment-INVENTORS to OSTK#page2.tif source=Assignment-INVENTORS to OSTK#page3.tif	

OP \$40.00 12487021

ASSIGNMENT

WHEREAS, Patrick Michael BYRNE and Geoffrey Russell ATKINSON, citizens of the United States of America having post office addresses of 700 Bitner Road, Park City, Utah 84098, and 330 Harvard Avenue, Salt Lake City, Utah 84111, respectively, have invented computer program products and methods entitled POSITIONING E-COMMERCE PRODUCT RELATED TO GRAPHICAL IMPUTED CONSUMER DEMAND, hereinafter called the "invention," preferred embodiments of which are disclosed in a United States patent application being assigned application serial no. 12/487,021 and filed on June 18, 2009 and identified as File No. PA-00015 [CHC File No. T11905.A] of the law firm, Clayton, Howarth & Cannon, P.C., P.O. Box 1909, Sandy, Utah 84091 (I hereby authorize the attorneys of Clayton, Howarth & Cannon, P.C. to insert said serial number and filing date when known).

WHEREAS, Assignee **OVERSTOCK.COM, INC.**, a Delaware corporation, located at 6350 South 3000 East, Salt Lake City, Utah 84121, is desirous of acquiring the entire right, title and interest in the invention;

NOW THEREFORE, in consideration of our salaries, benefits, continued employment and other good and valuable consideration paid to and received by us from the Assignee, the receipt and sufficiency of which is hereby acknowledged, WE HEREBY ASSIGN TO THE ASSIGNEE:

The entire right, title and interest in said invention and in the above-identified United States patent application and in all divisions, continuations and

WHEN RECORDED RETURN TO:

Alan J. Howarth (PA-00015)
Clayton, Howarth & Cannon, P.C.
P.O. Box 1909
Sandy, Utah 84091

continuations-in-part of any application claiming priority hereto, or reissues or extensions of Letters Patent or Patents ultimately granted and claiming priority hereto, and in all corresponding applications filed in countries foreign to the United States, and in all patents issuing thereon in the United States and Foreign countries.

The right to file foreign patent applications on said invention in its own name, wherever such right may be legally exercised, including the right to claim the benefits of the International Convention for such applications.

We hereby authorize and request the United States Commissioner for Patents, and such Patent Office officials in foreign countries as are duly authorized by their patent laws to issue patents, to issue any and all patents on said invention to the Assignee as the owner of the entire interest, for the sole use and behoof of the said Assignee, its successors, assigns and legal representatives.

We hereby agree, without further consideration and without expense to us, to sign all lawful papers and to perform all other lawful acts which the Assignee, or the Assignee's successors, assigns and legal representatives, may request of us to make this Assignment fully effective, including, by way of example but not of limitation, the following:

Prompt execution of all original, divisional, substitute, reissue, and other United States and foreign patent applications on said invention, and all lawful documents requested by the Assignee, or the Assignee's successors, assigns and legal representatives, to further the prosecution of any of such patent applications.

Cooperation to the best of our ability in the execution of all lawful documents, the production of evidence, nullification, reissue, extension, or infringement proceedings involving said invention.

WHEN RECORDED RETURN TO:

Alan J. Howarth (PA-00015)
Clayton, Howarth & Cannon, P.C.
P.O. Box 1909
Sandy, Utah 84091

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