

# PATENT ASSIGNMENT

Electronic Version v1.1

Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT
<b>CONVEYING PARTY DATA</b>	
Name	Execution Date
TV GUIDE MAGAZINE GROUP, INC.	06/11/1999
<b>RECEIVING PARTY DATA</b>	
Name:	TV GUIDE, INC.
Street Address:	7140 South Lewis Avenue
City:	Tulsa
State/Country:	OKLAHOMA
Postal Code:	74136
<b>PROPERTY NUMBERS Total: 5</b>	
Property Type	Number
Patent Number:	6373528
Patent Number:	6331877
Patent Number:	7100185
Patent Number:	6728967
Patent Number:	7225455
<b>CORRESPONDENCE DATA</b>	
Fax Number:	(617)235-9492
<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>	
Phone:	(212) 597-9000
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Correspondent Name:	Ropes & Gray LLP
Address Line 1:	1211 Avenue of the Americas
Address Line 4:	New York, NEW YORK 10036
ATTORNEY DOCKET NUMBER:	003596-0283
NAME OF SUBMITTER:	Baaba Andam

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**PATENT**  
**REEL: 023234 FRAME: 0349**

Total Attachments: 3

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C O N F I R M A T O R Y   A S S I G N M E N T

WHEREAS, TV GUIDE, INC., a corporation organized and existing under the laws of Delaware and having an office and place of business at 7140 South Lewis Avenue, Tulsa, Oklahoma 74136-5422, obtained by assignment from TV Guide Magazine Group, Inc., a corporation organized and existing under the laws of Delaware and having an office and place of business at 1211 Avenue of the Americas, New York, New York 10036, all of the right, title, and interest of said TV Guide Magazine Group, Inc. in and to United States patent application Serial No. 08/119,367, filed September 9, 1993, and the inventions disclosed therein, said assignment being dated March 1, 1999; and

WHEREAS, said TV Guide Magazine Group, Inc. is desirous of confirming the transfer of the right, title, and interest of said TV Guide Magazine Group, Inc. in and to said United States patent application Serial No. 08/119,367, filed September 9, 1993, and said inventions to said TV GUIDE, INC., its successors, assigns and legal representatives;

NOW, THEREFORE, be it known that for and in consideration of the sum of One Dollar (\$1.00) paid, and other good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, TV Guide Magazine Group, Inc. does hereby sell, assign and transfer unto said TV GUIDE, INC., its successors, assigns and legal representatives, nunc pro tunc as of March 1, 1999, all right, title and interest in and to said inventions and any improvements thereon for all countries of the world, and in and to said United States patent application Serial No. 08/119,367, filed September 9, 1993, including any continuations and

divisions thereof, and any substitute applications therefor, and including the right to claim priority under the International Convention based on said patent application, and any patent which has issued or may issue thereon, and any reissues of the same; and all right, title and interest in and to every patent application filed or to be filed on said inventions in any other country, including renewals, revivals, continuations and divisions thereof, and any substitute applications therefor, and any and all patents which may issue thereon, and any reissues and extensions of the same; and TV Guide Magazine Group, Inc. hereby authorizes and requests competent authorities to grant and issue any and all patents on said inventions to said TV GUIDE, INC., its successors, assigns, and legal representatives, as the assignee of the entire interest therein; and TV Guide Magazine Group, Inc. further agrees to execute upon request of said TV GUIDE, INC., its successors, assigns, and legal representatives, such additional documents, if any, as are necessary and proper to secure patent protection on said inventions throughout all countries of the world, and to otherwise give full effect to and perfect the rights of the assignee under this Assignment.

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IN TESTIMONY WHEREOF, the undersigned has signed his name and affixed his seal on the date indicated hereinafter.

TV Guide Magazine Group, Inc.

By: Charles B. Ammann

Name: Charles B. Ammann

Title: Senior Vice President

Date: June 11, 1999