

**PATENT ASSIGNMENT**

Electronic Version v1.1  
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT

**CONVEYING PARTY DATA**

Name	Execution Date
Frank YANG	09/01/2009
Tzu-Hao WEI	08/31/2009
Po-Ling HUANG	09/01/2009

**RECEIVING PARTY DATA**

Name:	Simplehuman LLC
Street Address:	19801 S. Vermont Ave.
City:	Torrance
State/Country:	CALIFORNIA
Postal Code:	90502

**PROPERTY NUMBERS Total: 1**

Property Type	Number
Application Number:	29339152

**CORRESPONDENCE DATA**

Fax Number: (213)830-5741  
*Correspondence will be sent via US Mail when the fax attempt is unsuccessful.*  
 Phone: (213)830-5743  
 Email: wliu@liulaw.com  
 Correspondent Name: Wen Liu  
 Address Line 1: 444 S. Flower Street, Suite 1750  
 Address Line 4: Los Angeles, CALIFORNIA 90071

ATTORNEY DOCKET NUMBER:	1153/424
NAME OF SUBMITTER:	Wen Liu

Total Attachments: 3  
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 source=Simplehuman424-Assignment#page2.tif

OP \$40.00 29339152

**500956946**

**PATENT  
 REEL: 023204 FRAME: 0005**



**JOINT ASSIGNMENT**

THIS ASSIGNMENT, by Frank Yang, Tzu-Hao Wei and Po-Ling Huang, (hereinafter referred to as the assignors), residing at 6847 Alta Vista Dr., Rancho Palos Verdes, CA 90275; 3321 Glenmark Drive, Hacienda Heights, CA 91745; and Aquaductstraat 57 1060 St. Gillis, Brussels, Belgium, respectively, witnesseth:

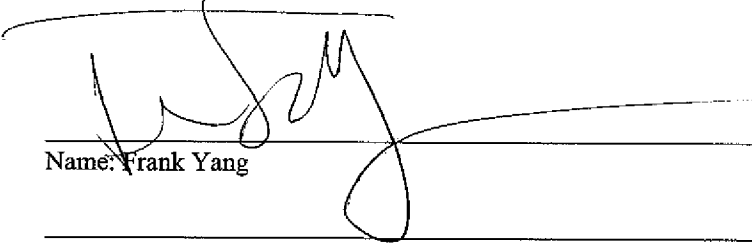
WHEREAS, said assignors have invented certain new and useful improvements in BAMBOO PAPER TOWEL HOLDER, set forth in an application for Letters Patent of the United States, having an oath or declaration executed, respectively, on 9/1/09, 8/31/09, and 9/1/09 [or which was filed on June 24, 2009, as 29/339,152.

WHEREAS, SIMPLEHUMAN LLC, a corporation duly organized under and pursuant to the laws of the State of California and having its principal place of business at 19801 S. Vermont Ave., Torrance, California 90502 (hereinafter referred to as the assignee) is desirous of acquiring the entire right, title and interest in and to said inventions and said application for Letters Patent of the United States, and in and to any Letters Patent or Patents, United States or foreign, to be obtained therefor and thereon.

NOW, THEREFORE, in consideration of One Dollar (\$1.00) and other good and sufficient consideration, the receipt of which is hereby acknowledged, said assignors have sold, assigned, transferred and set over, and by these presents do sell, assign, transfer and set over, unto said assignee, its successors, legal representatives and assigns, their entire right, title and interest in and to the above-mentioned inventions, application for Letters Patent, and any and all Letters Patent or Patents in the United States of America and all foreign countries which may be granted therefor and thereon, and in and to any and all divisions, continuations and continuations-in-part of said application, or reissues or extensions of said Letters Patent or Patents, and all rights under the International Convention for the Protection of Industrial Property, the same to be held and enjoyed by said assignee, for its own use and the use of its successors, legal representatives and assigns, to the full end of the term or terms for which Letters Patent or Patents may be granted, as fully and entirely as the same would have been held and enjoyed by the assignors, had this sale and assignment not been made.

AND for the same consideration, said assignors hereby covenant and agree to and with said assignee, its successors, legal representatives and assigns, that said assignors will, whenever counsel of said assignee, or the counsel of its successors, legal representatives and assigns, shall advise that any proceeding in connection with said inventions, or said application for Letters Patent, or any proceeding in connection with Letters Patent for said inventions in any country, including interference proceedings, is lawful and desirable, or that any division, continuation or continuation-in-part of any application for Letters Patent or any reissue or extension of any Letters Patent, to be obtained thereon, is lawful and desirable, sign all papers and documents, take all lawful oaths, and do all acts necessary or required to be done for the procurement, maintenance, enforcement and defense of Letters Patent for said inventions, without charge to said assignee, its successors, legal representatives and assigns, but at the cost and expense of said assignee, its successors, legal representatives and assigns.

AND said assignors hereby request the Commissioner of Patents to issue said Letters Patent of the United States to said assignee as the assignee of said inventions and the Letters Patent to be issued thereon for the sole use of said assignee, its successors, legal representatives and assigns.

<u>9/1/09</u> Date	 Name: Frank Yang
_____ Date	_____ Name: Tzu-Hao Wei
_____ Date	_____ Name: Po-Ling Huang

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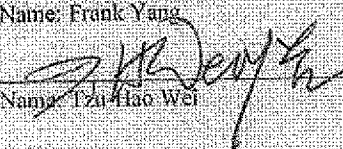
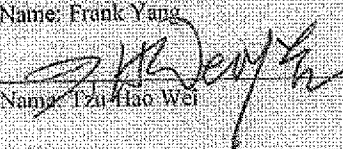
WHEREAS, said assignors have invented certain new and useful improvements in BAMBOO PAPER TOWEL HOLDER, set forth in an application for Letters Patent of the United States, having an oath or declaration executed, respectively, on 9/11/09, 8/31/09, and 9/11/09 for which was filed on June 24, 2009, as 29/339,152.

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NOW, THEREFORE, in consideration of One Dollar (\$1.00) and other good and sufficient consideration, the receipt of which is hereby acknowledged, said assignors have sold, assigned, transferred and set over, and by these presents do sell, assign, transfer and set over, unto said assignee, its successors, legal representatives and assigns, their entire right, title and interest in and to the above-mentioned inventions, application for Letters Patent, and any and all Letters Patent or Patents in the United States of America and all foreign countries which may be granted therefor and thereon, and in and to any and all divisions, continuations and continuations-in-part of said application, or reissues or extensions of said Letters Patent or Patents, and all rights under the International Convention for the Protection of Industrial Property, the same to be held and enjoyed by said assignee, for its own use and the use of its successors, legal representatives and assigns, to the full end of the term or terms for which Letters Patent or Patents may be granted, as fully and entirely as the same would have been held and enjoyed by the assignors, had this sale and assignment not been made.

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AND said assignors hereby request the Commissioner of Patents to issue said Letters Patent of the United States to said assignee as the assignee of said inventions and the Letters Patent to be issued thereon for the sole use of said assignee, its successors, legal representatives and assigns.

Date	Name: Frank Yang
<u>8/31/09</u>	
Date	Name: Tzu-Hao Wei
	
Date	Name: Po-Ling Huang

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AND said assignors hereby request the Commissioner of Patents to issue said Letters Patent of the United States to said assignee as the assignee of said inventions and the Letters Patent to be issued thereon for the sole use of said assignee, its successors, legal representatives and assigns.

\_\_\_\_\_  
Date Name: Frank Yang

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Date Name: Tzu-Hao Wei

2009/09/01  
Date Po-Ling Huang  
Name: Po-Ling Huang