Electronic Version v1.1 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT

CONVEYING PARTY DATA

Name	Execution Date
Tiffany Rowe	09/11/2009
Sean Hayes	09/10/2009
Patrick Dolan	09/16/2009

RECEIVING PARTY DATA

Name:	The Go Daddy Group, Inc.
Street Address:	14455 N. Hayden Road, Suite 219
City:	Scottsdale
State/Country:	ARIZONA
Postal Code:	85260

PROPERTY NUMBERS Total: 1

Property Type	Number
Application Number:	12561439

CORRESPONDENCE DATA

Fax Number: (480)275-3951

Correspondence will be sent via US Mail when the fax attempt is unsuccessful.

Phone: 480-505-8800

Email: inventions@godaddy.com

Correspondent Name: GO DADDY GROUP, INC.

Address Line 1: 14455 NORTH HAYDEN ROAD

Address Line 2: SUITE 219

Address Line 4: SCOTTSDALE, ARIZONA 85260

ATTORNEY DOCKET NUMBER:	0161
NAME OF SUBMITTER:	Chris A. Watt

Total Attachments: 3

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500964993 PATENT REEL: 023244 FRAME: 0943

12561439

ICH \$40,00

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Based on Sample Form (former PTO/SB/15) (08-03)

Whereas, I,	ASSIGNMENT OF APPLICATION	O161		
SOCIAL WEBSITE DOMAIN REGISTRATION SEARCH ENGINE FEED for which an application for a United States Patent was filed on	Whereas, I,	llen , AZ , hereafter		
Application Number	}			
for which an application for a United States Patent was executed on				
Whereas, The Go Daddy Group, Inc. of Scottsdale, AZ here referred to "assignee" whose mailing address is 14455 N. Hayden Road, Suite 219, Scottsdale, AZ 85260 is desirous of acquiring the entire right, title and interest in the same; Now, therefore, as part of my employment with The Go Daddy Group, Inc. and with no additional consideration, I, the applicant, by these presents do assign and transfer unto said assignee the full and exclusive right to the said invention in the United States and the entire rights, title and interest in and to any and all Patents which may be granted therefore in the United States. I hereby authorize and request the Director of the U.S. Patent and Trademark Office to issue said United States Patent to said assignee, of the entire right, title, and interest in and to the same, for his sole use and behoof, and for the use and behoof of his legal representatives, to the full end of the term for which said Patent may be granted, as fully and entirely as the same would have been held by me had this assignment and sale not been made. Executed this 11th day of September 2009 at Scottsdale, AZ Tiffany Rowe	Application Number			
to "assignee" whose mailing address is14455 N. Hayden Road, Suite 219, Scottsdale, AZ 85260 is desirous of acquiring the entire right, title and interest in the same; Now, therefore, as part of my employment with The Go Daddy Group, Inc. and with no additional consideration, I, the applicant, by these presents do assign and transfer unto said assignee the full and exclusive right to the said invention in the United States and the entire rights, title and interest in and to any and all Patents which may be granted therefore in the United States. I hereby authorize and request the Director of the U.S. Patent and Trademark Office to issue said United States Patent to said assignee, of the entire right, title, and interest in and to the same, for his sole use and behoof; and for the use and behoof of his legal representatives, to the full end of the term for which said Patent may be granted, as fully and entirely as the same would have been held by me had this assignment and sale not been made. Executed this	***************************************			
Now, therefore, as part of my employment with The Go Daddy Group, Inc. and with no additional consideration, I, the applicant, by these presents do assign and transfer unto said assignee the full and exclusive right to the said invention in the United States and the entire rights, title and interest in and to any and all Patents which may be granted therefore in the United States. I hereby authorize and request the Director of the U.S. Patent and Trademark Office to issue said United States Patent to said assignee, of the entire right, title, and interest in and to the same, for his sole use and behoof; and for the use and behoof of his legal representatives, to the full end of the term for which said Patent may be granted, as fully and entirely as the same would have been held by me had this assignment and sale not been made. Executed this	Whereas, The Go Daddy Group, Inc. of Scottsdale, A	here referred		
Now, therefore, as part of my employment with The Go Daddy Group, Inc. and with no additional consideration, I, the applicant, by these presents do assign and transfer unto said assignee the full and exclusive right to the said invention in the United States and the entire rights, title and interest in and to any and all Patents which may be granted therefore in the United States. I hereby authorize and request the Director of the U.S. Patent and Trademark Office to issue said United States Patent to said assignee, of the entire right, title, and interest in and to the same, for his sole use and behoof; and for the use and behoof of his legal representatives, to the full end of the term for which said Patent may be granted, as fully and entirely as the same would have been held by me had this assignment and sale not been made. Executed this	to "assignee" whose mailing address is14455 N. Hayden Road, Suite 2'	19, Scottsdale, AZ 85260 is		
the applicant, by these presents do assign and transfer unto said assignee the full and exclusive right to the said invention in the United States and the entire rights, title and interest in and to any and all Patents which may be granted therefore in the United States. I hereby authorize and request the Director of the U.S. Patent and Trademark Office to issue said United States Patent to said assignee, of the entire right, title, and interest in and to the same, for his sole use and behoof; and for the use and behoof of his legal representatives, to the full end of the term for which said Patent may be granted, as fully and entirely as the same would have been held by me had this assignment and sale not been made. Executed this	desirous of acquiring the entire right, title and interest in the same;			
Scottsdale, AZ Signature Tiffany Rowe	the applicant, by these presents do assign and transfer unto said assignee the full and exclusive right to the said invention in the United States and the entire rights, title and interest in and to any and all Patents which may be granted therefore in the United States. I hereby authorize and request the Director of the U.S. Patent and Trademark Office to issue said United States Patent to said assignee, of the entire right, title, and interest in and to the same, for his sole use and behoof; and for the use and behoof of his legal representatives, to the full end of the term for which said Patent may be granted, as fully and entirely as the same would have been held by me had this assignment and sale not been made.			
Signature Tiffany Rowe				
		ffany Rowe		
Note: Signatures of all the inventors or assignees of record of the entire interest or their representative(s) are required. Submit multiple forms if more than one signature is required, See below. V Total of	more than one signature is required, See below*.	ntative(s) are required. Submit multiple forms if		

