

# PATENT ASSIGNMENT

Electronic Version v1.1  
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SUBMISSION TYPE:	NEW ASSIGNMENT										
NATURE OF CONVEYANCE:	ASSIGNMENT										
<b>CONVEYING PARTY DATA</b>											
<table border="1" style="width: 100%; border-collapse: collapse;"> <thead> <tr> <th style="width: 70%;">Name</th> <th style="width: 30%;">Execution Date</th> </tr> </thead> <tbody> <tr> <td>Pioneer Corporation (formerly called Pioneer Electronic Corporation)</td> <td>09/07/2009</td> </tr> <tr> <td>Pioneer Display Products Corporation (formerly Shizuoka Pioneer Electronic Corporation)</td> <td>09/07/2009</td> </tr> </tbody> </table>		Name	Execution Date	Pioneer Corporation (formerly called Pioneer Electronic Corporation)	09/07/2009	Pioneer Display Products Corporation (formerly Shizuoka Pioneer Electronic Corporation)	09/07/2009				
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<b>PROPERTY NUMBERS Total: 3</b>											
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<b>CORRESPONDENCE DATA</b>											
Fax Number: (202)293-7860 <i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i> Phone: 202-293-7060 Email: rosenberg@sughrue.com Correspondent Name: David J. Cushing Address Line 1: 2100 Pennsylvania Avenue, N.W. Address Line 4: WASHINGTON, DISTRICT OF COLUMBIA 20037											
ATTORNEY DOCKET NUMBER:	ID 033609 4 JLR										
NAME OF SUBMITTER:	David J. Cushing										

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**PATENT**  
**REEL: 023234 FRAME: 0155**

Total Attachments: 1  
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## Assignment

Whereas, Pioneer Corporation, of 4-1, Meguro 1-chome, Meguro-ku, Tokyo, JAPAN, along with Pioneer Display Products Corporation, formerly called Shizuoka Pioneer Electronic Corporation, of No. 15-1, Nishinoya, Washizu, Fukuroi-shi, Shizuoka, JAPAN, hereinafter referred to as "Assignors", are the co-owners of each undivided one-half right, title and interest in United States Patent Nos. 6,344,715, 6,486,611 and 6,876,150; and


Whereas, Panasonic Corporation, of 1006, Oaza Kadoma, Kadoma-shi, Osaka 571-8501, JAPAN, hereinafter referred to as "Assignee", desires to acquire the entire right, title, and interest of the Assignors in the said U.S. Patents;

Now, therefore, for valuable consideration, receipt of which is hereby acknowledged, the above-named Assignors hereby sell, assign and transfer to the above-named Assignee, its successors and assigns, the entire right, title and interest of Assignor in the said U.S. Patents, and any reissues or re-examinations thereof, together with all claims for damages by reason of past infringement of the said U.S. Patents with the right to Assignee to sue for and collect the same for their own use and enjoyment.

Assignors hereby covenant that no assignment, sale, agreement or encumbrance has been or will be made or entered into which would conflict with this Assignment.

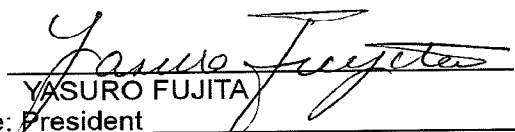
### Pioneer Corporation

Date: SEP. - 7. 2009

By:   
KAZUMI KURIYAMA  
Title: Executive Officer, General Manager,  
Intellectual Property Department

### Pioneer Display Products Corporation

Date: SEP. - 7. 2009

By:   
YASURO FUJITA  
Title: President

PATENT