

# PATENT ASSIGNMENT

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<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT
<b>NATURE OF CONVEYANCE:</b>	ASSIGNMENT
<b>CONVEYING PARTY DATA</b>	
<b>Name</b>	<b>Execution Date</b>
Beyond Design, Inc.	09/03/2009
<b>RECEIVING PARTY DATA</b>	
<b>Name:</b>	Wilson Sporting Goods Co.
<b>Street Address:</b>	8750 W. Bryn Mawr Ave.
<b>City:</b>	Chicago
<b>State/Country:</b>	ILLINOIS
<b>Postal Code:</b>	60631
<b>PROPERTY NUMBERS Total: 2</b>	
<b>Property Type</b>	<b>Number</b>
Application Number:	29341720
Application Number:	29341721
<b>CORRESPONDENCE DATA</b>	
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<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>	
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<b>ATTORNEY DOCKET NUMBER:</b>	WR0239B&C
<b>NAME OF SUBMITTER:</b>	Terence P. O'Brien
<b>Total Attachments: 2</b> source=WR0239BAssignmentBeyondDesign#page1.tif source=WR0239BAssignmentBeyondDesign#page2.tif	

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**PATENT**  
**REEL: 023221 FRAME: 0064**

**ASSIGNMENT AND AGREEMENT**

*WHEREAS, Beyond Design, Inc.*, a corporation duly organized and existing under the laws of the State of Illinois, and having its principal offices at 4515 N. Ravenswood Ave., Chicago, Illinois 60640 (hereinafter collectively referred to as "ASSIGNOR") is the owner of certain rights, title, and interest in of a certain invention entitled

Title	Atty. Dkt. No.	Application Date	Application No.
CENTRAL PORTION OF A SPORTS RACQUET	WR0239B	August 11, 2009	29/341,720
CENTRAL REGION OF A SPORTS RACQUET	WR0239C	August 11, 2009	29/341,721

for which two separate design patent applications for United States Letters Patent were executed by ASSIGNOR concurrently herewith; and

*WHEREAS, Wilson Sporting Goods Co.*, a corporation duly organized and existing under the laws of the State of Delaware, and having its principal place of business at 8750 West Bryn Mawr Avenue, Chicago, Illinois 60631 (hereinafter referred to as "ASSIGNEE") is desirous of acquiring the entire interest therein;

*NOW THEREFORE*, in consideration of good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, ASSIGNOR has sold, assigned, and transferred, and by these presents hereby sells, assigns, and transfers, unto ASSIGNEE, its successors and assigns, the full and exclusive right, title, and interest in and to (a) the above-identified invention or inventions and all improvements and modifications thereof, (b) the above-identified applications and all other applications for Letters Patent of the United States and countries foreign thereto for the above-identified invention or inventions and all improvements and modifications thereof, (c) all Letters Patent which may issue from said design patent applications in the United States and countries foreign thereto, (d) all divisions, continuations, continuations-in-part, reissues, and extensions of said applications and Letters Patent, and (e) the right to claim for any of said applications the full benefits and priority rights under the International Convention and any other international agreement to which the United States adheres; such right, title, and interest to be held and enjoyed by ASSIGNEE, its successors and assigns, to the full end of the term or terms for which any and all such Letters Patent may be granted as fully and entirely as would have been held and enjoyed by ASSIGNOR had this Assignment not been made.

*ASSIGNOR HEREBY AUTHORIZES AND REQUESTS* the Commissioner of Patents and Trademarks to issue said Letters Patents to ASSIGNEE as assignee of the entire interest, for the sole use and benefit of ASSIGNEE, its successors and assigns.

*ASSIGNOR HEREBY AGREES* (a) to communicate to ASSIGNEE, its successors and assigns, or their representatives or agents, all facts and information known or available to

ASSIGNOR respecting said invention or inventions, improvements, and modifications including evidence for interference, reexamination, reissue, opposition, revocation, extension, or infringement purposes or other legal, judicial, or administrative proceedings, whenever requested by ASSIGNEE; (b) to testify in person or by affidavit as required by ASSIGNEE, its successors and assigns, in any such proceeding in the United States or a country foreign thereto; (c) to execute and deliver, upon request by ASSIGNEE, all lawful papers including, but not limited to, original, divisional, continuation, continuation-in-part, and reissue applications, renewals, assignments, powers of attorney, oaths, affidavits, declarations, depositions; and (d) to provide all reasonable assistance to ASSIGNEE, its successors and assigns, in obtaining and enforcing proper title in and protection for said invention or inventions, improvements, and modifications under the intellectual property laws of the United States and countries foreign thereto.

*ASSIGNOR HEREBY REPRESENTS AND WARRANTS* that ASSIGNOR has the full and unencumbered right to sell, assign, and transfer the interest sold, assigned, and transferred herein, and that ASSIGNOR has not executed and will not execute any document or instrument in conflict herewith.

*ASSIGNOR HEREBY GRANTS* to the attorneys and agents of ASSIGNEE the power and authority to insert in this Assignment any further identification which may be necessary or desirable to comply with the rules of the U.S. Patent and Trademark Office for recordation of this Assignment.

*ASSIGNOR UNDERSTANDS AND AGREES* that the attorneys and agents of ASSIGNEE do not personally represent ASSIGNOR or ASSIGNOR's legal interests, but instead represent the interests of ASSIGNEE; since said attorney and agents cannot provide legal advice to ASSIGNOR with respect to this Assignment, ASSIGNOR acknowledges its right to seek its own independent legal counsel.

Executed this 3 day of September, 2009.

**BEYOND DESIGN, INC.**

Signature: 

Name: MICHAEL PRINCE

Title: ~~PRINCE~~ PRESIDENT

Place: 4515 N. RAVENSWOOD AVE  
CHICAGO IL 60640