PATENT ASSIGNMENT

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SUBMISSION TYPE: NEW ASSIGNMENT

NATURE OF CONVEYANCE: ASSIGNMENT

CONVEYING PARTY DATA

Name	Execution Date
Matthew Ryan McLaughlin	09/14/2009

RECEIVING PARTY DATA

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PROPERTY NUMBERS Total: 1

Property Type	Number
Application Number:	12560483

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Total Attachments: 1

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PATENT REEL: 023237 FRAME: 0373 ICH \$40.00 1256

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Attorney File No.: 20080950-US-NP (1776-0285)

ASSIGNMENT

The undersigned is/are the named inventor(s) (the "Inventor(s)") on a United States patent application entitled <u>Media Inversion System for A Continuous Web Printer</u>

(the "Application") for which Application:	inventions disclosed or claime	d therein (the "Inventic	on(s)"),
☐ was first e ☐ was filed o	xecuted concurrently herewith, xecuted on on as Application Numb benefit of U.S. Provisional Ap	er .	filed .
	ox"), is entitled to all rights		essors and assigns, and its legal and the Invention(s), and the full
assign(s), and transfer the Invention(s), in applications, patents, all priority rights under	er(s) to Xerox the entire and a and for the United States, i design registrations and publi	exclusive right, title and ts territories, and all cations obtained or de	d, the Inventor(s) hereby sell(s), and interest in the Application and foreign countries, including all erived therefrom, world wide, and any provisional applications for
(2) agree that Xerox(3) agree to execute requested by Xerox	may apply for and receive all te all papers and take all ac rox; and	foreign Letters Patent tions necessary or d	atent granted thereon to Xerox; thereon; esirable in connection therewith this Assignment, if not already
Mostle fy	a Magica	09-14-2	2009
Matthew Ryan McLau	igniin	DAIL	•

RECORDED: 09/16/2009

PATENT REEL: 023237 FRAME: 0374