PATENT ASSIGNMENT

Electronic Version v1.1 Stylesheet Version v1.1

| NATURE OF CONVEYANCE: Corrective Assignment to correct the the Address of the Assignee previously recorded on Reel 022467 Frame 0260. Assignor(s) hereby confirms the new address for NaturalMotion Ltd. to be Eagle House, Walton Well Road, Oxford, OX2 6EE, United Kingdom. | SUBMISSION TYPE: | CORRECTIVE ASSIGNMENT |
|---|-----------------------|---|
| | NATURE OF CONVEYANCE: | recorded on Reel 022467 Frame 0260. Assignor(s) hereby confirms the new address for NaturalMotion Ltd. to be Eagle House, Walton Well Road, Oxford, |

CONVEYING PARTY DATA

| Name | Execution Date |
|----------------------------|----------------|
| Nicholas MacDonald Spencer | 03/11/2009 |

RECEIVING PARTY DATA

| Name: | NaturalMotion Ltd. | |
|-------------------|--------------------|--|
| Street Address: | Eagle House | |
| Internal Address: | Walton Well Road | |
| City: | Oxford | |
| State/Country: | UNITED KINGDOM | |
| Postal Code: | OX2 6EE | |

PROPERTY NUMBERS Total: 1

| Property Type | Number | |
|---------------------|----------|--|
| Application Number: | 12370765 | |

CORRESPONDENCE DATA

Fax Number: (612)334-3312

Correspondence will be sent via US Mail when the fax attempt is unsuccessful.

Phone: 612-334-3222
Email: rviot@wck.com

Correspondent Name: WESTMAN CHAMPLIN & KELLY, P.A./JKC

Address Line 1: 900 Second Ave South

Address Line 2: Suite 1400

Address Line 4: MINNEAPOLIS, MINNESOTA 55402-3244

| ATTORNEY DOCKET NUMBER: | N70.12-0002 |
|-------------------------|--------------------|
| NAME OF SUBMITTER: | Judson K. Champlin |

PATENT REEL: 023215 FRAME: 0417 OP \$40,00 12370765

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Total Attachments: 4

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> PATENT REEL: 023215 FRAME: 0418

YO: WESTMAN CHAMPLIN & KELLY .A. /JKC COMPANY: SUITE 14

PATENT ASSIGNMENT

| lectronic Version v1.1 03/30/2009 tylesheet Version v1.1 500820636 | | | | |
|--|------------------|--------------------|----------------|--|
| SUBMISSION TYPE: | | NEW ASSIGNMENT | | |
| NATURE OF CONVE | YANCE: | ASSIGNMENT | | |
| CONVEYING PARTY | DATA | <u> </u> | ` | |
| | | Name | Execution Date | |
| Nicholas MacDonald | Spencer | | 03/11/2009 | |
| RECEIVING PARTY [| DATA | | | |
| Name: | NaturalMotion Lt | td. | | |
| Street Address: | Innovation Hous | | | |
| Internal Address: | Mill Street | | | |
| City: | Oxford | | | |
| State/Country: | UNITED KINGD | ОМ | | |
| Postal Code: | OX2 0JX | | | |
| PROPERTY NUMBERS Total: 1 Property Type Number | | | | |
| Application Number: | | 2370765 | | |
| CORRESPONDENCE DATA | | | | |
| Fax Number: (612)334-3312 Correspondence will be sent via US Mail when the fax attempt is unsuccessful. | | | | |
| Phone: 612-334-3222 | | | | |
| Email: rvlot@wck.com | | | | |
| Correspondent Name: WESTMAN CHAMPLIN & KELLY, P.A./JKC | | | | |
| Address Line 1: SUITE 1400 | | | | |
| Address Line 2: 900-SECOND AVENUE SOUTH Address Line 4: MINNEAPOLIS, MINNESOTA 55402 | | | | |
| ATTORNEY DOCKET NUMBER: N70.12-0002 | | | | |
| NAME OF SUBMITTER: | | Judson K. Champlin | | |
| Total Attachments: 1 source=Assignment#page1.tif | | | | |

PATENT REEL: 023215 FRAME: 0419 WHEREAS, I, Nicholas MacDonald Spencer, of Oxford, United Kingdom, (hereinafter referred to as ASSIGNOR), am the sole inventor of an invention described in an application for Letters Patent of the United States entitled ANIMATION EVENTS, the application having been executed on even date herewith, and/or being identifiable in the United States Patent and Trademark Office by Application No. 12/370,765, filed February 13, 2009; and

WHEREAS, Natural Motion Ltd, a corporation organized and existing under the laws of the Country of the United Kingdom, and having offices at Innovation Mouse, Mill Street, Oxford, OX2 DJX, UNITED KINGDOM, ("Assignee") is desirous of acquiring the entire right, title and interest in and to the invention, the application, and any and all Letters Patent or similar legal protection, foreign or domestic, to be obtained therefor;

NOW, THEREFORE. for good

NOW, THEREFORE, for good and valuable consideration, the receipt and adequacy of which is hereby acknowledged, I transfer to Assignee, its successors and assigns, my entire right, title and interest in and to the invention, the above-identified application, corresponding domestic and foreign applications, all Letters Patent or similar legal protection issuing thereon, and all rights and benefits under any applicable treaty or convention; and I authorize the Director of the United States Patent and Trademark Office or foreign equivalent thereof to issue the Letters Patent or similar legal protection to the Assignee.

I authorize the Assignee, its successors and assigns, to insert in this instrument the filing date and serial number of the application when ascertained.

I authorize the Assignee, its successors and assigns, or anyone it may properly designate, to apply for Letters Patent or similar legal protection, in its own name if desired, in any and all foreign countries.

I represent to the Assignee, its successors and assigns, that I have not and shall not execute any writing or do any act whatsoever conflicting with this Assignment. I, my executors or administrators, will at any time upon request, without additional consideration, but at the expense of the Assignee, its successors and assigns, execute such additional writings and do such additional acts as the Assignee, its successors and assigns, may deem desirable to perfect its enjoyment of this grant, and render all assistance in making application for and obtaining, maintaining, and enforcing the Letters Patent or similar legal protection on the invention in any and all countries.

Nicholas MacDonald Spencer

Nicholas MacDonald Spencer

Nicholas MacDonald Spencer

11/03/2009

Signature of Witness (Date)

TOCELYN KNIGHT

Printed Name of Witness:

WEBTOGING OF MICHORS

RECORDED: 09/10/2009

FAIRFAX HOUSE

NA FAIRFAX ROAD

OXFORD OX4 2QG

UK

PATENT

REEL: 023215 FRAME: 0420