PATENT ASSIGNMENT

Electronic Version v1.1 Stylesheet Version v1.1

SUBMISSION TYPE: NEW ASSIGNMENT

NATURE OF CONVEYANCE: **ASSIGNMENT**

CONVEYING PARTY DATA

Name	Execution Date
Kwan-Ho KIM	08/14/2009

RECEIVING PARTY DATA

Name:	SAMSUNG ELECTRONICS CO., LTD.	
Street Address:	416, Maetan 3-dong	
City:	Yeongtong-gu, Suwon-si, Gyeonggi-do	
State/Country:	REPUBLIC OF KOREA	

PROPERTY NUMBERS Total: 1

Property Type	Number
Application Number:	12559270

CORRESPONDENCE DATA

(214)200-0853 Fax Number:

Correspondence will be sent via US Mail when the fax attempt is unsuccessful.

Phone: 214-651-5000

Email: ipdocketing@haynesboone.com Correspondent Name: Haynes and Boone, LLP IP Section

2323 Victory Avenue Address Line 1:

SUITE 700 Address Line 2:

Address Line 4: Dallas, TEXAS 75219

ATTORNEY DOCKET NUMBER: 70389.249 (AB-3369 US)

NAME OF SUBMITTER: Edward C. Kwok

Total Attachments: 1

500961761

source=ab_3369_us_assignment#page1.tif

PATENT REEL: 023228 FRAME: 0148

ASSIGNMENT

For good and valuable consideration, receipt of which is hereby acknowledged, we

KIM, Kwan-Ho	of	203-1203, Segwang 2-cha Apt., Dujeong-dong, Seobuk-gu, Cheonan-si, Chungcheongnam-do, Republic of Korea
--------------	----	---

hereby sell, assign and transfer to SAMSUNG ELECTRONICS CO., LTD, a corporation, having a place of business at 416, Maetan 3-dong, Yeongtong-gu, Suwon-si, Gyeonggi-do, Republic of Korea, its successors and assigns, the entire right, title and interest throughout the world in our invention in

DISPLAY APARATUS AND METHOD OF ASSEMBLING THE SAME

for which we have executed a United States patent application on or about the date of this assignment, and all patent applications and patents of every country for said invention, including divisions, reissues, continuations and extensions thereof, and all rights of priority resulting from the filing of said applications; we authorize the above-named assignee to apply for patents of foreign countries for said invention, and to claim all rights of priority without further authorization from us; we agree to execute all papers useful in connection with said United States and foreign applications, and generally to do everything possible to aid said assignee, its successors, assigns and nominees, at their request and expense, in obtaining and enforcing patents for said invention in all countries; and we request that the United States Patent and Trademark Office issue all patents granted for said invention to the above-named assignee, its successors and assigns.

Executed this 14th day of August	, 2009
	zemsf.
	KIM, Kwan-Ho
WITNESSED:	
Signature	
Date	
Type or print name of witness	

RECORDED: 09/14/2009

PATENT REEL: 023228 FRAME: 0149