PATENT ASSIGNMENT

Electronic Version v1.1 Stylesheet Version v1.1

SUBMISSION TYPE: NEW ASSIGNMENT NATURE OF CONVEYANCE: **ASSIGNMENT**

CONVEYING PARTY DATA

Name	Execution Date
Bing-Sheng Lin	08/27/2009
Rubens Chu	08/27/2009

RECEIVING PARTY DATA

Name:	HTC Corporation	
Street Address:	No.23, Xinghua Rd., Taoyuan City	
City:	Taoyuan County	
State/Country:	TAIWAN	
Postal Code:	330	

PROPERTY NUMBERS Total: 1

Property Type	Number
Application Number:	12549335

CORRESPONDENCE DATA

Fax Number: (949)660-0809

Correspondence will be sent via US Mail when the fax attempt is unsuccessful.

Email: usa@jcipgroup.com.tw

Correspondent Name: JIANQ CHYUN INTELLECTUAL PROPERTY OFFICE

Address Line 1: 7F.-1, NO.100, ROOSEVELT RD., SEC. 2

Address Line 4: Taipei, TAIWAN 100

ATTORNEY DOCKET NUMBER: 28797-US-PA NAME OF SUBMITTER: Belinda Lee

Total Attachments: 2

source=28797assignment#page1.tif source=28797assignment#page2.tif

> **PATENT** REEL: 023216 FRAME: 0301

500959410

ASSIGNMENT

WHEREAS.

1. Bing-Sheng Lin

2. Rubens Chu

hereinafter referred to as ASSIGNOR, has/have invented certain new and useful improvements as described and set forth in the below identified application for United States Letters Patent:

Title: METHOD AND APPARATUS FOR OPERATING DISPLAYED AREA OF ELECTRONIC MAP AND RECORDING MEDIUM

[] Filed:

Serial No.

[x] Executed concurrently with the execution of this instrument

WHEREAS, HTC Corporation

of No.23, Xinghua Rd., Taoyuan City, Taoyuan County 330, Taiwan (R.O.C.)

hereinafter referred to as ASSIGNEE, is desirous of acquiring ASSIGNOR'S interest in the said invention and application and in any U.S. Letters Patent which may be granted on the same:

NOW, THEREFORE, TO ALL WHOM IT MAY CONCERN: Be it known that, for good and valuable consideration, receipt of which is hereby acknowledged by Assignor, Assignor has/have sold, assigned and transferred, and by these presents does/do sell, assign and transfer unto the said Assignee, and Assignee's successors and assigns, all his/her/their rights, title and interest in and to the said invention and application and all future improvements thereon, and in and to any Letters Patent which may hereafter be granted on the same in the United States, the said interest to be held and enjoyed by said Assignee as fully and exclusively as it would have been held and enjoyed by said Assignor had this Assignment and transfer not been made, to the full end and term of any Letters Patent which may be granted thereon, or of any division, renewal, continuation in whole or in part, substitution, conversion, reissue, prolongation or extension thereof.

Assignor further agrees/agree that he/she/they will, without charge to said Assignee, but at Assignee's expense, cooperate with Assignee in the prosecution of said application and/or applications, execute, verify, acknowledge and deliver all such further papers, including applications for Letters Patent and for the reissue thereof, and instruments of assignment and transfer thereof, and will perform such other acts as Assignee Lawfully may request, to obtain or maintain Letters Patent for said invention and improvement, and to vest title thereto in said Assignee, or Assignee's successors and assigns.

ASSIGNMENT CONTINUED

IN TESTIMONY WHEREOF, Assignor has/have signed his/her/their name(s) on the date(s) indicated.

Signature: Sing Sheng Lin

Date: Aug.

Second Joint Inventor (if any): Rubens Chu

Date: Aug. 27, 2009

-2-

RECORDED: 09/11/2009