

PATENT

Applicant: MARK EYER; ROBERT BLANCHARD
Serial No.: 12/560,271
Filed: SEPTEMBER 15, 2009
Title: SYSTEM AND METHOD FOR TERRESTRIAL BROADCAST OF EMERGENCY ALERTS
Group:
Examiner:
Docket No. SONY.162A (200802271.02)

Commissioner for Patents
P.O. Box 1450
Alexandria, VA 22313-1450

ASSIGNMENT (DOCUMENT) COVER LETTER**PATENT OR PATENT APPLICATION****1. NAMES OF PARTY(IES) MAKING TRANSFER**

Name 1: MARK EYER
Name 2: ROBERT BLANCHARD

2. IDENTITY OF PARTY(IES) TO WHOM TRANSFER IS MADE

This transfer is being made to:

Name: SONY CORPORATION
1-7-1 KONAN, MINATO-KU
TOKYO, 108-0075
JAPAN

Name: SONY ELECTRONICS INC.
Address: 1 SONY DRIVE
PARK RIDGE, NJ 07656

3. INTENTION OF DOCUMENT

A brief description of what the accompanying document intends to accomplish is that it is an:

X Assignment
— License
— Security Interest

4. IDENTIFICATION OF PATENT OR APPLICATION

Particulars of the patent or application to which the accompanying document applies are:

Inventor(s):

MARK EYER; ROBERT BLANCHARD

For (title):

SYSTEM AND METHOD FOR TERRESTRIAL BROADCAST OF EMERGENCY
ALERTS

- (a) ☐ U.S. patent application filed herewith.
(b) ☒ U.S. patent application serial no. 12/560,271 filed on September 15, 2009.
(c) ☐ U.S. patent no. _____ issued _____.

5. NAME AND ADDRESS TO WHICH CORRESPONDENCE SHOULD BE MAILED

Please address all correspondence and return the recorded document to:

John P. O'Banion
O'BANION & RITCHEY LLP
400 Capitol Mall, Suite 1550
Sacramento, CA 95814

6. NUMBER OF APPLICATIONS OR PATENTS IDENTIFIED AND TOTAL FEE DUE

The number of applications or patents identified herein is: 1

Total Fee Due \$ 40.00

7. DATE DOCUMENT WAS EXECUTED

The accompanying document was executed on September 8 & 9, 2009.

8. FEE PAYMENT

Fee payment is provided for as follows:

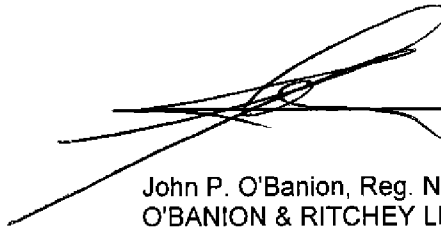
☒ Charge Account No. 07-1137 in the sum of \$40

9. STATEMENT OF AUTHENTICITY

The undersigned certifies that, to the best of his or her knowledge and belief, the information contained in this cover sheet is true and correct, and any copy of the document submitted for recording is a true copy of the original document.

10. SIGNATURE

Dated: _____

9/16/09A handwritten signature in black ink, appearing to be 'John P. O'Banion', is written over a horizontal line.

John P. O'Banion, Reg. No. 33,201
O'BANION & RITCHEY LLP
400 Capitol Mall, Suite 1550
Sacramento, CA 95814
(916) 498-1010

PATENT

Attorney Docket No.: SONY.162A (200802271.02)

ASSIGNMENT

WHEREAS, I, as a below named inventor, residing at the address stated next to my name, am a sole inventor (if only one name is listed below) or a joint inventor (if plural names are listed below) of certain new and useful improvements in **SYSTEM AND METHOD FOR TERRESTRIAL BROADCAST OF EMERGENCY ALERTS** for which application for Letters Patent of the United States of America for which application for Letters Patent of the United States of America has been filed on the date and has the serial number indicated below.

AND WHEREAS, **Sony Corporation, a Japanese corporation with offices at 1-7-1 Konan, Minato-ku, Tokyo, 108-0075, Japan and Sony Electronics Inc, a Delaware corporation with offices at 1 Sony Drive, Park Ridge, New Jersey, 07656** (hereinafter referenced as ASSIGNEES) are desirous of acquiring all interest in, to and under said invention, said application disclosing the invention and in, to and under any Letters Patent or similar legal protection which may be granted therefore in the United States and in any and all foreign countries;

