

PATENT ASSIGNMENT

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SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT
CONVEYING PARTY DATA	
Name	Execution Date
Gregory Keim	09/02/2009
Jack August Marmorstein	09/02/2009
Ronald Bryce Inouye	09/02/2009
Michael Scott Fulkerson	09/02/2009
Alisha Huber	09/02/2009
RECEIVING PARTY DATA	
Name:	Rosetta Stone, Ltd.
Street Address:	1919 North Lynn Street
Internal Address:	Suite 700
City:	Arlington
State/Country:	VIRGINIA
Postal Code:	22209
PROPERTY NUMBERS Total: 1	
Property Type	Number
Application Number:	12488778
CORRESPONDENCE DATA	
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Address Line 2:	Suite 204
Address Line 4:	Woodbridge, NEW JERSEY 07095
ATTORNEY DOCKET NUMBER:	737-019

OP \$40.00 12488778

NAME OF SUBMITTER:

Jeffrey I. Kaplan

Total Attachments: 1

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Assignment of Patent Rights

The parties to this assignment are listed below and if there is more than one Assignor or Assignee, the words "Assignor" and "Assignee" shall include them:

- Assignor: Gregory Keim having an address at 9033 Troutbeck Lane, Broadway, Virginia 22815;
- Assignor: Jack August Marmorstein having an address at 1210 Moffett Terrace, Harrisonburg, VA 22801;
- Assignor: Ronald Bryce Inouye having an address at 1141 Woodleigh Ct., Harrisonburg, VA 22802;
- Assignor: Michael Scott Fulkerson having an address at 3257 Barrington Drive, Harrisonburg, VA 22801; and
- Assignor: Alisha Huber having an address at 2303 Shoreshill Road Dayton, Virginia 22821;
- Assignee: Rosetta Stone Ltd. having an address at 1919 North Lynn Street, Suite 700, Arlington, Virginia 22209

This assignment relates to the following patent application and/or issued patent, which is hereinafter referred to as "the Patent":

- a United States patent application signed by Assignor on _____, 20__, and entitled _____; or
- a United States patent application filed in the U.S. Patent and Trademark Office on June 22, 2009, Serial No. 12/488,778, entitled METHOD AND APPARATUS FOR IMPROVING LANGUAGE COMMUNICATION; or
- an issued United States patent, issued on _____, 20__, under United States Patent No. _____.

Assignor has received Ten Dollars (\$10.00) and other good and valuable consideration for this assignment. Assignor assigns to Assignee all of Assignor's right, title and interest in the Patent, the invention(s) described and claimed in the Patent, and all patents that may issue based on the invention(s) and on the Patent, including any patent that issues from a divisional and/or continuing application claiming benefit of the Patent, in the United States *and in every foreign country*, including the right to enforce the Patent for infringement accrued prior to the effective date of this assignment. *Assignor also assigns to Assignee all priority rights in the Patent.* In those countries where permitted, the Assignor authorizes the Assignee to apply for patents for the invention directly in Assignee's name.** Assignor authorizes the Commissioner of Patents and Trademarks or other governmental authority to issue all patents for the invention directly to Assignee. Assignor states that Assignor has the right to grant to Assignee the rights which are assigned by this assignment. Assignor will sign any additional documents as may be needed to carry out the purpose of this assignment. This assignment is binding on all parties who lawfully succeed to the rights of or take the place of Assignor or Assignee.

The undersigned hereby grant(s) to the firm of Kaplan Gilman & Pergament LLP, 1480 Route 9 North, Suite 204, Woodbridge, New Jersey 07095, the power to insert on this assignment any further identification of the Patent which may be necessary or desirable in order to comply with the rules of the United States Patent and Trademark Office concerning recordation of this document.

The effective date of this assignment is 9-2-09

SIGNATURE(S)	DATE	TYPED OR PRINTED NAME(S)
 _____ First Assignor Signature	<u>9-2-09</u>	<u>Gregory Keim</u>
 _____ Second Assignor Signature	<u>9-2-09</u>	<u>Jack August Marmorstein</u>
 _____ Third Assignor Signature	<u>7/2/2009</u>	<u>Ronald Bryce Inouye</u>
 _____ Fourth Assignor Signature	<u>9-2-09</u>	<u>Michael Scott Fulkerson</u>
 _____ Fifth Assignor Signature	<u>9/2/09</u>	<u>Alisha Huber</u>

Witness James B. May Date 9/2/09 Witness Michelle Dutter Date 9-2-09

* Strike italicized sections only if foreign rights are not intended to be assigned.

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