This form offers a sample or suggested format for an assignment document. This sample form is not an OMB officially approved form.

Based on Sample Form (former PTO/SB/15) (08-03)

ASSIGNMENT OF APPLICA	Docket Number (Optional) 0161			
Whereas, I, Sean Hayes	of Ph	oenix, AZ	, hereafter	
	referred to as applicant, have invented certain riew and useful improvements in			
	for which an application for a United States Patent was filed on			
Application Number		9/10/2009	and	
Whereas, The Go Daddy Group, Inc. of				
to "assignee" whose mailing address is14455				
desirous of acquiring the entire right, title and intere	st in the same;		O CO	
Now, therefore, as part of my employment with The Go Daddy Group, Inc. and with no additional consideration, I, the applicant, by these presents do assign and transfer unto said assignee the full and exclusive right to the said invention in the United States and the entire rights, title and interest in and to any and all Patents which may be granted therefore in the United States. I hereby authorize and request the Director of the U.S. Patent and Trademark Office to issue said United States Patent to said assignee, of the entire right, title, and interest in and to the same, for his sole use and behoof; and for the use and behoof of his legal representatives, to the full end of the term for which said Patent may be granted, as fully and entirely as the same would have been held by me had this assignment and sale not been made.				
Executed this 10th day of	September	,2009		
at Scottsdale, AZ			······································	
	***************************************	Signature Sean Hayes Printed Name		
Note: Signatures of all the inventors or assignees of record of the more than one signature is required; See below*.	e entire interest or their repres	entative(s) are required.	Submit multiple forms if	
Total of 3 forms are submitted				

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Based on Sample Form (former PTO/S8/15) (98-93)

ASSIGNMENT OF APPLICATION		O161	
Whereas, I. Patrick Dolan	of Ph	oenix, AZ	, hereafter
referred to as applicant, have invented certain new and u SOCIAL WEBSITE DOMAIN REGISTRATI			
for which an application for a United States Patent w	vas filed on		
for which an application for a United States Patent w	vas executed on	9/16/2009	, and
Whereas, The Go Daddy Group, Inc. of	Scottsdale, /	<u>4Z</u> h	ere referred
to "assignee" whose mailing address is14455 N. Ha	yden Road, Suite 2	19, Scottsdale, AZ 8	35260 is
desirous of acquiring the entire right, title and interest in the	te same;		
Now, therefore, as part of my employment with The Go Da the applicant, by these presents do assign and transfer un invention in the United States and the entire rights, title an granted therefore in the United States. I hereby authorize Trademark Office to issue said United States Patent to sa to the same, for his sole use and behoof; and for the use a the term for which said Patent may be granted, as fully an this assignment and sale not been made. Executed this	nto said assignee the dinterest in and to and request the Diraid assignee, of the and behoof of his led entirely as the sa	e full and exclusive is any and all Patents ector of the U.S. Pat entire right, title, and gal representatives, me would have beer	right to the said which may be rent and the interest in and to the full end of
at Scottsdale, AZ			
	P	Signature atrick Dolan	
Note: Signatures of all the inventors or assignees of record of the entire more than one signature is required, See below*.	interest or their represe	ntative(s) are required. S	ubmit multiple forms if

This form offers a sample or suggested format for an assignment document. This sample form is not an OMB officially approved form.

RECORDED: 09/17/2009