NOW THEREFORE, in consideration of the sum of One Dollar (\$1.00), and other good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, I, as a sole or joint inventor as indicated below, by these presents do hereby assign, sell and transfer unto said ASSIGNEES, its successors, assigns, and legal representatives, the entire right, title and interest in the said invention, said application, including any divisions and continuations thereof, and in and to any and all priority rights and/or convention rights under the International Convention for the Protection of Industrial Property, Inter-American Convention Relating to Patents, Designs and Industrial Models, and any other international agreements to which the United States of America adheres, and to any other benefits accruing or to accrue to me with respect to the filing of applications for patents or securing of patents in the United States and countries foreign thereto, and I hereby authorize and request the Commissioner of Patents to issue the said United States Letters Patent to said ASSIGNEES, as the assignees of the whole right, title and interest thereto;

And I further agree to execute all necessary or desirable and lawful future documents, including assignments in favor of ASSIGNEES or its designee, as ASSIGNEES or its successors, assigns and legal representatives may from time-to-time present to me and without further remuneration, in order to perfect title in said invention, modifications, and improvements in said invention, applications and Letters Patent of the United States and countries foreign thereto;

And I further agree to properly execute and deliver and without further remuneration, such necessary or desirable and lawful papers for application for foreign patents, for filing subdivisions of said application for patent, and or, for obtaining any reissue or reissues of any Letters Patent which may be granted for my aforesaid invention, as the ASSIGNEES thereof shall hereafter require and prepare at its own expense;


And I further agree that ASSIGNEES will, upon its request, be provided promptly with all pertinent facts and documents relating to said application, said invention and said Letters Patent and legal equivalents in foreign countries as may be known and accessible to me and will testify as to the same in any interference or litigation related thereto;

And I hereby covenant that no assignment, sale, agreement or encumbrance has been or will be made or entered into which would conflict with this assignment and sale;

And I hereby authorize and request my attorney(s) of record in this application to insert the execution date, serial number and filing date of the applications in the spaces that follow:

U.S. Patent application Serial Number: 12560271, Filing Date: 9-15-09

This assignment is being executed on the date indicated below.

Inventor:  Date: 8 SEP 2009
MARK EYER

This assignment is being executed on the date indicated below.

Inventor: _____ Date: _____
ROBERT BLANCHARD

STATE OF _____)
COUNTY OF _____) ss.

On _____ before me, _____
(Date) (name and title) (notary public)

personally appeared ROBERT BLANCHARD

who proved to me on the basis of satisfactory evidence to be the person(s) whose name(s) is/are subscribed to the within instrument and acknowledged to me that he/she/they executed the same in his/her/their authorized capacity(ies), and that by his/her/their signature(s) on the instrument the person(s), or the entity upon behalf of which the person(s) acted, executed the instrument.

I certify under PENALTY OF PERJURY under the laws of the State of California that the foregoing paragraph is true and correct.

Witness my hand and office seal.

Notary Public

And I hereby authorize and request my attorney(s) of record in this application to insert the execution date, serial number and filing date of the applications in the spaces that follow:

U.S. Patent application Serial Number: 12560, 271, Filing Date: 9-15-09.

This assignment is being executed on the date indicated below.

Inventor: _____ Date: _____
MARK EYER

This assignment is being executed on the date indicated below.

Inventor: Robert N. Blanchard Date: 9/9/09
ROBERT BLANCHARD

STATE OF California)
COUNTY OF San Diego) ss.

On 9-9-09 before me, Deborah Gee, Notary Public
(Date) (name and title) (notary public)

personally appeared ROBERT BLANCHARD

who proved to me on the basis of satisfactory evidence to be the person(s) whose name(s) is/are subscribed to the within instrument and acknowledged to me that he/she/they executed the same in his/her/their authorized capacity(ies), and that by his/her/their signature(s) on the instrument the person(s), or the entity upon behalf of which the person(s) acted, executed the instrument.

I certify under PENALTY OF PERJURY under the laws of the State of California that the foregoing paragraph is true and correct.

Witness my hand and office seal.

Deborah Gee
Notary Public



O'BANION & RITCHEY ^{LLP}
INTELLECTUAL PROPERTY ATTORNEYS

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September 16, 2009

TELECOPIER TRANSMITTAL SHEET

TELECOPY TO: MAIL STOP ASSIGNMENT RECORDATION SERVICES
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FAX NUMBER: 571-273-0140

FROM: JOHN P. O'BANION

RE: SERIAL NO.: 12/560,271
DOCKET NO.: SONY.162A

CERTIFICATE OF FACSIMILE TRANSMISSION (37 CFR 1.8)

I hereby certify that the enclosed:

1. ASSIGNMENT RECORDATION COVER LETTER (3 PAGES)
2. ASSIGNMENT (2 PAGES)

are being facsimile transmitted to the United States Patent and Trademark Office (Fax No. 571-273-0140) on
16 September 2009.

JOHN P. O'BANION
(Type or print name of person signing certificate)

(Signature)

☒ Original will not follow

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IF THERE ARE ANY PROBLEMS OR QUESTIONS, PLEASE CONTACT US AT (916) 498-1010. OUR FAX NO. IS (916) 498-1074.