PATENT ASSIGNMENT

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SUBMISSION TYPE: NEW ASSIGNMENT NATURE OF CONVEYANCE: **ASSIGNMENT**

CONVEYING PARTY DATA

Name	Execution Date
Patrick Michael Byrne	06/18/2009
Geoffrey Russell Atkinson	06/23/2009

RECEIVING PARTY DATA

Name:	Overstock.com, Inc.
Street Address:	6350 South 3000 East
City:	Salt Lake City
State/Country:	UTAH
Postal Code:	84121

PROPERTY NUMBERS Total: 1

Property Type	Number	
Application Number:	12487021	

CORRESPONDENCE DATA

Fax Number: (801)255-5338

Correspondence will be sent via US Mail when the fax attempt is unsuccessful.

801-255-5335 Phone:

Email: docketclerk@chcpat.com Correspondent Name: Alan J. Howarth, Ph.D.

Address Line 1: P.O. Box 1909 Sandy, UTAH 84091 Address Line 4:

ATTORNEY DOCKET NUMBER: T11905.A

NAME OF SUBMITTER: Alan J. Howarth

Total Attachments: 4

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PATENT

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ATTORNEY DOCKET NO. PA-00015

ASSIGNMENT

WHEREAS, Patrick Michael BYRNE and Geoffrey Russell ATKINSON, citizens of the

United States of America having post office addresses of 700 Bitner Road, Park City, Utah 84098,

and 330 Harvard Avenue, Salt Lake City, Utah 84111, respectively, have invented computer program

products and methods entitled POSITIONING E-COMMERCE PRODUCT RELATED TO

GRAPHICAL IMPUTED CONSUMER DEMAND, hereinafter called the "invention," preferred

embodiments of which are disclosed in a United States patent application being assigned application

serial no. 12/487,021 and filed on June 18, 2009 and identified as File No. PA-00015

[CHC File No. T11905.A] of the law firm, Clayton, Howarth & Cannon, P.C., P.O. Box 1909,

Sandy, Utah 84091 (I hereby authorize the attorneys of Clayton, Howarth & Cannon, P.C. to insert

said serial number and filing date when known).

WHEREAS, Assignee OVERSTOCK.COM, INC., a Delaware corporation, located at 6350

South 3000 East, Salt Lake City, Utah 84121, is desirous of acquiring the entire right, title and

interest in the invention;

NOW THEREFORE, in consideration of our salaries, benefits, continued employment and

other good and valuable consideration paid to and received by us from the Assignee, the receipt and

sufficiency of which is hereby acknowledged, WE HEREBY ASSIGN TO THE ASSIGNEE:

The entire right, title and interest in said invention and in the above-identified

United States patent application and in all divisions, continuations and

WHEN RECORDED RETURN TO:

Alan J. Howarth (PA-00015)

Clayton, Howarth & Cannon, P.C.

P.O. Box 1909

Sandy, Utah 84091

continuations-in-part of any application claiming priority hereto, or reissues or extensions of Letters Patent or Patents ultimately granted and claiming priority hereto, and in all corresponding applications filed in countries foreign to the United

States, and in all patents issuing thereon in the United States and Foreign countries.

The right to file foreign patent applications on said invention in its own name, wherever such right may be legally exercised, including the right to claim the benefits

of the International Convention for such applications.

We hereby authorize and request the United States Commissioner for Patents, and such

Patent Office officials in foreign countries as are duly authorized by their patent laws to issue

patents, to issue any and all patents on said invention to the Assignee as the owner of the entire

interest, for the sole use and behoof of the said Assignee, its successors, assigns and legal represen-

tatives.

We hereby agree, without further consideration and without expense to us, to sign all lawful

papers and to perform all other lawful acts which the Assignee, or the Assignee's successors, assigns

and legal representatives, may request of us to make this Assignment fully effective, including, by

way of example but not of limitation, the following:

Prompt execution of all original, divisional, substitute, reissue, and other United States and foreign patent applications on said invention, and all lawful

documents requested by the Assignee, or the Assignee's successors, assigns and legal

representatives, to further the prosecution of any of such patent applications.

Cooperation to the best of our ability in the execution of all lawful documents, the production of evidence, nullification, reissue, extension, or infringe-

ment proceedings involving said invention.

WHEN RECORDED RETURN TO:

Alan J. Howarth (PA-00015) Clayton, Howarth & Cannon, P.C.

P.O. Box 1909

Sandy, Utah 84091

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This assignment and agreement shall be binding upon our heirs and legal representatives. Executed this 18th day of June, 2009, at Salt Lake City, Utah.
(City, State) STATE OF <u>Utah</u>) : ss. COUNTY OF <u>Salt Lake</u>) On June 18, 2009, before me personally appeared Patrick Michael BYRNE, known to me to be the person described and who signed the foregoing Assignment in my presence and acknowledged under oath before me that he has read the same and knows the contents thereof and that he executed the same as his free act and deed and for the purposes set forth therein. My Commission Expires: Residing at 9656 S. Bluffside Dr. Sady UT 84092 June 22 2011 KIRSTIE BURDEN NOTARY PUBLIC-STATE OF UTAH 9656 S. BLUFFSIDE DR. COMM. EXP. 06-22-2011

WHEN RECORDED RETURN TO:

Alan J. Howarth (PA-00015) Clayton, Howarth & Cannon, P.C. P.O. Box 1909 Sandy, Utah 84091

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Executed this 23 day of	JUNE	, 2009, at
Salt Gle City, c (City, State)	7	
(City, State)	and the second s	
	Geoffrey Russell ATKINSON	
STATE OF WAY COUNTY OF SAHLAKE) : ss.)	

On Jane 23 vd., 2009, before me personally appeared Geoffrey Russell ATKINSON, known to me to be the person described and who signed the foregoing Assignment in my presence and acknowledged under oath before me that he has read the same and knows the contents thereof and that he executed the same as his free act and deed and for the purposes set forth therein.

MUGANW NOTARY PUBLIC

My Commission Expires:

Residing at

2/25/2012

616 W 3200 N; Lehi, UT 84043

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Alan J. Howarth (PA-00015) Clayton, Howarth & Cannon, P.C. P.O. Box 1909 Sandy, Utah 84091

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