

PATENT ASSIGNMENT

Electronic Version v1.1

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SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT
CONVEYING PARTY DATA	
Name	Execution Date
Bryan J. Lembke	08/06/2009
Samantha Brown	08/06/2009
RECEIVING PARTY DATA	
Name:	Tropicana Products, Inc.
Street Address:	1001 13th Avenue E
City:	Bradenton
State/Country:	FLORIDA
Postal Code:	34208
PROPERTY NUMBERS Total: 1	
Property Type	Number
Application Number:	29337823
CORRESPONDENCE DATA	
Fax Number:	(312)463-5001
<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>	
Phone:	312-463-5000
Email:	designteamchicago@bannerwitcoff.com
Correspondent Name:	Banner & Witcoff, Ltd.
Address Line 1:	Ten South Wacker Drive
Address Line 2:	Suite 3000
Address Line 4:	Chicago, ILLINOIS 60606
ATTORNEY DOCKET NUMBER:	006943.02794
NAME OF SUBMITTER:	Molly Heitner
Total Attachments: 2 source=2794AssignmentTropicana#page1.tif source=2794AssignmentTropicana#page2.tif	

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PATENT
REEL: 023202 FRAME: 0782

ASSIGNMENT

WHEREAS, we, Bryan J. Lembke and Samantha Brown (ASSIGNORS), are the inventors of certain inventions and improvements described in a U.S. patent application and having the title

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which application was filed on May 29, 2009 and assigned Application No. 29/337,823; and

WHEREAS,

TROPICANA PRODUCTS, INC.
1001 13th Avenue E
Bradenton, Florida 34208

(ASSIGNEE) desires to acquire the entire right, title and interest in and to the said application, inventions and improvements and any patents that may be granted on or as a result thereof in the United States of America (U.S.) and in any and all foreign countries;

NOW, THEREFORE, for good and valuable consideration, receipt of which is hereby acknowledged,

We hereby assign, to the above named ASSIGNEE, its successors, assigns and legal representatives (NOMINEES) the entire right, title and interest in and to said application, inventions and improvements throughout the world and to any and all patents, petty patents and utility model patents which may be granted therefor, and all continuations, continuations-in-part, divisions, reissues, extensions, renewals, and any non-provisional based on a provisional thereof (LETTERS PATENT).

And we covenant that we have full right to convey the entire interest herein assigned, and that we have not executed and will not execute any agreement or do anything in conflict herewith;

And we further covenant and agree that we will without undue delay execute without further consideration all such papers as may be necessary to perfect the title to said application, inventions and improvements, and LETTERS PATENT in the ASSIGNEE or its NOMINEES, and we agree to communicate to said ASSIGNEE or its NOMINEES all known facts respecting said application, inventions, improvements, and LETTERS PATENT, to testify in any legal proceedings, to sign all lawful papers, and generally to do all things necessary to aid ASSIGNEE or its NOMINEES to obtain and enforce for their own benefit patent protection for said application, inventions and improvements in any and all countries, all at the expense, however, of the ASSIGNEE or its NOMINEES;

And we authorize the ASSIGNEE or its NOMINEES to file in my name or their own, as appropriate, application for LETTERS PATENT in any and all countries of the world, and we authorize and request the Commissioner of Patents and Trademarks of the United States, and any proper official of any country, to issue to said ASSIGNEE or its NOMINEES any and all LETTERS PATENT for said application, inventions and improvements, for their sole use, to the full end of the term for which such LETTERS PATENT may be granted;

And we hereby grant the attorneys at the law firm of Banner & Witcoff the power to insert into this document information sufficient to identify the patent application to which this assignment pertains.

8/6/2009
Date:

Bryan J. Lembke
Bryan J. Lembke

State of ILLINOIS)
County of COOK) ss:

Bryan J. Lembke, personally known to me to be the person whose name is subscribed to this document, personally appeared before me and acknowledged to me that he executed this document.

8/6/09
Date



Gloria A. Sarsam
Notary Public
Commission Expires: 10-25-11

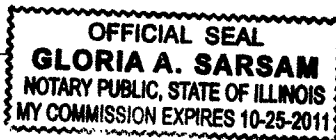
08/06/09
Date:

Samantha Brown
Samantha Brown

State of ILLINOIS)
County of COOK) ss:

Samantha Brown, personally known to me to be the person whose name is subscribed to this document, personally appeared before me and acknowledged to me that she executed this document.

8/6/09
Date



Gloria A. Sarsam
Notary Public
My Commission Expires: 10-25-11

LAW OFFICES
BANNER & WITCOFF, LTD.
10 South Wacker Drive
Chicago, IL 60606-7407
312-463-5000