PATENT ASSIGNMENT

Electronic Version v1.1 Stylesheet Version v1.1

SUBMISSION TYPE: NEW ASSIGNMENT

NATURE OF CONVEYANCE: ASSIGNMENT

CONVEYING PARTY DATA

Name	Execution Date
Joel A. Schechter	09/16/2009

RECEIVING PARTY DATA

Name:	David R Siskin	
Street Address:	37 North Ridgewood Road	
City:	Kentfield	
State/Country:	CALIFORNIA	
Postal Code:	94904	

PROPERTY NUMBERS Total: 1

Property Type	Number
Application Number:	10999091

CORRESPONDENCE DATA

Fax Number: (415)358-8590

Correspondence will be sent via US Mail when the fax attempt is unsuccessful.

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Correspondent Name: Rimas Lukas

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ATTORNEY DOCKET NUMBER: JVD012000110

NAME OF SUBMITTER: Rimas Lukas

Total Attachments: 2

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> PATENT REEL: 023257 FRAME: 0879

OF \$40.00 10999091

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ASSIGNMENT

THIS ASSIGNMENT, by

Joel A. SCHECHTER residing at 200 East 61st Street, Apt. 10AB, New York, NY 10065; (hereinafter referred to as the assignor), witnesseth:

WHEREAS, said assignor has invented certain new and useful improvements in Ear warming article including electronic device and easily interchangeable advertising areas, set forth in an application for Letters Patent of the United States, bearing Serial No. 10/999,091 and filed on November 29, 2004; and

WHEREAS, David R. SISKIN, an individual residing at 37 North Ridgewood Road, Kentfield, California 94904 (hereinafter referred to as the assignee) is desirous of acquiring the entire right, title and interest in and to said inventions and said application for Letters Patent of the United States, and in and to any Letters Patent or Patents, United States or foreign, to be obtained therefor and thereon:

NOW, THEREFORE, in consideration of One Dollar (\$1.00) and for other good and valuable consideration, the receipt, sufficiency and adequacy of which is hereby acknowledged, said assigner has sold, assigned, transferred and set over, and by these presents sells, assigns, transfers and sets over, unto said assignee, its successors, legal representatives and assigns, the entire right, title and interest in and to the above-mentioned inventions, application for Letters Patent, and any and all Letters Patent or Patents in the United States of inventions, applications countries which may be granted therefor and thereon, and in and to any and all America and all foreign countries which may be granted therefor and thereon, and in and to any and all divisions, continuations and continuations-in-part of said application, or reissues or extensions of said Letters Patent or Patents, and all rights under the International Convention for the Protection of Industrial Property, the same to be held and enjoyed by said assignee, for its own use and the use of its successors, legal representatives and assigns, to the full end of the term or terms for which Letters Patent or Patents may be granted, as fully and assigns, to the full end of the term or terms for which Letters Patent or Patents may be granted, as fully and entirely as the same would have been held and enjoyed by the assignor, had this sale and assignment not been made.

AND for the same consideration, said assigner hereby covenants and agrees to and with said assignee its successors, legal representatives and assigns, that, at the time of execution and delivery of these presents, said assignor are the sole and lawful owners of the entire right, title and interest in and to said inventions and the application for Letters Patent above-mentioned, and that the same are unencombered and that said assignor has good and (u)! right and lawful authority to sell and convey the same in the manner herein set forth.

AND for the same consideration, said assignor hereby covenants and agrees to and with said assignee, its successors, legal representatives and assigns, that said assigner will, whenever counsel of said assignee, or the counsel of its successors, legal representatives and assigns, shall advise that any proceeding in connection with counsel of its successors, legal representatives and assigns, shall advise that any proceeding in connection with Letters Patent for said inventions or said application for Letters Patent, or any proceedings, is lawful and desirable, or that any division, continuation or continuation-in-part of any application for Letters Patent or any reissue or extension of any Letters Patent, to be obtained thereon, is lawful and desirable, sign all papers and documents, take all lawful coaths, and do all acts necessary or required to be done for the procurement, maintenance, enforcement and defense of Letters Patent for said inventions, without charge to said assignee, its successors, legal representatives and assigns, but at the cost and expense of said assignee, its successors, legal representatives and assigns.

AND said assignor hereby requests the Commissioner of Patents to issue said Letters Patent of the United States to said assignee as the assignee of said inventions and the Letters Patent to be issued thereon for the sole.

PATENT REEL: 023257 FRAME: 0880 (Assignor)

Name: /

use of said assignee, its successors, legal representatives and assigns.

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