PATENT ASSIGNMENT

Electronic Version v1.1 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT

CONVEYING PARTY DATA

Name	Execution Date
TV GUIDE, INC.	06/11/1999

RECEIVING PARTY DATA

Name:	UNITED VIDEO PROPERTIES, INC.	
Street Address:	7140 South Lewis Avenue	
City:	Tulsa	
State/Country:	OKLAHOMA	
Postal Code:	74136	

PROPERTY NUMBERS Total: 5

Property Type	Number
Patent Number:	6373528
Patent Number:	6331877
Patent Number:	7100185
Patent Number:	6728967
Patent Number:	7225455

CORRESPONDENCE DATA

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ATTORNEY DOCKET NUMBER:	003596-0283
NAME OF SUBMITTER:	Baaba Andam

PATENT

REEL: 023234 FRAME: 0354

6373528

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Total Attachments: 3
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PATENT REEL: 023234 FRAME: 0355

CONFIRMATORY ASSIGNMENT

whereas, united video properties, Inc., a corporation organized and existing under the laws of Delaware and having an office and place of business at 7140 South Lewis Avenue, Tulsa, Oklahoma 74136-5422, obtained by assignment from TV Guide, Inc., a corporation organized and existing under the laws of Delaware and having an office and place of business at 7140 South Lewis Avenue, Tulsa, Oklahoma 74136-5422, all of the right, title, and interest of said TV Guide, Inc. in and to United States patent application Serial No. 08/119,367, filed September 9, 1993, and the inventions disclosed therein, said assignment being dated March 1, 1999; and

WHEREAS, said TV Guide, Inc. is desirous of confirming the transfer of the right, title, and interest of said TV Guide, Inc. in and to said United States patent application Serial No. 08/119,367, filed September 9, 1993, and said inventions to said UNITED VIDEO PROPERTIES, INC., its successors, assigns and legal representatives;

NOW, THEREFORE, be it known that for and in consideration of the sum of One Dollar (\$1.00) paid, and other good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged. TV Guide, Inc. does hereby sell, assign and transfer unto said UNITED VIDEO PROPERTIES, INC., its successors, assigns and legal representatives, nunc pro tunc as of March 1, 1999, all right, title and interest in and to said inventions and any improvements thereon for all countries of the world, and in and to said United

PATENT REEL: 023234 FRAME: 0356 States patent application Serial No. 08/119,367, filed September 9, 1993, including any continuations and divisions thereof, and any substitute applications therefor, and including the right to claim priority under the International Convention based on said patent application, and any patent which has issued or may issue thereon, and any reissues of the same; and all right, title and interest in and to every patent application filed or to be filed on said inventions in any other country, including renewals, revivals, continuations and divisions thereof, and any substitute applications therefor, and any and all patents which may issue thereon, and any reissues and extensions of the same; and TV Guide, Inc. hereby authorizes and requests competent authorities to grant and issue any and all patents on said inventions to said UNITED VIDEO PROPERTIES, INC., its successors, assigns, and legal representatives, as the assignee of the entire interest therein; and TV Guide, Inc. further agrees to execute upon request of said UNITED VIDEO PROPERTIES, INC., its successors, assigns, and legal representatives, such additional documents, if any, as are necessary and proper to secure patent protection on said inventions throughout all countries of the world, and to otherwise give full effect to and perfect the rights of the assignee under this Assignment.

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IN TESTIMONY WHEREOF, the undersigned has signed his name and affixed his seal on the date indicated hereinafter.

TV Guide, Inc.

By: <u>Charle</u>

Name: Charles B. Ammann

Title: Senior Vice President

Date: Qual 11,1999